

# Quick Start to Entering Country of Origin Food Labelling Information in the NPC

## Introduction

The Australian Government has introduced new Country of Origin Labelling (CoOL) laws which means businesses selling food into retail stores will need to start using new labels on certain food products.

New fields in the National Product Catalogue (NPC) are now available so that you can enter the additional information required to complete your Country of Origin labelling statement.

The information you enter into the NPC will be provided to your trading partners. It is critical that the information is correct as it may be presented online and across point of sale and marketing materials.

If you wish to provide country of origin information for non-food items, please continue to do so via the "Product Characteristics" tab after you have logged onto your GS1 account.

## Before you start

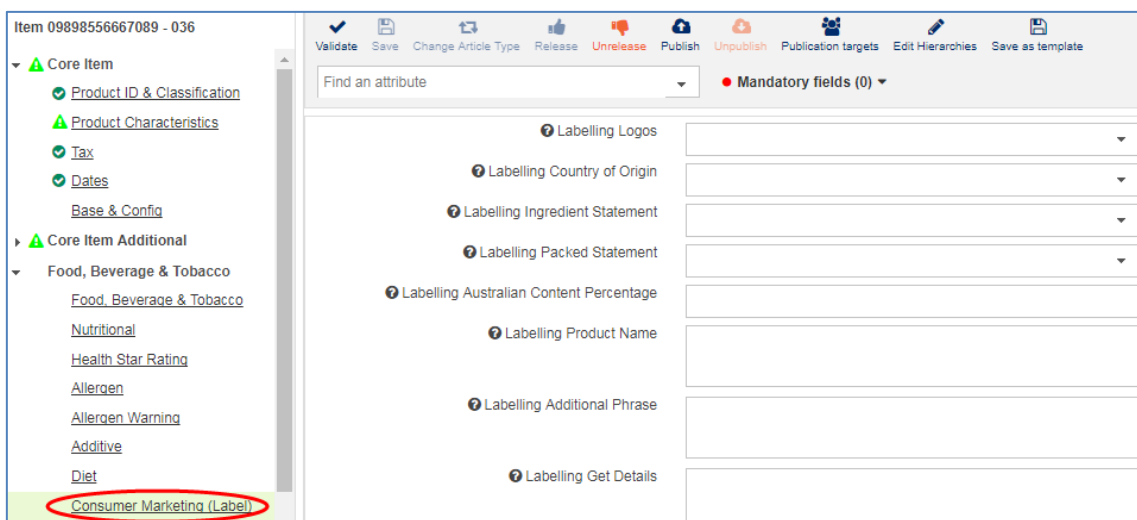
Review the government legislation at [www.business.gov.au/foodlabels](http://www.business.gov.au/foodlabels) and understand the requirements for your business.

For each food product which requires the new labels, you must have the following information before you can start entering into NPC:

1. Where your product is "made in", "grown in" or "packed in"
2. The percentage of Australian ingredient (if any)
3. Depending on the origin of the product and whether it contains any Australian ingredients, other information may be required. Review the GS1 full implementation guide, available at: <https://www.gs1au.org/WorkArea/DownloadAsset.aspx?id=2147489555>

## Getting Started

1. Log into your GS1 account
2. Select the item to edit
3. Select Food, Beverage & Tobacco > Consumer Marketing (Label) from the left menu
4. Enter the CoOL data into the relevant fields, as appropriate








The screenshot shows the GS1 NPC interface for item 09898556667089 - 036. The left-hand navigation menu is expanded to show 'Food, Beverage & Tobacco' and 'Consumer Marketing (Label)' is highlighted with a red circle. The main content area displays a search bar and a list of labelling fields, each with a dropdown menu:



- Labelling Logos
- Labelling Country of Origin
- Labelling Ingredient Statement
- Labelling Packed Statement
- Labelling Australian Content Percentage
- Labelling Product Name
- Labelling Additional Phrase
- Labelling Get Details

At the top of the main area, there are navigation buttons: Validate, Save, Change Article Type, Release, Unrelease, Publish, Unpublish, Publication targets, Edit Hierarchies, and Save as template. A search bar with the text 'Find an attribute' and a 'Mandatory fields (0)' indicator are also visible.

## Understanding the new fields

The following table will assist you in building your Country of Origin labelling statement.


Field	Description	Example of Use	
		To create:	Do this:
<b>Labelling Logos</b>	Part one of the country of origin information statement – choose the option that best reflects your product from the drop down list.		Select "Made in Country"
<b>Labelling Country of Origin</b>	Enter the country of origin – choose from the drop down list or type the country name.		Select or type "Australia"
<b>Labelling Ingredient Statement</b>	Part two of the country of origin statement – choose from the drop down list.		Select "from at least Percentage Australian ingredients"
<b>Labelling Packed Statement</b>	If you have selected "Grown in Country" in the "Labelling Logos" field and want to provide "packed in" information.		Select "Packed in Australia"
<b>Labelling Australian Content Percentage</b>	Enter the percentage of Australian ingredients.		Type in "75"


<b>Labelling Product Name</b>	If you have selected "Country Product Name" in the "Labelling Logos" field, you must provide a product to feature in your statement.		Type in "Relish"
<b>Labelling Additional Phrase</b>	Additional minor processing information. This is mandatory if processing happens overseas in an Australia-made claim.		Type in "Sliced in New Zealand"
<b>Labelling Get Details</b>	Contact information, mixed or varied ingredient source identified above. This is mandatory if it contains Australian ingredients.		Type in "Telephone +61 3 9550 3555 for more information"


## Examples


### Australian-claims


To build the Country of Origin statement displayed under "Sample", ensure you provide the following information in the relevant fields:

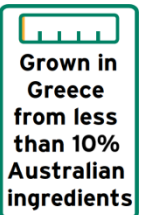
Sample	Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage
	Grown in Country	Australia	100

Sample	Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage	Labelling Ingredient Statement
	Made in Country	Australia	75	from at least Percentage Australian ingredients

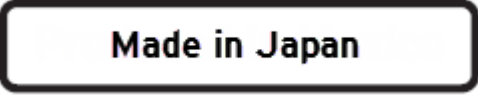
Sample				
				
Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage	Labelling Ingredient Statement	Labelling Get Details
Made in Country	Australia	55	- ingredient sources vary - average Percentage Australian ingredients -	Telephone +61 3 9550 3469 for more information


Sample	Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage	Labelling Ingredient Statement
	Packed in Country	Australia	80	from at least Percentage Australian ingredients

Sample	Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage	Labelling Product Name	Labelling Ingredient Statement
	Country Product Name	New Zealand	20	relish	from at least Percentage Australian ingredients

Sample	Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage	Labelling Ingredient Statement
	Grown in Country	Greece	5 * <small>*the minimum possible percentage should be used if the exact value is unknown</small>	from less than 10% Australian ingredients

## Non-Australian-claims

Sample	
Labelling Logos	Labelling Country of Origin
	
Made in Country	Japan

Sample			
Labelling Logos	Labelling Country of Origin	Labelling Australian Content Percentage	Labelling Additional Phrase
			
Packed in Country	Sweden	0	with produce from Iceland and Finland

Sample	Labelling Logos	Labelling Australian Content Percentage
		
	Product of mixed origin	0

## More Information

For further information or assistance with entering Country of Origin information into NPC, please contact GS1 Australia NPC Customer Support Team on 1300 227 263 or email [NPCCustomerSupport@gs1au.org](mailto:NPCCustomerSupport@gs1au.org)