



## Retail industry news

February 2020



### Standards in action across Retail

Welcome to the latest issue of the GS1 Australia monthly Retail news. Find out more about market trends, events and latest industry initiatives.



### Wow factor for fresh

Woolworths supports GS1 DataBar and GS1 DataMatrix for fresh produce that is small, loose and hard to mark. Benefits include greater efficiency at checkout, improved shrinkage and traceability, just to name a few.

[Read more in section 5](#)



## STEP GDSN: Simplify Data Syndication

STEP GDSN component synchronises data across your network without creating additional data siloes, helping your business operate faster and more effectively.

[Read more](#)



## What's your company doing to improve inventory management?

Are you losing money due to entory? Can your staff find stock on hand easily for customers? Are you wasting time doing lengthy stocktakes?

You need to hear from the RFID Coalition!

Watch the short video below summarising the November 2019 meeting and event and then register to attend the next meeting on 19th February.

[Watch video](#)

[Contact us](#)



## Why retailers care about the quality of your product data

As retailers move towards full supply chain automation, the need for suppliers to provide high-quality product data has never been greater. One major supermarket is already using data quality as a key supplier performance metric. To maintain the quality of your product data, tap into the talent of data quality experts.

[Read more](#)



## Saving the meat industry +\$200m

GS1 works with the meat industry to save millions of dollars in export costs each year. Download the case study and learn how this collaboration has delivered enormous benefits for suppliers.

[Read more](#)



## Guarantee a better mobility roll-out

Leopard Systems outlines the importance of partnering with an experienced mobility provider.

[Read more](#)

### Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

Join the mailing list. [Enter your details here.](#)



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## GS1 Australia

8 Nexus Court  
Mulgrave VIC 3170  
1300 BARCODE  
[www.gs1au.org](http://www.gs1au.org)

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