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Retail industry news

June 2022



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



2DBarcodes win APPMA Award

GS1 Australia received the APPMA Packaging Design Innovation Award for 2DBarcodes at the AUSPACK Packaging expo. The Award recognises innovation and leadership in the food and beverage industry.

[Read more](#)



To all suppliers, transport carriers and 3PL providers!

Retailers are requesting their suppliers and transport providers sign up to the National Location Registry to share accurate and up-to-date location information across their supply chain.

This announcement is supported by Woolworths Supermarkets, Primary Connect, the Australian Food and Grocery Council, Big W, Endeavour Group and Metcash.

[Read more](#)



New traceability for melons

In an Australian first, a traceability framework based on GS1 standards has been developed for the melon industry. Cut fruit can now be traced from the supermarket shelf back to the original whole fruit, from where it was cut.

[Find out more](#)



Loss prevention: What retailers don't know might hurt their bottom line

[Read the Cambridge Retail Advisors white paper →](#)



RFID Coalition Meeting

Our RFID Coalition meeting for 2022 is fast approaching and we encourage you to register your attendance to share in the knowledge of successful RFID implementations and technologies. Wednesday 24 August 2022, 9:00am to 12:00pm.

[Register now](#)



Loss prevention: What retailers don't know might hurt their bottom line

Loss Prevention professionals are facing numerous challenges from the increase in omnichannel shopping. Read the latest report by CRA in partnership with Avery Dennison to find out more.

[Read more](#)



Talking 2DB with Mark Dingley

GS1 Australia spoke to Mark Dingley, CEO at Matthews Australasia, about opportunities 2DBarcodes present for brand owners. He talked about the journey from pre-print to inline printing needed for the transition to the new dimension in barcodes.

[Join the 2DBarcode Working Group](#)

[Watch now](#)

TELUS
Food, Beverage and Consumer Goods
Creating better outcomes throughout your supply chain

BLACKSMITH APPLICATIONS | DECISION INSIGHT | EXCEEDRA | Ignition | TABSAnalytics

A banner for TELUS Food, Beverage and Consumer Goods. It features the TELUS logo and tagline on the left, and a background image of a grocery store aisle with a person pushing a shopping cart. At the bottom, there are logos for several partners: Blacksmith Applications, Decision Insight, Exceedra, Ignition, and TABS Analytics.

How much is employee disconnect costing you?

Retail employees face a disconnected workplace with gaps in communication, information, and technology. Frontline workers are buried in tasks and burdened by inefficiencies, all the while facing increasing pressure to deliver optimal customer service.

[Read more](#)



Getting started with your barcodes: training

Each module runs for 45 minutes. Sessions are designed to be stand-alone so you can attend any session, in any order.

[Register for a session](#)



Retail World showcases GS1 services

Good quality product photography is essential for brands to succeed in competitive marketplaces while brands also need to be prepared for a product recall or withdrawal.

[Read more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on 1300 227 263.



Barcode Check



Consult



National Product Catalogue



Photography



Product Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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Mulgrave VIC 3170
1300 BARCODE
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