



## Retail industry news

May 2021



### Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

### Kmart robot Tory

Kmart plans to deploy an inventory tracking robot called Tory into every one of its physical stores in Australia and New Zealand over the next 15 months.



[Read more](#)



## Recall Bootcamp #3 Wednesday 12 May

### Root Cause Analysis

Join the conversation at this FREE online event, discussing real-life scenarios and best practice for Root Cause Analysis. Gain valuable tools and strategies for uncovering the chain of events as well as the steps to recovery.

[Register now](#)



## Woolworths scanning new GS1 2DBarcodes in store

Woolworths now has the ability to scan new 2DBarcodes in their stores. Product information contained in these barcodes will be valuable for consumers, suppliers and retailers.

[Find out more](#)



## APEC Global Supply Chain Resilience Survey

Conducted by DFAT, the survey found that 'Harmonised global data standards are required to facilitate trade, support single window operability and build trust between large organisations and SMEs.'

[Find out more](#)

## Barcode Basics training online



Time to explore new learning and opportunities because getting your business right has never been more important.

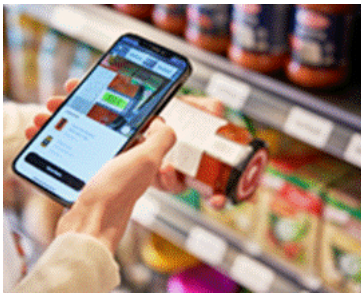
[Register now](#)



Independent studies have shown that consumer goods companies realise anywhere from 5%-25% in trade spend improvements after implementing a Trade Promotion Management (TPM) system

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**EXCEEDRA**  
by TELUS



## GS1 Digital Link

Similar to a URL, GS1 Digital Link enables web connections to all types of B2B and B2C information. It's like a bridge between physical products and their digital twins - digital assets are linked to each other through a common identity that also links to the actual physical product.

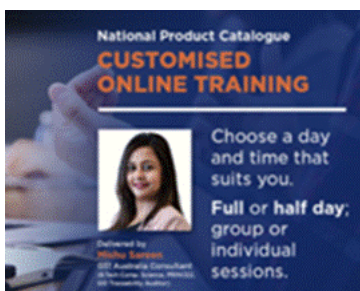
[Find out more](#)



## Reverse Logistics

The return and recall of products in the supply chain is often overlooked, in favour of order fulfilment and forward logistics. Not having visibility of returns can be operationally challenging and costly. GS1 standards streamline and optimise your reverse logistics.

[Find out more](#)



## NPC customised training

NPC Publishers can now access customised online training, tailored to their company's needs. Facilitated by GS1 Australia's Mishu Sareen has been achieving cost-effective results for companies in healthcare, pharmacy and retail.

[Enquire now](#)



## Zero waste futures report

Increasingly sustainable mindsets, debates over consumption, new waves of legislation and a realisation amongst brands and retailers that reducing waste is good for business are all key drivers contributing towards a zero waste future. Avery Dennison teamed up with The Future Laboratory to create a comprehensive view of the drivers, trends and futures surrounding zero waste.

[Download report](#)

## Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode  
Check



Consult



Locatenet



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media

## Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).



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