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Retail industry news
September 2020

Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

GS1's National Traceability Group kicks-off

Maria Palazzolo, GS1 Australia's CEO, opened the inaugural meeting of the National Traceability Group, bringing together over 60

executives from government and industry to discuss strategies for improving visibility in Australia's supply chains.

Find out more

Scan4Transport: Driving digital capability in the transport process

Scan4Transport is a new global standard for encoding transport data on a Logistics Label. Supporting the movement and visibility of freight across the transport process, it includes first mile, sortation and last mile activities.

This standard enables Logistics Service Providers to keep pace with growing customer needs. More coming soon.

Contact us

Join the RFID Coalition

Last week the RFID Coalition heard from three amazing international speakers who shared their experiences and key learnings. Get involved in this support network to find out how you can benefit from improved traceability and inventory accuracy in the Australian supply chain.

Join now

What 2DBarcodes could mean for the drinks industry

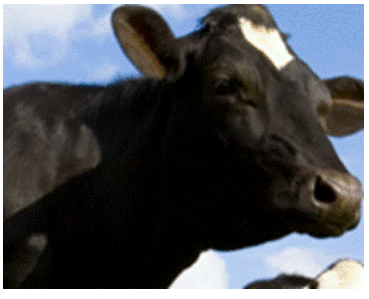
Andrew Steele, Director, Retail at GS1 Australia, talks to The Drinks Association about the potential benefits of 2DBarcodes and GS1 Digital Link for the liquor industry.

Find out more

Drakes Supermakets join GS1 Recall

Drakes continue their reputation as a trusted place to shop, improving customer safety with the efficient removal of unsafe products from store shelves using the GS1 product recall service.

Find out more



Supporting Australian Dairy

As the dairy industry modernises for a more profitable and sustainable future, GS1 is working with Australian Dairy Farmers to support producers, processors and retailers with new ways of capturing and sharing data in the supply chain.

Learn more

2DBarcodes win technology award

GS1 2DBarcodes, the latest development in Point-of-Sale product identification, has won the Food and Beverage Technology of the Year Award 2020.

Learn more

The food and beverage factory of

the future - 23 September

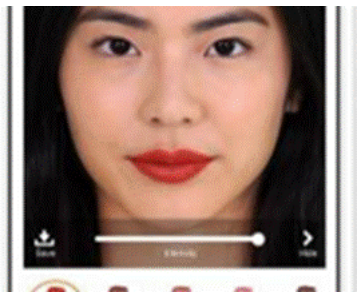
Don't miss GS1 Australia's Peter Carter as he joins the CxO Panel at 1:00pm on Wednesday 23 September to discuss the impact of digital technologies in factories of the future.

Register now

Global Data Standards for customs clearance into mainland China

Australian importers and exporters have a clear opportunity to improve their trade competitiveness, with Australia currently languishing at 106th out of 190 economies for ease and cost of cross border trade.

Read more



L'Oreal explores live video shopping

The use of artificial intelligence has been a "game changer", helping us to personalise consumer interactions and remove friction from the shopping experience, says Robert Beredo, Chief Digital Officer, L'Oréal Canada.

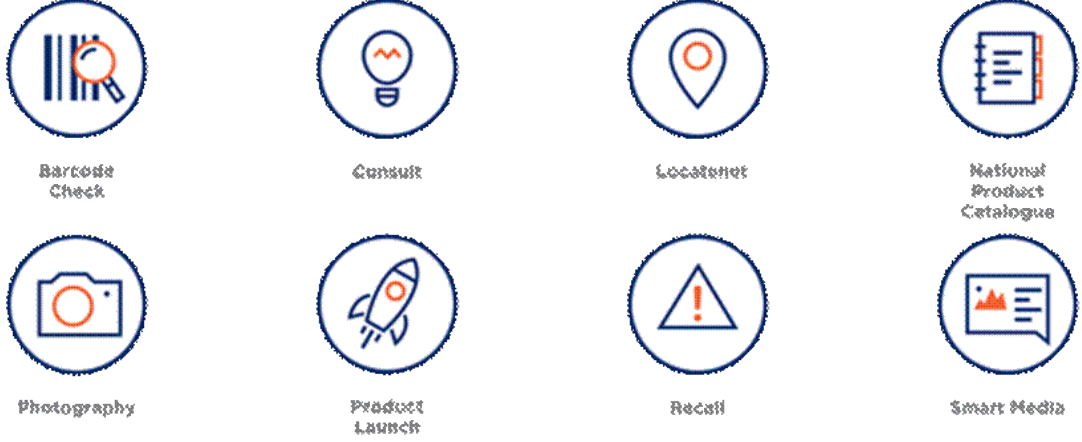
Find out more

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our Service Engagement Team on 1300 227 263.



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Want to know more about the benefits of standards in Retail?

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