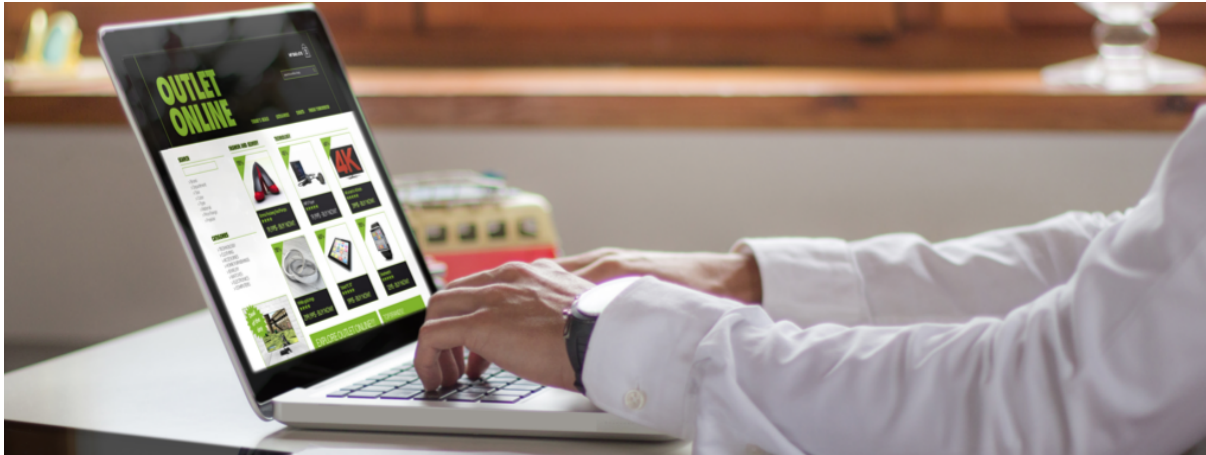


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Retail industry news

July 2022



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



Free Webinar: 2D Barcodes | A New Dimension in Traceability

Thursday, 28 July 2022, 11.00am AEST

See how 2D Barcodes are enhancing traceability, not only for retail but also healthcare, agriculture, certifications and government. An exciting line-up of speakers will share use cases on patient and public safety, consumer trends, certifications, biosecurity and emergency response.

[Register now](#)



Trying to get your product to market?

You've come to the right place. We have a range of services to help you get your product to major retailers and online marketplaces, including Product Launch and Product Photography.

[Find out more](#)



What is the NLR? Free webinar

To all suppliers, transport carriers and 3PL providers! Retailers are requesting their suppliers and transport providers sign up to the National Location Registry to share accurate and up-to-date location information across their supply chain.

[Register now](#)



RFID Coalition Tech Expo

Join us for this unique event that's open to all industry sectors. The Expo is a great opportunity to hear from industry experts about their RFID stories, network and meet dedicated RFID vendors to help you with your specific needs. **Wednesday 24 August, 9:00am-12:30pm.** Attend face-to-face or via Zoom.

[Register now](#)



Talking 2DBarcodes with Michael Dossor

Get some expert advice on starting your 2DBarcode journey.

[Watch now](#)



Guest speaker:

Georgia O'Cianain
Director, National Freight
Data Hub,

Dept of Infrastructure,
Transport, Cities and
Regional Development

Join the ANZ Scan4Transport work group

Calling all Logistics Service Providers, shippers and solution providers. Join the ANZ work group which focusses on enabling industry to improve efficiency, resilience, agility and visibility across the freight transport process.

Next meeting: 2:00pm AEST, August 4.

[Join group](#)



2DB wins Silver in PIDA Awards

GS1 Australia and Woolworths have been announced as Silver Award Winners of the Packaging Innovation and Design Awards (PIDA) for the category of Save Food Packaging. With the use of 2DBarcodes by GS1, Woolworths is achieving a reduction in food waste by up to 40%.

[Read more](#)



Digital Traceability in Agriculture

The Australian cherry and potato industries are achieving greater access to premium quality markets and consumer engagement through enhanced digital traceability and GS1 standards. Learn more about the success achieved for all stakeholders in the collaborative project.

[Read more](#)



Getting started with your barcodes: training

Each module runs for 45 minutes. Sessions are designed to be stand-alone so you can attend any session, in any order.

[Register for a session](#)



Food Traceability | New Guide Released

The Australian Guide to Implementing Food Traceability has been released. Developed by Deakin University's Food Traceability Laboratory in partnership with Woolworths Group and GS1 Australia.

[Read more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on 1300 227 263.



Barcode Check



Consult



National Product Catalogue



Photography



Product Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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