BIZCAPS FOR HEALTHCARE:
MANAGING MASTER DATA FOR PFIZER

Bizcaps
SOFTWARE

" *Governments have recognised that inefficient data management in the healthcare supply chain leads to increased costs and impacts patient safety when necessary supplies are unavailable, or incorrectly identified and recorded at the point of care.* "

Mark Brommeyer
Manager Supply Chain
National E-Health Transition Authority (NEHTA)

" *Bizcaps has helped us successfully integrate data from disparate sources across the company into a single system. We have critical data at our fingertips and data access processes are streamlined. The solution has reduced errors, improved efficiency and increased accuracy.* "

Clive Calder
Customer Electronic Trading Manager
Pfizer Australia

RIGHT DATA – RIGHT PLACE

Master data is the broad range of critical business information that provides a foundation for the transactional and analytical operations of a business. Keeping this data up to date, error-free and comprehensive is essential to operational efficiency.

Ensuring it is managed in accordance with industry standards and national regulations is critical for compliance. And having it ready to share with your trading partners – or to be published to multiple output media such as web sites, print catalogues and ERP systems – is vital for profitability.

Bizcaps PIM Master Data Management Software defines and manages this business-critical information consistently across your entire organisation, removing duplicates, standardising data from multiple sources and formats and eliminating inaccuracies to create an authoritative single source of master data.

Pfizer Australia, a subsidiary of Pfizer Inc, is the nation's leading provider of prescription medicines and animal health products. Pfizer chose Bizcaps through a competitive process to create a trusted master data repository that

Pfizer

synchronises and validates product and pricing information from multiple systems. Data is then ready for publishing to the National Product Catalogue (NPC), a National eHealth Transition Authority (NEHTA) initiative, hosted on GS1 Australia's GDSN compliant datapool.

ACCESSIBLE, ACCURATE AND SECURE

Bizcaps PIM Master Data Management Software eliminates fragmented and inconsistent product data due to business unit and product line segmentation, multiple sources and formats. This lack of integration can slow time-to-market, create supply chain inefficiencies, result in weaker than expected market penetration, and usually drives up the cost of compliance.

When product, packaging and pricing data needs to be made available to trading partners via the NPC, Bizcaps PIM Master Data Management Software ensures that all relevant data is accessible, accurate and ready for publishing. Data goes through a rigorous workflow and approval process before being released securely to trading partners via Bizcaps.

Bizcaps PIM Master Data Management Software ensures that all data complies fully with data integrity specifications, including new data quality requirements for the healthcare industry introduced in July 2013.

The Bizcaps solution supports Pfizer's commitment to operational transparency and drive for continual improvement – and has supported Pfizer in leading the healthcare industry in adopting and leveraging NEHTA's improved standards for electronic data access.

> " Bizcaps' industry knowledge and ability to understand our requirements – and the demands on data within the healthcare industry – is excellent. We work closely with them and value their responsive and transparent customer service and support."

Clive Calder
Customer Electronic Trading Manager
Pfizer Australia

SPEAK THE SAME LANGUAGE

Giving suppliers and buyers visibility into the entire supply chain to streamline workflows and simplify logistics, and enabling the secure sharing of accurate product information, Bizcaps gets trading partners speaking the same language and powers the efficiencies promised by electronic trading.

Bizcaps PIM (Product Information Manager) helps the healthcare industry create and maintain product data for the NPC, validated against industry and business rules and in the format that your health industry trading partners need.

Bizcaps MCIS™ enables ongoing data synchronisation of product and pricing information between buyers and suppliers. It streamlines procurement processes and other internal systems through their close integration with the NPC and other datapools.

Bizcaps PIM and MCIS increase efficiency across the entire healthcare supply chain and help improve patient safety by:

- reducing order and invoice errors and slashing invoice claims
- reducing out-of-stock products
- reducing the time to market for new products
- improving medications management and product recalls
- improving product authentication and the ability to track and trace products.

For more information please call
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