



Printing & Packaging News

April 2020



Ensuring scannable barcodes and traceability

We are committed to supporting you during this global health crisis which is affecting the world, business and individuals. We are here to help you get your product to shelf to meet the changing demands of customers and keep business going during these uncertain times.

Special assistance for re-tooling Personal Protective Equipment (PPE)

In early April 2020, GS1 Australia launched a program for Australian companies who were re-tooling to meet the national need for PPE, with supporting services at no charge.

Lark Distilling Co, manufacturer of whisky, is a great example of decisive action in response to the demand for PPE products in Tasmanian hospitals.



[Find out more](#)

77%

of respondents said production volumes were either unchanged or positively impacted.

Survey results: How Covid-19 impacts industry

The PKN Pulse survey, conducted in partnership with Matthews Australasia, gives some insight into the current state of the Australian manufacturing and packaging industry.

[Find out more](#)



2D barcodes - The future for fresh in retail

A content-rich, on pack symbol is about to transform fresh foods in retail. The single symbol enables multiple data elements available at the Point-of-Sale including batch/lot, serial number, best before and use by date, pack date, weight and price.

Maria Palazzolo, CEO of GS1 Australia said, "2D Barcodes can help solve many of today's retail business problems in the areas of meat, seafood, deli, dairy, bakery as well as packaged fruit and vegetables because one small barcode can reveal a wealth of information that just can't be squeezed onto a traditional linear barcode."

[Learn more](#)

Maintain traceability standards and avoid supply chain delays by ensuring SSCC labelling compliance.

[Read SSCC Labelling Guide](#)



insignia

AI, 3D printing and blockchain

What seemed like science fiction a few weeks ago is now very real. Technologies like 3D printing can help the world recover from one crisis and be prepared for the next. As we battle ahead, a major issue that will only



increase is disruption to supply chains.

[Read more](#)



Take advantage of free Logistics Labelling

A simple easy-to-use solution for small business needing to create logistics labels. We have developed this tool so you can produce labels to track and trace your products.

More and more companies require trading partners to use a GS1 logistics label - Serial Shipping Container Code (SSCC) - GS1-126 to identify products as they move through the supply chain.

[Register now](#)

Check out our new website dedicated to your colour labels and packaging needs

peacockspackaging.com.au



Medicine labelling deadline approaching

Medicine labelling rules change in September. Medicine Sponsors therefore have less than six months to update labels to meet the new TGA rules.

[Find out more](#)



Does your barcode check out?

Don't lose thousands in repackaging your product. Make sure that your barcode scans first time, every time with GS1 Barcode Check. Verification reports provide advice on how to correct errors and improve barcode performance.

[Find out more](#)

Need help?

Want to know more about the benefits of standards in your industry? Contact our Printing and Packaging team on **1300 227 263**.



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