



Case study submission form

Alliance Partners bringing GS1 standards to life

Alliance Partner company name:

Company contact name:

Company contact email:

Case study industry

- Healthcare
- Food & Beverage
- Freight & Logistics
- Agriculture
- Rail
- General Merchandise/Apparel

Other, please specify _____

Standard/s used in case study

Identify

- GS1 Digital Link
- GTIN (Global Trade Item Number)
- GLN (Global Location Number)
- SSCC (Serial Shipping Container Code)
- GINC (Global Identification Number for Consignment)
- GMN (Global Model Number)
- EPC (Electronic Product Code)
- GDTI (Global Document Type Identifier)
- GSRN (Global Service Relation Number)
- GIAI (Global Individual Asset Identifier)
- GRAI (Global Returnable Asset Identifier)
- GSIN (Global Shipment Identification Number)

Capture

- EAN/UPC
- GS1 DataBar
- ITF-14
- EPC/RFID
- GS1-128
- GS1 DataMatrix

Share

- EDI (Electronic Data Interchange)
- CTEs & KDEs (Critical Tracking Events & Key Data Elements)
- EPCIS CBV (Electronic Product Code Information Services and the Core Business Vocabulary)
- NPC (National Product Catalogue)
- GDSN (Global Data Synchronisation Network)
- Other, please specify _____

Case study title:

12 words max

Company implementing solution:

Name and describe the company and its background (in context to this case study and industry sector)

Challenge/Problem (70 words max):

Consider the following;

- Describe the business challenge/problem that influenced looking for a solution
- Describe the impact or cost that this challenge/problem had on the business

Solution (70 words max):

Consider the following;

- Describe the solution selected and why
- What criteria were considered in the solution selection?
- Describe any other solution provider support that was implemented

Solution Provider:

What products/services does your company offer?

Result/Benefits (the more specific, the better):

Consider the following;

- How has the chosen solution specifically helped resolve the challenge/problem?
- What business processes does the chosen solution enhance?
- Was there a return on investment, cost saving?
- What results, benefits or impacts were achieved?
- What advice would you (the Solution Provider) offer to an organisation implementing a similar solution?
- Do you have any specific stats to quantify this?

Quote from implementing company:

Images (attach with submission of this completed form):

- Product/s
- Packaging
- Machinery
- GS1 symbology

Submit to: Alliances@gs1au.org by 30 November 2023