Case study submission form
Alliance Partners bringing GS1 standards to life

Alliance Partner company name:

Company contact name:

Company contact email:

Case study industry

☐ Healthcare   ☐ Food & Beverage   ☐ Freight & Logistics

☐ Agriculture   ☐ Rail   ☐ General Merchandise/Apparel

Other, please specify _____

Standard/s used in case study

Identify

☐ GS1 Digital Link   ☐ EPC (Electronic Product Code)

☐ GTIN (Global Trade Item Number)   ☐ GDTI (Global Document Type Identifier)

☐ GLN (Global Location Number)   ☐ GSRN (Global Service Relation Number)

☐ SSCC (Serial Shipping Container Code)   ☐ GIAI (Global Individual Asset Identifier)

☐ GINC (Global Identification Number for Consignment)   ☐ GRAI (Global Returnable Asset Identifier)

☐ GMN (Global Model Number)   ☐ GSIN (Global Shipment Identification Number)

Capture

☐ EAN/UPC   ☐ GS1 DataBar   ☐ ITF-14

☐ EPC/RFID   ☐ GS1-128   ☐ GS1 DataMatrix

Share

☐ EDI (Electronic Data Interchange)   ☐ CTEs & KDEs (Critical Tracking Events & Key Data Elements)

☐ EPCIS CBV (Electronic Product Code Information Services and the Core Business Vocabulary)   ☐ NPC (National Product Catalogue)

Other, please specify _____

☐ GDSN (Global Data Synchronisation Network)

Case study title:

12 words max

[   ]

Company implementing solution:

Name and describe the company and its background (in context to this case study and industry sector)

Challenge/Problem (70 words max):

Consider the following;

• Describe the business challenge/problem that influenced looking for a solution

• Describe the impact or cost that this challenge/problem had on the business

Solution (70 words max):

Consider the following;

• Describe the solution selected and why

• What criteria were considered in the solution selection?

• Describe any other solution provider support that was implemented

Solution Provider:

What products/services does your company offer?

Result/Benefits (the more specific, the better):

Consider the following;

- How has the chosen solution specifically helped resolve the challenge/problem?
- What business processes does the chosen solution enhance?
- Was there a return on investment, cost saving?
- What results, benefits or impacts were achieved?
- What advice would you (the Solution Provider) offer to an organisation implementing a similar solution?
- Do you have any specific stats to quantify this?

Quote from implementing company:

Images (attach with submission of this completed form):

- Product/s
- Packaging
- Machinery
- GS1 symbology