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Australians Share Their RFID Experiences

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The technology is tracking and identifying products, as well as supporting robotics operations and environmental and social governance initiatives.

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GS1 Australia (<https://www.gs1au.org/>) recently held an event called "Unlock the Power of RFID," promoted by RFID Coalition (<https://www.rfidcoalition.org/>). The objective, according to the organizations, was to allow for the sharing of experiences and knowledge about radio frequency identification (RFID) technologies.

The RFID Coalition Tech Expo took place on Aug. 24 in Melbourne. This was GS1 Australia's first in-person event since the COVID-19 pandemic began. The event was attended by representatives of large Australian and international companies that use RFID technologies to attain agility and

confidence in their business operations, as well as by recognized global solution providers.



IoP Journal's panel at the RFID Coalition Tech Expo

The following individuals participated in a panel promoted by IoP Journal: Terry Papadis, GS1 Australia's account director for retail; John Leorke, the RFID Coalition's chairperson and Puma Group's Oceania IT team head; Adam Gradon, Kmart Australia's RFID rollout manager; David Murrehy, Checkpoint Systems' sales manager for apparel labeling solutions in Australia and New Zealand; Arnaud Gay, Thomas Warburton Pty's head of marketing and system solutions; and Praveen Kannan, SICK Pty's senior market product manager.

During the panel, the group presented a synthesis of RFID projects and implementations carried out by various solution supplier companies. This includes the use of RFID to manage and identify products in circulation and in inventories, and to support operations involving robotic automation and environmental and social governance (ESG) initiatives. You can watch the video here (<https://www.youtube.com/watch?v=vEiocv7SJl8>) to learn more.