

Variable Measure Number

Application Form - Effective 1 July 2025

Important Information

Note: This form will open in your browser. Please download and save before you start to fill the form in electronically. This form needs to be completed electronically using Adobe Acrobat Reader. Download a free version at https://get.adobe.com/uk/reader/otherversions/

- Refer to GS1 Australia Fact sheet n allocating Variable Measure Numbers (VMNs) before applying
- GS1 Australia Full Membership Subscription and Licence holders are entitled to obtain a restricted set of directly allocated Variable Measure Numbers (VMNs) for use at Point-of-Sale upon request. These numbers are issued according to the GS1 Australia Policy for Allocation of Variable Measure Numbers supplied with this application
- GS1 Australia reserves the right to reject any application for Variable Measure Numbers to be issued without cause. It should not be assumed that a precedent has been set by the previous allocation of Variable Measure Numbers to a "like" or similar type product under the previous conditions of issue
- Variable Measure Numbers do not attract an annual fee however each block of up to 100 Variable Measure Numbers allocated will incur an **administration processing fee of \$85.00 +GST**.
- GS1 Australia encourages potential applicants to read our Privacy Policy and Terms of Trade readily available on our website.

*Section 1: Subscriber Details		
GS1 Australia Account Number *Company Name / Trading Name	Are you an Individual/Sole Trader	?
Division of		
ABN/ACN	Other Business Identifier	
*Company / Head Office Street Address		
*Suburb/City	*State/Country	*Postcode
*Section 2: Contact Details		
GS1 Australia Coordinator/Primary Contact: Individual respon	sible for allocating GS1 Identification Keys v	within your company.
First Name	Last Name	
Position		
Email		
Direct Phone	Mobile	

GS1 Australia prides itself on the quality of our marketing material and will only send you information we believe to be relevant to you. In accordance with our **Privacy Policy**, we will only send you information we believe to be relevant to you. In accordance with the Australian Anti-Spam Legislation we respect that you may not want to receive this information. You can unsubscribe from any direct marketing material at any time, by either unsubscribing from that communication or by doing so in the Preference Management Centre, subject to that material not being considered essential to your role within the GS1 Australia Subscription Membership.

Section 3: Production Description Details

Please provide product information in the following table (or attach an Excel spreadsheet with equivalent information) for all products that you wish to obtain Variable Measure Numbers.

Your Product Brand Name	Product Description
Guidelines for the allocation and use of Variable Measure Numbe imperative that these standards are followed when using VMN-1:	
GS1 Australia reserves the right to authenticate your use of GS1 and for services provided by third parties.	ID keys by checking with GS1 Australia and international services,
·	ontact our Customer Service team or call 1300 227 263 . Advise us
by completing a Cancellation of GS1 Identification Keys Notificat	
Section 4: Further Information	
Tick here if you are an Individual/Sole Trader and wish to be de-i barcode numbers	dentified where GS1 Australia shares data to authenticate your
*Section 5: Signature Approval	
	of your completed application form and payment of appropriate are exclusively for your use - you must not assign, licence or allow
I/ We	declare that I/Mo have read understand and shall abide by
the Terms and Conditions as set out in my GS1 Australia Subscr	declare that I/We have read, understand and shall abide by iption Membership and Licence Agreement and the Terms
and Conditions and the GS1 Australia Terms of Trade available	
when I no longer require these numbers, I will advise GS1 Austr	panying documents, is true and correct in every detail, and that ralia in order for their issue to be cancelled.
Full Name (Director/Company Official) Position	
Signature	Date

Download instructions for signing forms

Payment must be submitted with your application.

To assist with efficient processing of your request, please provide payment using one of the options below. An invoice/receipt for payment will be sent to you with a confirmation email when your request has been processed.

Option A: Direct Debit Payment

- Download the **Direct Debit form** and provide with this application form.
- Direct Debit discounts will be applicable on all transactions where the Direct Debit facility is set up to debit a nominated Account.
- Direct Debit via a nominated Credit Card will not attract the standard direct debit discount, however Credit Card processing fees will not be applied.
- Initial payment for allocation of new numbers must be submitted upon application. Direct Debit payment will apply to all future renewal invoices for membership and any registered services.

Option B: Credit Card Payment

- A credit card processing fee applies when paying by credit card, refer to our Terms of Trade.
 These fees will be applied by GS1 Australia when processing payment.
- If you wish to make a credit card payment over the phone, please call 1300 227 263.

Visa Mastercard	
Card Holder's Name	
Card Number	Expiry Date CVV
Signature	Date / /

Option C: EFT Payment

- To facilitate prompt account reconciliation please email your application along with a remittance advice detailing your company name and the invoice/payment details to our **Customer Service team**.
- GS1 Australia Bank Details

Bank National Australia Bank Account Name GS1 Australia Ltd. BSB No. 083 266 Account No. 69615 7718

Please return the completed form with payment to GS1 Australia.

GS1 Australia

Head Office, 8 Nexus Court, Mulgrave VIC 3170
Locked Bag 2, Mt Waverley VIC 3149
T 1300 227 263 | E customer.service@gs1au.org | ABN 67 005 529 920
www.gs1au.org

in





