Where have we been?

Where to next?

Understanding traceability

Traceability with purpose (impact)
## Where to next?

<table>
<thead>
<tr>
<th>Focus/Phase</th>
<th>2020-2022 (up until now)</th>
<th>2023-2025 (moving forward)</th>
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</thead>
<tbody>
<tr>
<td><strong>Mission</strong></td>
<td>Communicate to industry and government on the needs and priorities of the Australian industry on Global Data Standards with a focus on ensuring industry chains are efficient and effective, safe, secure, and resilient, sustainable, and internationally competitive</td>
<td></td>
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<tr>
<td><strong>Strategic</strong></td>
<td><strong>Understanding Traceability</strong>&lt;br&gt;What it is and why it’s important</td>
<td><strong>Traceability with Purpose</strong>*&lt;br&gt;Adoption and application for impact</td>
</tr>
<tr>
<td><strong>Operational Priority</strong></td>
<td>1. Awareness and engagement of industry and government</td>
<td>1. Engagement and adoption of traceability&lt;br&gt;2. Awareness and engagement of industry and government</td>
</tr>
</tbody>
</table>

*Traceability with purpose is one of the NGTAG Accord Principals*
Mission Statement

Connecting Australian supply chains for enhanced e2e traceability

Supporting Australian industry and government to enhance supply chain traceability and trade
Industry and government challenges and needs

Industry and government are having to **navigate complexity and change** with no easy way to capture and share quality information to realised opportunity and develop effective public policy.

There is a **general lack of awareness and understanding** of existing standards and systems used by industry and by international trading partners to navigate complexity and change attributed to the digitalisation of economies.

Mechanisms to support digital transformation in some sectors of the economy are weak with low levels of digital maturity, imbedded legacy and **siloed processes - isolating economic participants** and in some cases regions.

**Low levels of digital literacy make it difficult for some in industry and government to participate in conversations** about the future and how changes can be managed.

Desired outcomes and impacts

A **national (whole of economy) approach** and strategy is in place to address supply chain traceability and trade through digital and other strategies to deliver economic, social and environmental benefit.

**Public policy specialists and industry leaders are aware** of international supply chain standards and actively involved in industry engagement and purposeful adoption initiatives to drive competitiveness and growth.

**Interoperability is embraced as a national priority** to enable all sectors of the economy interact effectively irrespective of technologies or systems (new and old) to reduce cost and drive productivity and efficiency.

All industry participants have access to **useful and easy to understand resources to help mitigate risk and complexity associated with change** – at their own pace and in their own way.
Operational Activities

2023-2025
Key Focus Areas & Sectors

- Quality, Safety & Certification Process
- Consumer Engagement & Trust
- Cross Border Trade (Domestic & International) & Biosecurity
- Regulatory & Policy Making
- Sustainability & Circular Economy
- Provenance & Authenticity

Focus Sectors:
- Food
  - Fresh
  - Packaged
- Beverages
- Non-Alcoholic
- Transport & Logistics
- Domestic
- Export
- Healthcare
- Pharma (Medicines)
- Medical Devices
- Non-Food
- Construction & Hardware
- Apparel, Cosmetics & Infant Products
2023-2025 Priorities

- Progress Traceability through sharing and awareness.
- Connect, empower and support industry to lead
- Support and promote an ecosystem for interoperability
- Support state, territory and federal activities and cross agency collaboration

Info Sharing, Awareness & Education
Industry Partnerships & Collaboration
Interoperable Technology Ecosystem
National Traceability Strategy
## Key Activities

<table>
<thead>
<tr>
<th>Information Sharing, Awareness &amp; Education</th>
<th>Industry Partnerships and Collaboration</th>
<th>Interoperable Technology Ecosystem</th>
<th>National Traceability Strategy Support</th>
</tr>
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<tr>
<td>a) Open Events</td>
<td>a) Develop partnership and collaboration with peak industry bodies and associations</td>
<td>a) Demonstrate interoperability in live sites</td>
<td>a) Support DAFF Traceability Alliance and activities</td>
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<tr>
<td>b) Case studies &amp; sharing lessons learnt</td>
<td>b) Facilitate Industry adoption of guidelines for enhanced traceability</td>
<td>b) Demystify implementation &amp; approach</td>
<td>b) Support State &amp; Territory Departments</td>
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<tr>
<td>c) Connecting Global &amp; Australian standards agencies</td>
<td>c) Value recognition &amp; ROI for traceability</td>
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<td>c) Support Federal cross agency collaboration</td>
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**Interoperable Technology Ecosystem**

- a) Demonstrate interoperability in live sites
- b) Demystify implementation & approach
- c) Value recognition & ROI for traceability
A Strong Steering Committee