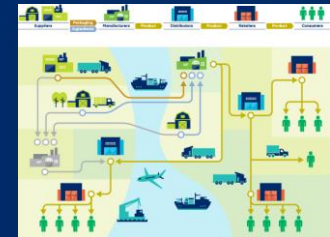




National GS1
Traceability
Advisory Group

National GS1 Traceability Advisory Group

Strategy and Operational Activities
2023-2025



Where have we been?
Where to next?



Understanding traceability

Traceability with purpose (impact)



Where to next?



Focus/Phase	2020-2022 (up until now)	2023-2025 (moving forward)
Mission	Communicate to industry and government on the needs and priorities of the Australian industry on Global Data Standards with a focus on ensuring industry chains are efficient and effective, safe, secure, and resilient, sustainable, and internationally competitive	
Strategic	Understanding Traceability What it is and why it's important	Traceability with Purpose* Adoption and application for impact
Operational Priority	1. Awareness and engagement of industry and government purpose is one of the NGTAG Accord Principals	1. Engagement and adoption of traceability 2. Awareness and engagement of industry and government

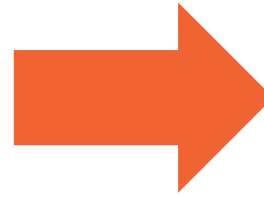
Mission Statement



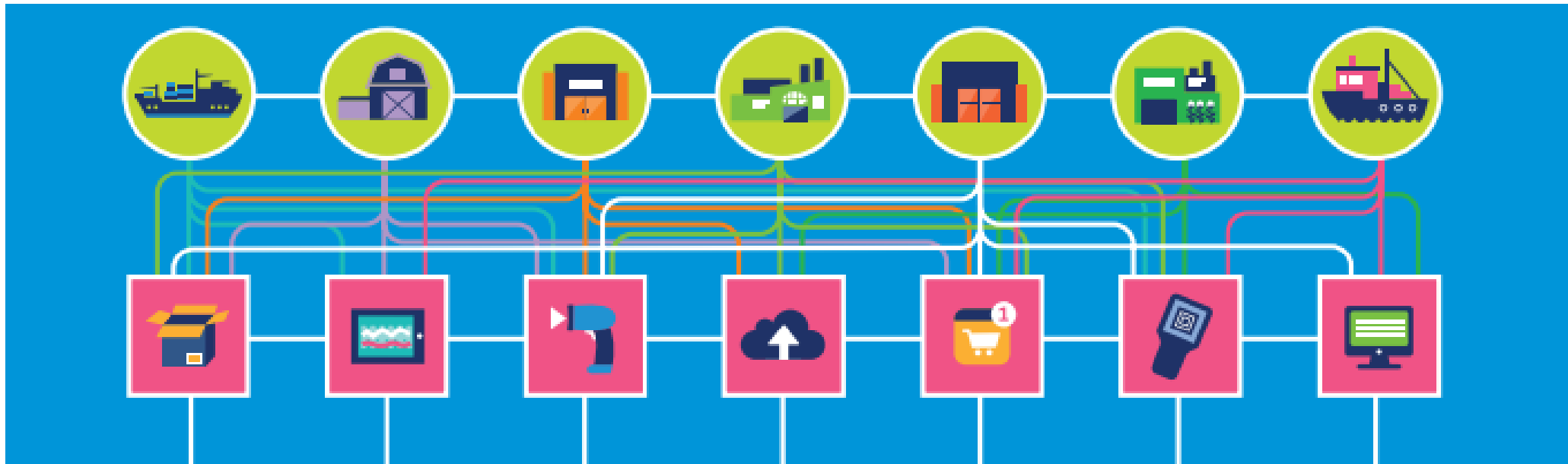
National GS1
Traceability
Advisory Group

Supporting Australian industry and government to enhance supply chain traceability and trade

Connecting Australian supply chains
for enhanced e2e traceability



Supporting Australian industry and
government to enhance supply chain
traceability and trade



Strategic Framework



Industry and government challenges and needs

Industry and government are having to **navigate complexity and change** with no easy way to capture and share quality information to realised opportunity and develop effective public policy.

There is a **general lack of awareness and understanding** of existing standards and systems used by industry and by international trading partners to navigate complexity and change attributed to the digitalisation of economies.

Mechanisms to support digital transformation in some sectors of the economy are weak with low levels of digital maturity, imbedded legacy and **siload processes - isolating economic participants** and in some cases regions

Low levels of digital literacy make it difficult for some in industry and government to participate in conversations about the future and how changes can be managed.



Desired outcomes and impacts

A national (whole of economy) approach and strategy is in place to address supply chain traceability and trade through digital and other strategies to deliver economic, social and environmental benefit

Public policy specialists and industry leaders are aware of international supply chain standards and actively involved in industry engagement and purposeful adoption initiatives to drive competitiveness and growth

Interoperability is embraced as a national priority to enable all sectors of the economy interact effectively irrespective of technologies or systems (new and old) to reduce cost and drive productivity and efficiency

All industry participants have access to **useful and easy to understand resources to help mitigate risk and complexity associated with change** – at their own pace and in their own way



National GS1
Traceability
Advisory Group

Operational Activities

2023-2025

Key Focus Areas & Sectors



National GS1
Traceability
Advisory Group

Supporting Australian industry and government to enhance supply chain traceability and trade

 Quality, Safety & Certification Process	 Consumer Engagement & Trust
 Cross Border Trade (Domestic & International) & Biosecurity	 Regulatory & Policy Making
 Sustainability & Circular Economy	 Provenance & Authenticity

Focus Sectors				Other Sectors					
 Food	 Beverages	 Transport & Logistics	 Healthcare	 Non-Food					
Fresh	Packaged	Alcoholic	Non-Alcoholic	Domestic	Export	Pharma (Medicines)	Medical Devices	Construction & Hardware	Apparel, Cosmetics & Infant Products

Strategy 2023-2025



National GS1
Traceability
Advisory Group

Supporting Australian industry and government to enhance supply chain traceability and trade

2023-2025 Priorities



Progress Traceability through sharing and awareness.

Info Sharing, Awareness & Education



Connect, empower and support industry to lead

Industry Partnerships & Collaboration



Support and promote an ecosystem for interoperability

Interoperable Technology Ecosystem



Support state, territory and federal activities and cross agency collaboration

National Traceability Strategy

Key Activities



Information Sharing, Awareness & Education

- a) Open Events
- b) Case studies & sharing lessons learnt
- c) Connecting Global & Australian standards agencies

Industry Partnerships and Collaboration

- a) Develop partnership and collaboration with peak industry bodies and associations
- b) Facilitate Industry adoption of guidelines for enhanced traceability

Interoperable Technology Ecosystem

- a) Demonstrate interoperability in live sites
- b) Demystify implementation & approach
- c) Value recognition & ROI for traceability

National Traceability Strategy Support

- a) Support DAFF Traceability Alliance and activities
- b) Support State & Territory Departments
- c) Support Federal cross agency collaboration

Traceability for Purpose (T4)



National GS1
Traceability
Advisory Group

Supporting Australian industry and government to enhance supply chain traceability and trade



Traceability 4 Biosecurity



Traceability 4 Quality, Safety & Certification Process



Traceability 4 Cross Border Trade (domestic, Intl and for imports)



Traceability 4 Regulation & Policy Making



Traceability 4 Sustainability & Circular Economy



Traceability 4 Provenance & Authenticity



Traceability 4 Consumer Engagement & Trust

A Strong Steering Committee



National GS1
Traceability
Advisory Group

Supporting Australian industry and government to enhance supply chain traceability and trade



Australian Government
Department of Agriculture,
Fisheries and Forestry



Australian Government
Bureau of Meteorology

