

Perfect partnership for the food and grocery industry of the future

The Australian Food and Grocery Council is proud to announce it has joined with pioneering standards group GS1 Australia in a partnership to drive the uptake of new standards and technology in the food and grocery manufacturing industry.

The AFGC is the peak body for Australia's food and grocery manufacturing industry and GS1 Australia is the local arm of global standards organisation GS1, which develops and maintains global standards and tools for supply chain data management.

Under the partnership agreement the AFGC and GS1 Australia will develop and implement a plan for collaborative engagement opportunities and work programs that deliver value for the whole industry. GS1 standards can enable improvements in traceability, digital trade capability and supply chain master data that are going to be crucial to manufacturers working in a global trade environment.

AFGC CEO Tanya Barden said the partnership will strengthen the work of both organisations in lifting the overall efficiency of the food and grocery sector.

"As the Australian food and grocery sector faces increasing challenges around profitability, trading, end-to-end traceability requirements and seeks to access benefits around cost efficiencies and automation, GS1 standards enable the Australian food and grocery sector to more effectively address challenges and realise benefits," Ms Barden said.

GS1 Executive Director and CEO Maria Palazzolo said the partnership with the AFGC builds on a strong relationship.

"Our two organisations have enjoyed a strong alliance for many years, partnering in the rollout of various supply chain initiatives that have benefited our joint membership and the food and grocery sector as a whole," Ms Palazzolo said.

"The formalisation of this partnership will allow us to work even closer to meet the growing challenges of an ever-changing sector, consumer expectations, retailer needs and new ways of working as companies undergo their digital transformation."

About the AFGC

The Australian Food and Grocery Council (AFGC) is the leading national organisation representing Australia's food and grocery manufacturing sector. Established in 1995, the AFGC promotes the role the sector plays in sustaining Australia's economic, community and environmental health, advocates on issues of concern and interest to the sector, and acts as a forum to discuss and pursue those issues. The \$127 billion food and grocery manufacturing sector is a significant contributor to the Australian economy and directly employs more than 276,000 people, with 108,000 of those jobs in rural and regional Australia.

About GS1 Australia

GS1 Australia is the local arm of global organisation GS1 AIBSL. GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business

communication. GS1 is best known for the barcode, named by the BBC as one of “the 50 things that made the world economy”. GS1 standards improve the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors.

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