



**CONNECT
TO SUCCESS**

GS1 Services

Online Booking Process

Changes effective 19 February 2026

GS1 Services landing page

The screenshot shows the GS1 Australia website's 'My Services' page. At the top right, there are links for 'GS1 Australia home' and 'Member Login'. The 'My Services' section contains three service cards: 'Barcode Check', 'Content Creation', and 'Product Photography'. Each card lists pricing for members and non-members and includes a 'Select' button. A 'Check here' link is also present for users unsure if they have an account. Three callout boxes provide instructions: Box 1 points to the 'Member Login' link, Box 2 points to the 'Check here' link, and Box 3 points to the 'Select' buttons.

GS1 Australia home Member Login

GS1
Australia

If you **have an existing Account with GS1 and access to MyGS1 Portal**, please click on **'Member Login'** link to enter your credentials to log in before submitting a new Online Booking Order.

1

Not sure whether you have an account? [Check here](#)
[Member Login](#)

2

If you are **not sure if you have an existing Account with GS1**, please click on **'Check here'** link to enter your ABN or ACN for verification before submitting a new Online Booking Order.

3

If you **do not have an existing Account with GS1 or credentials for MyGS1 Portal**, please click on **one** of the **'Select'** buttons to enter your details before submitting a new Online Booking Order.

My Services

Barcode Check

(member) (non-member)
From \$43.00* From \$56.00*

Be confident that your barcodes will scan every time.

Select

Content Creation

(member) (non-member)
From \$57.00* From \$75.00*

Helping you produce, manage and share product images and on-pack data for digital marketing.

Select

Product Photography

(member) (non-member)
From \$58.00* From \$75.00*

We deliver high quality product shots for planograms, advertising and online shopping.

Select

*All prices are exclusive of GST.

GS1 Services landing page *(continued)*

To request a new Online Booking Order, please **choose one** (of three) Services shown on the screen by clicking on the relevant '**Select**' button.

My Services

Service	(member)	(non-member)
Barcode Check	From \$43.00*	From \$56.00*
Content Creation	From \$57.00*	From \$75.00*
Product Photography	From \$58.00*	From \$75.00*

Barcode Check (member) From \$43.00* (non-member) From \$56.00*

Be confident that your barcodes will scan every time.

Content Creation (member) From \$57.00* (non-member) From \$75.00*

Helping you produce, manage and share product images and on-pack data for digital marketing.

Product Photography (member) From \$58.00* (non-member) From \$75.00*

We deliver high quality product shots for planograms, advertising and online shopping.

**All prices are exclusive of GST.*

Example: click on '**Select**' button to request a Barcode Check Service.

'Your Details'

Once **'Select'** button for the relevant Service has been clicked, a new pop-up ('Your Details') window will be shown.

This applies to the following two scenarios only:

- A) Customers who have not logged into MyGS1 Portal (either don't have the credentials or can't recall this information), and
- B) Customers without an existing Account with GS1.

1 Example: Barcode Check Service. Once **'Select'** button has been clicked, a new pop-up ('Your Details') window will be shown.

2 Email

- Enter your email address
- This is where Barcode Check Verification Report(s) will be emailed to

3 Company Name

- Enter your Business name

4 Search Option

- Select 'Account Number' or 'ABN' or 'ACN'

5 'Search by...' field

- enter data (Account Number/ABN/ACN) depending on which Search Option was selected

6 Click on **'Continue'** button.

A) Add a Product to the selected Service (single Barcode)

Example:
Barcode Check Service

The screenshot shows a modal window titled "Add a Product" overlaid on a service configuration page. The modal has a text input field at the top, a "Product Description" field below it, and a "Back" button and an "Add" button at the bottom. A callout box with the number "1" points to the "Add" button.

1 Enter **Barcode, Product Description** and then click on '**Add**' button.

2 Product will *default* to Barcode Check '**Physical**' sample.
Use the toggle to change the sample type to '**Digital**' **IF** a PDF file (of the Digital sample) will be attached to this Booking Order.
Otherwise leave defaulted to '**Physical**' sample if the physical product will be been sent to GS1 Australia.

The screenshot shows the service configuration page for "Barcode Check". It features a table with columns for "Barcode Check", "Barcode #", "Product Description", and "Price". The "Barcode Check" column has a toggle switch set to "Physical". A callout box with the number "2" points to this toggle switch.

Barcode Check	Barcode #	Product Description	Price
<input checked="" type="checkbox"/> Physical <input type="checkbox"/> Digital			

B) Add another Product to the same Service (single Barcode)

3 Click on 'Actions' button and then select 'Add a new Product'.

The screenshot shows the 'Order Details' page with a table of services. The first service is selected with the 'Physical' sample. An 'Actions' button is visible next to the service. A dropdown menu is open, showing options: 'Add service to this Product', 'Add a new Product', and 'Remove'. The 'Add a new Product' option is highlighted.

Barcode Check	Barcode #	Product Description	Price
<input checked="" type="radio"/> Physical <input type="radio"/> Digital			

4 Enter Barcode, Product Description and then click on 'Add' button.

The screenshot shows the 'Add a Product' dialog box. It has a text input field for the barcode, a larger text area for the product description, and 'Back' and 'Add' buttons. The 'Add' button is highlighted.

Product Description (It is recommended you include Brand, Sub-brand, Functional Name and Variant Description)

For your convenience, you can import your list of barcodes using the link below:
Import List

5 Another Product has been added to the same (Barcode Check) Service and defaulted to 'Physical' sample. This Product was changed to 'Digital' sample as a PDF file will be attached to this Booking Order.

The screenshot shows the 'Order Details' page with two services. The first service has the 'Physical' sample selected. The second service has the 'Digital' sample selected. The 'Actions' button for the second service is highlighted.

Barcode Check	Barcode #	Product Description	Price
<input checked="" type="radio"/> Physical <input type="radio"/> Digital			
<input type="radio"/> Physical <input checked="" type="radio"/> Digital			

When all Services and Products have been entered, click on 'Next'.

C) Add multiple Products to the selected Service (Bulk Upload)

Example:
Barcode Check Service

1 Within 'Add a Product' pop-up window, click on 'Import List'.

2 Click on 'Download Sample Template'.

3 Click on Browser 'Download' button to access downloaded Excel Template file.

4 Enter **Barcode(s)** in Column A, and **Product Description(s)** in Column B, before clicking on 'Save' (within Excel file)

	A	B	C
1	GTIN	Description	
2	098765432111	300ml Purple soft drink can	
3			
4			
5			

C) Add multiple Products (Bulk Upload) (continued)

5 Click on 'Select file' to import the saved Excel file with multiple Products.

6 Select saved Excel file containing multiple Products and click on 'Open'.

7 For *Barcode Check Service* only, **ALL** imported Barcodes will default to 'Physical' Samples.

8 Use the toggle to change the sample type to 'Digital' **IF** a PDF file (of the Digital sample/s) will be attached to this Booking Order. (*Barcode Check Service* only).

When all Services and Products have been entered, click on 'Next'.

D) Add a new Service

Example:
Adding Photography Service

1 Click on 'Add new Service' button and then select required Service.

2 Click on 'Add' button.

3 Enter Barcode, Product Description and then click on 'Add' button.

When all Services and Products have been entered, click on 'Next'.

E) Populate Order Details fields

Barcode Check Service

Order Details

Back Next

Order Instructions
If applicable, please provide additional details or instructions relating to your Order.

2000 characters remaining.

Purchase Order Number
If required, please provide a purchase order number to be added on the invoice for this order. If you have a mandatory PO agreement with GS1 please confirm the PO to be applied, GS1 will not complete the testing until this PO has been confirmed for billing purposes.

Enter PO Number

Urgent Order
 GS1 Australia aim to complete orders within 3-4 business days once receiving products. If you need a more urgent turnaround (2 days), please check this box.

Note that we cannot guarantee that we will meet this timeline.

Marketing Consent
 I do not want my product photographs to be used by GS1 Australia for marketing and promotional purposes (advertising, social media and PR)

File Upload
Please upload your files into the relevant service.
Or Paste web-based file sharing URL into the Order Instructions section (Dropbox, WeTransfer, Hightail etc.)

Note: Do not load Digital Samples for Physical Samples being sent.

Barcode Check
Digital Sample must be a PDF at Actual Size

Powered by PDSi

For Barcode Check Service only

Trading Partner requesting barcode check
Select an item

Back Next

When a **Barcode Check Service** has been requested and one or more Barcodes/Samples have been set to '**Digital**', PDF file(s) must be uploaded containing **Digital Sample(s)**.

If a **Barcode Check Service** includes Barcodes/Samples which have set to '**Physical**', these Products must be sent to GS1 Australia; PDF files for **Physical Samples** must not be uploaded.

Once all relevant information has been populated, please click on 'Next'.

E) Populate Order Details fields *(continued)*

Barcode Check Service, Content Creation and Photography

The screenshot shows the 'Order Details' section of a web form. It includes fields for 'Order Instructions', 'Purchase Order Number', 'Estimated Delivery Date (Physical Samples)', 'Urgent Order', 'Delivery Office (Physical Samples)', and 'Product Return (Physical Samples)'. Red callout boxes with arrows point to the 'Purchase Order Number', 'Estimated Delivery Date', and 'Product Return' fields, containing the text: 'Populate for 'Physical' Samples which will be/have been sent to GS1 Australia). Only applies to 'Physical' Barcode Check / Content Creation / Photography Samples.'

Upload file(s) relating to 'Digital' Barcode Check Samples only.

The screenshot shows the 'File Upload' section of the form. It includes a 'File Upload' section with a note: 'Note: Do not load Digital Samples for Physical Samples being sent.' Below this are three columns: 'Barcode Check' (Digital Sample must be a PDF at Actual Size), 'Content Creation' (Allowed filetypes: Word, Excel, PDF, TIFF, PNG), and 'Product Photography' (Allowed filetypes: Word, Excel, PDF, TIFF, PNG). There is also a 'Trading Partner requesting barcode check' dropdown and a 'Block National Product Catalogue Community Release' section. Red callout boxes with arrows point to the 'Barcode Check' and 'Content Creation' columns, containing the text: 'Upload file(s) for Content Creation Service only.' and 'Upload file(s) for Photography Service only.' respectively. A 'Next' button is highlighted with a red arrow.

Once all relevant information has been populated, please click on 'Next'.

F) Review your Booking Order (inc. Ts & Cs)

The screenshot shows a web interface for reviewing a booking order. At the top, there are three tabs: 'Order', 'Billing', and 'Order Details', with 'Order Details' being the active tab. Below the tabs is a section titled 'Your Order' containing two tables. The first table, 'Barcode Check', has columns for 'Barcode #', 'Product Description', and 'Price'. It lists 'Digital' and 'Physical' services. The second table, 'Product Photography', also has columns for 'Barcode #', 'Product Description', and 'Price', listing 'Photography Basics Two'. Subtotal and Total amounts are shown to the right of each table. Below the tables is a section titled 'Important information about Your Order' containing 'Fees Conditions' and 'Product Samples' sections. At the bottom of the page are 'Back' and 'Submit' buttons. Two callout boxes with orange backgrounds and arrows point to specific elements: one points to the 'Barcode Check' table header, and another points to the 'Terms and Conditions' link and the 'Submit' button.

Barcode Check	Barcode #	Product Description	Price
Digital			
Physical			
			Subtotal:

Product Photography	Barcode #	Product Description	Price
Photography Basics Two			
			Subtotal:

Total:

**All prices are exclusive of GST.*

Important information about Your Order

Fees Conditions

- Cost is for each barcode; labels with multiple barcodes will be charged based on the number of barcodes not the number of labels.
- An invoice will be issued to the company and contact person nominated.
- A change of membership status from Member to Non Member or vice versa may result in different fees being applicable.
- Members with a turnover of less than \$5M and non-members will be required to make payment prior to receiving barcode test reports. All other members will be invoiced at the end of the month.
- GS1 Australia has the right to withhold Testing and Photography Services until any prior unpaid invoices are settled.

Product Samples

- If product samples are to be returned, they will need to be picked up by the submitter or a courier at the submitter's cost.
- Items larger than 500mm x 500mm x 500mm and products over 10kgs may not be accepted.
- Pallets are not accepted.

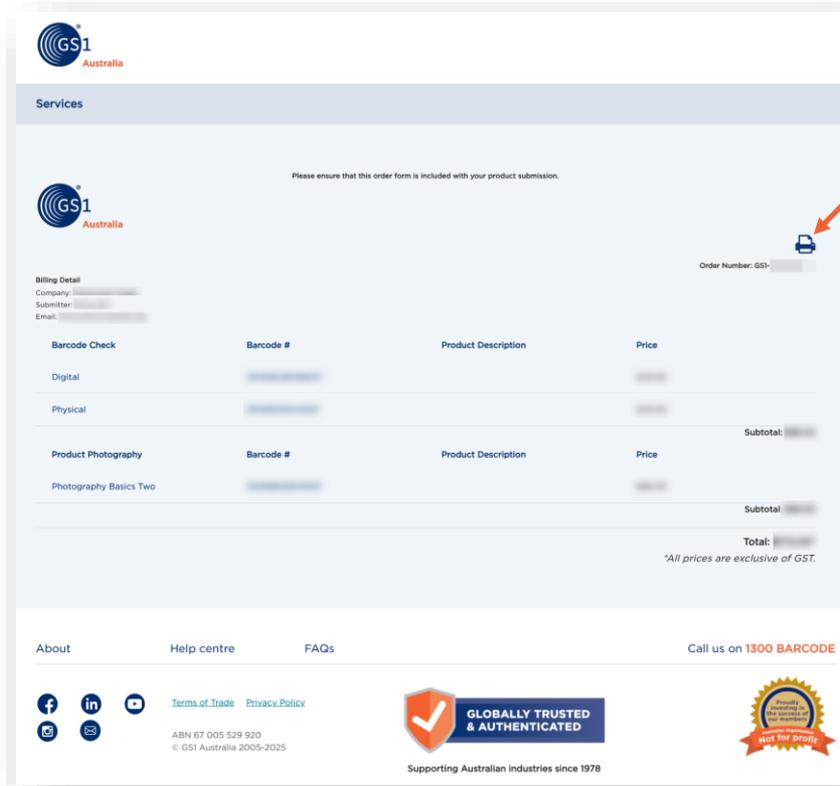
In Submitting this order I can confirm this order is correct and I have read and agreed to GS1 [Terms and Conditions](#) for use of this service.

Ensure all required Services have been captured as expected and are showing correct Samples.

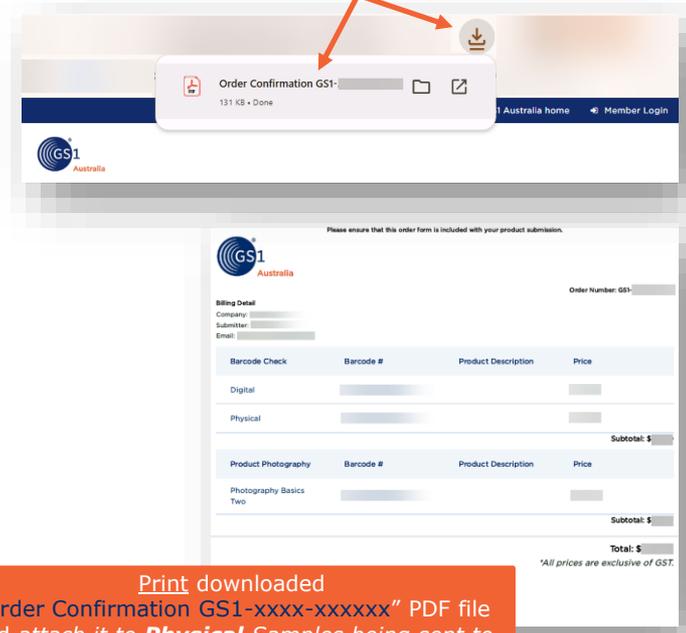
- For Barcode Check Service, ensure that all Samples have been correctly set to either:
- **'Physical'** (samples will be/have been sent to GS1 Australia)
 - or
 - **'Digital'** (samples which have PDF file(s) attached to this order; see previous step)

Read and agree to '[Terms and Conditions](#)' by selecting the link before clicking on '**Submit**' to finalise your Booking Order.

G) Print your Order Confirmation document



Select the 'printer' icon (shown above your Order Number) to download the Order Confirmation document (PDF file) to your computer.



Print downloaded "Order Confirmation GS1-xxxx-xxxxxx" PDF file and attach it to **Physical Samples being sent to GS1 Australia.**

H) Read Email Confirmation outlining next steps

An **email confirmation** will be sent to you advising of the *required next steps* especially if your Booking Order included Barcode Check Service request for '**Physical**' samples **and/or** Content Creation and Photography Service.

Contact details are included in the email if further clarification is needed.

The screenshot shows an email from GS1 Australia with the subject 'Acknowledgment of Your Order and Next Steps'. The email body contains the following information:

- Header:** GS1 Australia logo and 'Connect to Success' slogan.
- Title:** Acknowledgment of Your Order and Next Steps
- Text:** 'We are pleased to inform you that we have received your order GS1- [redacted]'.
- Digital Submissions:** No further action required.
- Physical Product Submissions:**
 - 1) Please forward your samples to the site you nominated on the form.
 - 2) Include a copy of the order with your shipment.
- Note:** Fully formed products that are larger than 500mm x 500mm x 500mm and/or products of over 10kgs may not be accepted. Pallets are not accepted.
- Office addresses:**
 - Melbourne:**
Att: Testing Dept
GS1 Australia
8 Nexus Court Mulgrave, VIC 3170
 - Sydney:**
Att: Testing Dept
GS1 Australia
Lakes Business Park
Building 4B, 2-4 Lord Street, Botany NSW 2019
- Sydney Office Only - Parcels via Australia Post:**
Locked Bag 7002, Botany NSW 1455

Kind Regards,
GS1 Australia

For any questions, please contact us on:
Phone: [1 300 227 263](tel:1300227263) Option 1
Email: technical@gs1au.org
Live Chat: www.gs1au.org

The footer includes the slogan 'Connect to Success' and a 'Need help?' section with contact information: 'Want to know more about the benefits of standards in your industry? Contact our Customer Support team customer.service@gs1au.org or phone 1300 227 263.'



Contact details

1300 227 263 (Option 1)

technical@gs1au.org

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