



Retail industry news

October 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

AIFST Convention

Reserve your place at The Australian Institute of Food Science and Technology (AIFST) Virtual Conference 2021. GS1 Australia's Melanie Wishart will present on Thursday 21 October at



AIFST21
FOOD SCIENCE
DELIVERING IN A CHANGING WORLD

October 11, 12, 19 & 21 2021 | 9 AM - 5 PM |

2021 AIFST VIRTUAL CONVENTION

[Book now](#)



the session, "Food Fraud & Food Defence".

[Book now](#)

Breaking news

Traceability programs using GS1 standards continue to expand in Australian agriculture. Citrus Australia announces an innovative traceability pilot using unique serialised GS1 Digital Link-enabled QR codes on bags and cartons of fruit to safeguard the industry from fraudulent activity and ensure the integrity of high-end citrus exports is protected.

[Find out more](#)



GS1 Australia wins Zoomtopia Innovation Award

GS1 has been announced the Overall Winner of the 2021 Zoomtopia Awards and the winner of Defining the Hybrid Workspace category. The Awards highlight inspiring and innovative ways companies have been using Zoom.

[Watch video](#)



New Global Recycling Guide

A global Packaging Design for Recycling Guide has been developed by ECR Community, the World Packaging Organisation (WPO) and FH Campus University of Applied Sciences, Austria.

[Download now](#)



Product Identification



Process Automation

RESULT
GROUP OF COMPANIES



Value Added Packaging



Self Adhesive Materials

coles

Updated supply standards

With the support of the AFGC and GS1 Australia, Coles recently relaunched its interactive supply standards document, with the aim of improving industry alignment and in turn, making supply chains more productive and efficient.

[Find out more](#)



New GS1 social media channels

We have recently launched Instagram and Facebook, adding two more channels to our existing social media including, YouTube, Twitter and LinkedIn.

Follow us on [Instagram](#) and [Facebook](#)



5 million 2DBarcodes scanned every week

Five million 2DBarcodes are scanned at Woolworths every week! As Woolworths' Roberto Olivares said, "Food safety for fresh foods is entering a new era". We couldn't say it better. One small barcode reveals a wealth of information that can't practically be projected onto a traditional linear barcode.

[Find out more](#)

Market-leading brand protection with GS1 Digital Link

With market leadership in brand protection, data intelligence and traceability, Trust Codes helped Nutura Organic implement a brand protection and consumer engagement solution.



In the unlikely event of a recall the ability to track and identify affected products in the supply chain is enhanced with the Trust Codes unique digital identifier encapsulated in the GS1 Digital Link QR code.

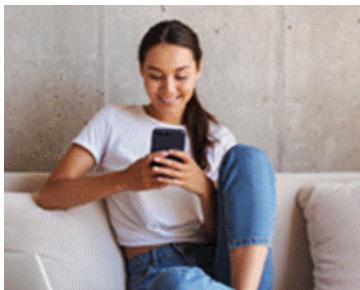
[Read case study](#)



Join the National Master Data Advisory Group - Liquor

Collaborate and network with industry experts including suppliers, retailers and associations to learn more about improving your product master data.

[Contact us](#)



Adapting to the new shopper

Mark Blitenthal from GS1 Australia talks to Retail World about the importance of digital images and content for brands online.

[Read more](#)



AFGC Future Leaders Forum

A one day program on 19 October from 10:00am - 3:30pm for young leaders and experienced managers who want to build the future of Australia's fast moving consumer goods and supermarket retailer industry. Hear insights from thought leaders and build long-lasting industry contacts.

[Register now](#)



Visibility & Traceability - Twin Engines of Sustainable Supply Chains

Reliability and efficiency were long the top priorities of supply chain management but COVID-19 has thrust resilience into the spotlight. To be resilient, supply chains must also be sustainable. Central to achieving sustainable supply chains is the ability of manufacturers to have full visibility and traceability across these chains.

[Read more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



Locatenet



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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GS1 Australia
8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
([1300 227 263](tel:1300227263))
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