Ensuring scannable barcodes and traceability

We offer a wide range of solutions, services and standards to help you with your printing and packaging needs - from getting your product to shelf, promoting your brand, to meeting retailer and regulator requirements.

AUSPACK 2022 - Free to register

Showcasing innovation and megatrends for the food, beverage and pharmaceutical processing and packaging industry, AUSPACK registrations are now open.

Melbourne Convention and Exhibition Centre on 17 - 20 May 2022.

Register now
2DBarcodes

The Data Embedded Barcode (DEB) Working Group is evolving to the 2DBarcodes (2DB) Advisory Group.

A global directive has called on the retail sector to be ready for 2DBarcode capability at Point-of-Sale. The 2DB Advisory Group will take on a critical role in advising and supporting local uptake, as well as contribute to the global development of standards. Be part of the next dimension in barcodes.

Register your interest

New Global Recycling Guide

A Global Packaging Design for Recycling Guide has been developed by ECR Community, the World Packaging Organisation (WPO) and FH Campus University of Applied Sciences, Austria.

Download now

Food traceability gets fruity with Australian Table Grapes

The Australian Table Grape Association (ATGA) has been taking steps to address the need for greater transparency in the industry. Working together with Australian based Result Group and their traceability partner EVRYTHNG, a Digimarc company, ATGA has embarked on a new traceability system, funded by Agriculture Victoria.
Scan4Transport implementation options

Learn about the Scan4Transport standard and the different ways it can be implemented, helping to drive digital capability in the transport process.

Register for webinar

Getting started with your barcodes: training

Each module runs for 45 minutes and sessions can be attended in any order as they are designed to be stand-alone.

Register for a session

Does your barcode check out?

Don't lose thousands of dollars in repackaging your product. Ensure your barcode scans first time, every time with GS1 Barcode Check. Verification reports also provide advice on how to correct errors and improve barcode performance.

Learn more

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our Service Engagement Team on 1300 227 263.
Need help?

Want to know more about the benefits of GS1 standards to your business?
Contact the GS1 Australia Retail team via email retail@gs1au.org