



Printing & Packaging News

April 2022



Ensuring scannable barcodes and traceability

We offer a wide range of solutions, services and standards to help you with your printing and packaging needs - from getting your product to shelf, promoting your brand, to meeting retailer and regulator requirements.



AUSPACK 2022 - Free to register

Showcasing innovation and megatrends for the food, beverage and pharmaceutical processing and packaging industry, AUSPACK registrations are now open.

Melbourne Convention and Exhibition Centre on 17 - 20 May 2022.

Register now



2DBarcodes

The Data Embedded Barcode (DEB) Working Group is evolving to the 2DBarcodes (2DB) Advisory Group.

A global directive has called on the retail sector to be ready for 2DBarcode capability at Point-of-Sale. The 2DB Advisory Group will take on a critical role in advising and supporting local uptake, as well as contribute to the global development of standards. Be part of the next dimension in barcodes.

[Register your interest](#)



New Global Recycling Guide

A Global Packaging Design for Recycling Guide has been developed by ECR Community, the World Packaging Organisation (WPO) and FH Campus University of Applied Sciences, Austria.

[Download now](#)

Maintain traceability standards and avoid supply chain delays by ensuring SSCC labelling compliance.

SSCC Labelling Guide



Food traceability gets fruity with Australian Table Grapes

The Australian Table Grape Association (ATGA) has been taking steps to address the need for greater transparency in the industry. Working together with Australian based Result Group and their traceability partner EVRYTHNG, a Digimarc company, ATGA has embarked on a new traceability system, funded by Agriculture Victoria.

[Read more](#)



Scan4Transport implementation options

Learn about the Scan4Transport standard and the different ways it can be implemented, helping to drive digital capability in the transport process.

[Register for webinar](#)



Getting started with your barcodes: training

Each module runs for 45 minutes and sessions can be attended in any order as they are designed to be stand-alone.

[Register for a session](#)



Does your barcode check out?

Don't lose thousands of dollars in repackaging your product. Ensure your barcode scans first time, every time with GS1 Barcode Check. Verification reports also provide advice on how to correct errors and improve barcode performance.

[Learn more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



NATIONAL
LOCATION
REGISTRY



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media



Need help?

Want to know more about the benefits
of GS1 standards to your business?

Contact the GS1 Australia Retail team
via email retail@gs1au.org



CONFIDENTIALITY DISCLAIMER: The contents of this e-mail may be confidential or privileged and unless specifically stated are not to be regarded as a contractual offer or acceptance by GS1 Australia. If you are not the intended recipient, or if this email has been copied or sent to you in error, please advise the sender by return email, do not disclose the contents, and delete the message and any attachments from your system. GS1 disclaims liability for accuracy or completeness, and any opinions expressed are those of the author alone. GS1 may monitor communications. All rights reserved, third party rights acknowledged.

© 2022 [GS1 Australia](https://www.gs1au.org) T 1300 BARCODE

GS1 Australia

8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
www.gs1au.org

If you wish to unsubscribe from this communications list,
select the 'Preferences' link below and update your
preference list.

[Preferences](#) | [Unsubscribe Printing and Packaging news](#)



Share



Tweet



Share