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Retail industry news

March 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



Master data critical to retail

Andrew Steele, Director of Retail, GS1 Australia talks to Food and Drink Business Magazine about the importance of keeping master data intact and giving retailers, suppliers and consumers the right information to make informed decisions.

[Read feature](#)



Data Embedded barcode (2DBarcode) Working Group

The Working Group will be meeting again on 17 March. Consisting of over 150 key industry stakeholders including retailers, suppliers, associations and solution providers, the group supports the implementation of 2DBarcodes across the Australian and New Zealand retail industry.

[Register your interest](#)

Barcode Basics training online



Time to explore new learning and opportunities because getting your business right has never been more important.

[Register now](#)



Google highlights GS1 GTINs for better product information

A recent Google blog post highlighted GS1 #GTINs, claiming "Organising product information for shoppers and retailers is an essential part of Google's mission." Three factors are essential for accurate and trusted product data: unique identifiers, the ability to verify the identity of each product and a product identification system with global reach.

[Read more](#)



GS1 Amazon Photography

Our Product Photography team recently completed a comprehensive photo shoot for company Knick Knacks to showcase their products on Amazon. Photography included an assortment of colour combinations, single and group shots with an array of background images.

[Find out more](#)



COMING SOON! National Location Registry

Understanding the specific parameters of a location where physical transport processes take place has been identified as a critical component to achieving effective supply chain visibility. In keeping with the supply chain efficiency pillar of the [National Freight & Supply Chain strategy](#), the Registry will provide essential data to drive productivity improvements in the Freight and Logistics industry.

For more information contact [Bonnie Ryan](#),
Director Freight, Logistics & Industrial Sectors.

[Find out more](#)



Get more out of your membership

Learn more about who we are, what we do and how we do it.

[Watch video](#)



Product Recall Practical

View some of the key take outs from a recent product recall practical, based on a real-life scenario. Experts from crisis management, risk insurance, consumer safety and communication share their knowledge and know-how.

[Watch now](#)



GS1 General Specifications, Release 21.0.1, Jan 2021

The GS1 General Specifications is the core standards document of the GS1 system describing how GS1 barcodes and identification keys should be used.

There were significant updates in this version which released January this year.

[Read more](#)



Victorian business support packages

To help businesses recover, the Victorian Government has announced a \$143 million package to support eligible businesses impacted by the circuit breaker action to limit the spread of COVID-19.

[Learn more](#)



The search for fashion supply chain transparency

How can brands and retailers overcome traceability challenges to map exactly where raw materials are coming from?

[Read more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode
Check



Consult



Locatenet



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

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