



# Retail industry news June 2020



### Standards in action across Retail

We are committed to supporting you during this global health crisis which is affecting the world, business and individuals. We are here to help you get your product to shelf to meet the changing demands of customers and keep business going during these uncertain times.



# Does your barcode check out?

Don't lose thousands in repackaging your product. Make sure that your barcode scans first time, every time with GS1 Barcode Check. Verification reports provide advice on how to correct errors and improve barcode performance.

Find out more



### Smart Media demos

Register for a free Smart Media demo to learn more about managing your digital assets for catalogues, websites, POS, mobile apps and general promotional use.

Register now



# **Complimentary subscriptions to** trade magazines

Food and Beverage Industry News and Prime Creative Media, the largest B2B publisher, are helping to keep communication channels open and accessible by offering complimentary three month subscriptions.

Prime Creative Media Food & Beverage News





ivanti Velocity

Get new Android devices and existing apps into the hands of workers fast with Ivanti Velocity.





# Annual stocktake business solutions

Have you considered early stocktake during these difficult times? Preparation will make stocktaking procedures more streamlined and efficient for normal business operation once conditions have improved and restrictions are lifted.

Read more

# Trends in online shopping



The only way to stay ahead of the curve is to keep a constant eye on latest trends. So what should eCommerce retailers focus on?

### Read more



### Selling online? You need us

GS1 barcodes (or GTINs) are consistent with global standards and are the most commonly used and accepted barcodes by retailers instore and online.

Read more

### Did you know?

As a GS1 Australia Member you have access to a range of services at significantly reduced rates.

If you need help with:

- Checking the accuracy of your barcode
- Capturing all information about your product, including label content
- Capturing product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for Product Recalls and decreasing the risk to your brands

#### Ask us how we can help. Contact our <u>Service Engagement Team</u> on <u>1300 227 263</u>



### Need help?

Want to know more about the benefits of standards in Retail?

Contact our Retail team or phone 1300 227 263.

### Join the mailing list. Enter your details here.



CONFIDENTIALITY DISCLAIMER: The contents of this e-mail may be confidential or privileged and unless specifically stated are not to be regarded as a contractual offer or acceptance by GS1 Australia. If you are not the intended recipient, or if this email has been copied or sent to you in error, please advise the sender by return email, do not disclose the contents, and delete the message and any attachments from your system. GS1 disclaims liability for accuracy or completeness, and any opinions expressed are those of the author alone. GS1 may monitor communications. All rights reserved, third party rights acknowledged.

© 2020 GS1 Australia T 1300 BARCODE