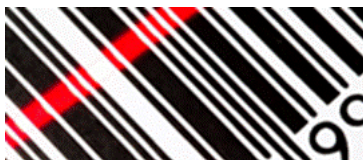# Retail industry news
June 2020

Standards in action across Retail

We are committed to supporting you during this global health crisis which is affecting the world, business and individuals. We are here to help you get your product to shelf to meet the changing demands of customers and keep business going during these uncertain times.

Does your barcode check out?

Don't lose thousands in repackaging your product. Make sure that your barcode scans first time, every time with GS1 Barcode Check. Verification reports provide advice on how to

correct errors and improve barcode performance.

Find out more

Smart Media demos

Register for a free Smart Media demo to learn more about managing your digital assets for catalogues, websites, POS, mobile apps and general promotional use.

Register now

Complimentary subscriptions to trade magazines

Food and Beverage Industry News and Prime Creative Media, the largest B2B publisher, are helping to keep communication channels open and accessible by offering complimentary three month subscriptions.

Prime Creative Media   Food & Beverage News

Annual stocktake business solutions

Have you considered early stocktake during these difficult times? Preparation will make stocktaking procedures more streamlined and efficient for normal business operation once conditions have improved and restrictions are lifted.

Read more

Trends in online shopping

The only way to stay ahead of the curve is to keep a constant eye on latest trends. So what should eCommerce retailers focus on?

Read more

Selling online? You need us

GS1 barcodes (or GTINs) are consistent with global standards and are the most commonly used and accepted barcodes by retailers instore and online.

Read more

Did you know?

As a GS1 Australia Member you have access to a range of services at significantly reduced rates.

If you need help with:

- Checking the accuracy of your barcode
- Capturing all information about your product, including label content
- Capturing product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for Product Recalls and decreasing the risk to your brands

Ask us how we can help.
Contact our Service Engagement Team on 1300 227 263

Barcode Check   Content Creation   Consult   National Product Catalogue   Photography   Product Launch   Recall   Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our Retail team or phone 1300 227 263.

Join the mailing list. **Enter your details here.**