



NATIONAL LOCATION REGISTRY

LAUNCH

8 DECEMBER 2021



Australian Government

Department of Infrastructure, Transport,
Regional Development and Communications



Please put questions in the chat.
If we don't get to your question
we will respond via email.



Acknowledgement of Country

What is the National Location Registry?

The National Location Registry is an electronic 'address book' of location data that will help lift productivity for all supply chains by providing accurate and up-to-date information about freight pick-up and delivery locations across Australia.

How you can make the Registry a success

- Register your location during the two-year promotion and subscribe to the Registry for free
- Engage your transport service providers to be part of this digital ecosystem





Maria Palazzolo

Chief Executive & Executive Director
GS1 Australia

How the story began



**Industry sought
better location
data and supply
chain visibility**

**National Freight
Data Hub
investment to
support initiative**

**Leveraging GS1
Global Data
standards
already used by
industry**

Location **identification** is key



What type of location identification can be used in the Registry?

Global Location Numbers (GLNs) will be the primary Location Identification type within the NLR – one standard, one language.

GLNs are:

- 13 digit, globally unique identifiers
- compliant with [ISO/IEC 6523](#)
- administered by GS1

Location master data is managed & published under each specific GLN



How will the NLR work?

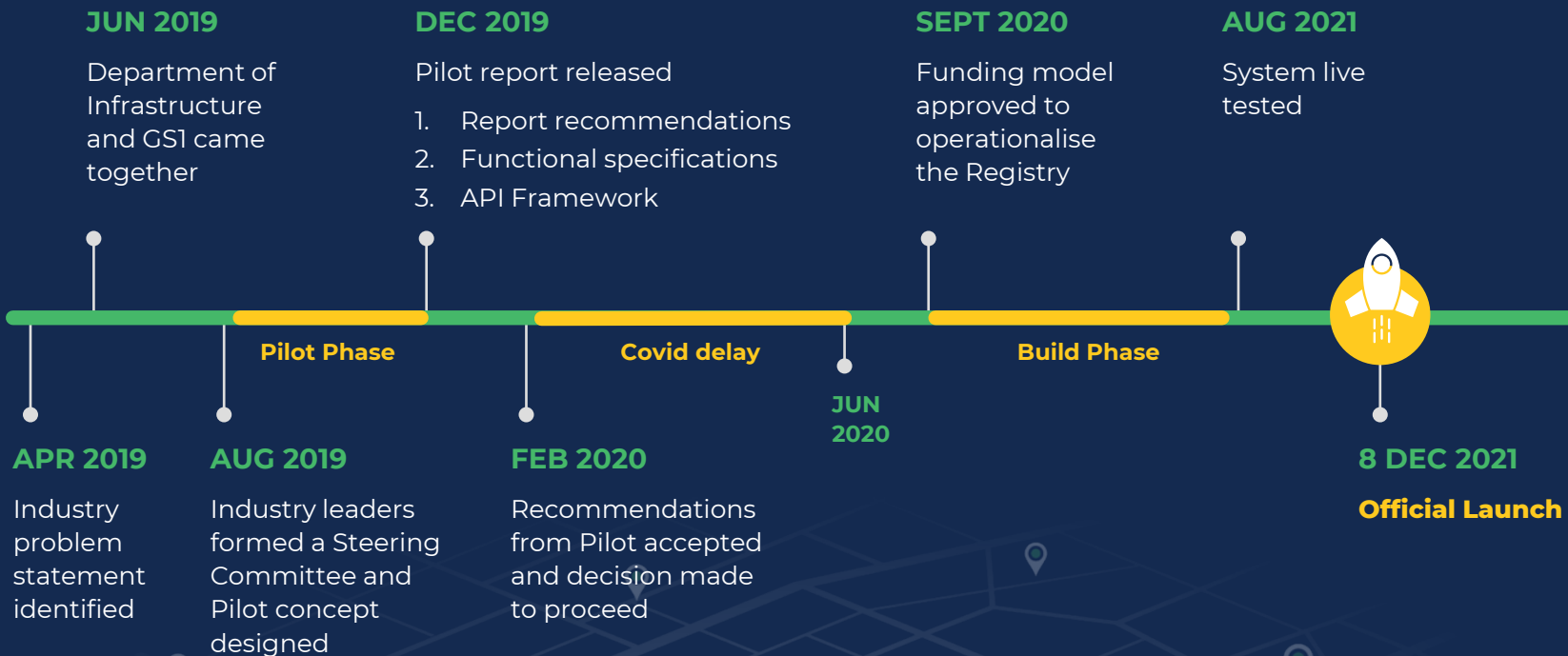




Ben Newton

Head Transport Development
Woolworths Primary Freight

Timeline



Industry led



Industry leaders using the Registry and paving the way



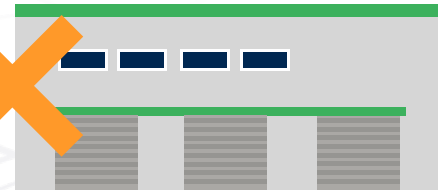
Australian Government
Department of Infrastructure, Transport,
Regional Development and Communications



The lack of location data

Today, the collection and exchange of business critical information about physical locations is an **analogue** process

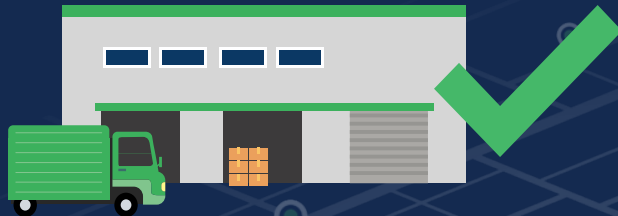
Entirely manual process per org	Multiple versions of each location	Cost and time burden per org	High risk of errors
Lack of data maintenance disciplines	Out-of-date or inaccurate data	Unknown changes to locations	High risk of delays / failures



What needs to happen?

The process of collecting and exchanging information about physical locations needs to be improved and it needs to be digital

Consistent processes	Single version of truth for each location	Less administration	Less risk of error
Ease of data maintenance	Up-to-date location data	Automatic notification of changes	Less risk of delays / failures





Mark Mazurek

Chief Executive Officer

Linfox Logistics Australia
and New Zealand

Location management is a **critical part** of the supply chain



It helps ensure the smooth delivery of goods



What size
truck can I
send?

Where is the
truck entry
point?

Are you
open to take
deliveries
today?

What data is in the Registry?



Location details

- Unique Identification (Global Location Number)
- Company details
- Address details
- Co-ordinates: Lat/Lon - (truck and car separate)
- Geo-fencing
- Contact details

Functional details

- Location type - DC, office, retail, terminal, port, container yard etc
- Function - ship from, ship to, bill to, despatch etc
- Transport entry points
- Operating hours by day of week
- Holiday closure details

Operations

- Site operating hours - receiving vs despatch
- Dock and site constraints - length and height etc
- Truck type and constraints – weights
- Council enforced curfew details
- Booking requirements
- Site induction and safety requirements
- Dock restraint system

Amenities

- Toilets, showers, food, vending machines, rest area (sleeping), gym - *and in future Mental Health accredited (HHTS)*
- Weighbridge
- Washing on site
- EV charging on site
- Driver assistance (loading/unloading details)

The opportunity for Linfox



Challenge

- There are tens of thousands of customer locations in Linfox's database.
- We have team members in every state across Australia handling queries and collecting store and site location information and site specific requirements.
- Our truck drivers are in some of the most modern prime movers in Australia but we are always looking for ways to be safer.

Opportunity

- We service leading retailers and organisations, delivering Australia's favourite brands and essentials to hundreds of locations across the nation each day.
- For Linfox, having the key information for every job location will be a real benefit.
- The Registry will provide drivers with the information they need, when they need it to make deliveries safely and on time.



Louise Rawlings

Acting First Assistant Secretary, Data,
Analysis and Policy Division

Department Infrastructure Transport
Regional Development and
Communications

National freight and Supply Chain Strategy **critical action areas**



National freight and Supply Chain Strategy **critical action areas**



How do we get there?

Industry and government have been working together

Standardised
communication
method

Consistent capture
and distribution of
accurate location data



NATIONAL
LOCATION
REGISTRY

Standardised
communication
format

To enable the
digitalisation of this
important aspect of
supply chain
management



Delivered as a **not-for-profit** undertaking



The first two years are free



Improve traceability, freight management and more efficient business processes

By sharing accurate and up to date location information across your supply chain



National Location Registry

The National Location Registry is an initiative by the Commonwealth Government with support from industry. Designed to facilitate the aggregation and sharing of accurate and up-to-date information about locations.

[Register for National Location Registry](#)

[Log in](#)



Australian Government

Department of Infrastructure, Transport,
Regional Development and Communications

Call to action



Register your location during the two-year promotion and subscribe to the Registry for free.



Engage your transport service providers to be a part of this digital ecosystem



Information for your stakeholders
Email to send to your network
Executive brief



Contact nlrsupport@gslau.org if you have any questions



Powered by GSI Australia



NATIONAL
LOCATION REGISTRY
Freight & Logistics
Executive Brief



Australian Government
Department of Infrastructure, Transport,
Regional Development and Communications

AN INITIATIVE OF THE COMMONWEALTH GOVERNMENT

Email or add your
questions in the comments.

Thank you for your time

Email : nlrsupport@gs1.au.org Website : nlr.org.au

