



Retail industry news

May 2023



Standards in action across retail

Hi contact.firstname,

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

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GS1 member fast tracks to success

A local Melbourne-based business is one of the many Australian companies benefitting from being a GS1 Australia member. Rodney from Buddee Foods shares his experience and the



positive impact it's had on his business.

[Find out more](#)

2D Barcodes | Continuing the conversation



7-Eleven Thailand boosts consumer safety

7-Eleven stores in Thailand wanted to ensure that expired products were not being sold to consumers; this is why they began labelling products and upgrading equipment.

[Read more](#)



Revolutionising the food and beverage industry

The power of 2D barcodes continue to be demonstrated across the food and beverage industry, but the full potential of this technology is yet to be fully achieved.

[Read more](#)



Getting started with your barcodes

Register for training sessions to learn how to assign and print your barcodes.

[Find sessions](#)



The Missing Billions: the real cost of the supply chain waste

It's not news that billions of dollars' worth of revenue is lost every year in discarded inventory, but that's just the tip of a melting iceberg.

[Read more](#)



National Location Registry

This is a central database that allows "Location Owners" to load validated location information online. And then shared with authorised users. Location information for each location record can include:

- Trading or operating hours for peak periods
- Safety constraints at a site
- Driver amenities
- Weight/height restrictions

Learn how the National Location Registry works.

[Watch video](#)



The Future of Supply Chain Technologies

29 May, Melbourne

31 May, Sydney

2 June, Brisbane

Hosted by Toshiba, you're invited to attend one of their dynamic supply chain events. These promise to unlock new revenue opportunities in Auto-ID solutions. Toshiba will be joined by GS1, Datalogic and BarTender to present on every aspect of the supply chain process including:

- Product identification
- Track and trace
- Data capture and processing
- Device management tools

[Register now](#)



Sustainable packaging events

These online events are public sessions and anyone is welcome to attend. See links for details and registration. Delivered by Australian Institute of Packaging, in collaboration with AusIndustry.

[Marketing without greenwashing](#) - 31 May
[Future of fibre and renewable materials](#) - 6 June



A great investment for online sellers

Verified by GS1 declared as 'One of the greatest investments for online sellers' by Mars Wrigley, Master Data Value Creation Lead, Joyce Ann Rosenfield.

[Read more](#)



Helping Australian brands comply with new French and Italian packaging laws

Webinar: 25 May

Buyerdock will explain how 2D barcodes are helping brands comply with the mandatory recycling sorting logos for France and Italy - and how hundreds of brands are already compliant using Buyerdock's super-fast and easy to use platform.

[Register now](#)



The path to interoperability CASE STUDIES AND APPROACH GOING FORWARDS

Webinar: 23 May

Join this free webinar to hear industry experts speak about their path to interoperability and the approach going forwards.

[Register now](#)

There are billions missing from your bottom line!
But how do you solve the problem of supply chain waste without the facts?

[Get the report](#)





Successful supply chains: Overcoming barriers to achieve 100% EDI adoption

Breakfast event: 21 June

Hear directly from Woolworths on their experience automating the onboarding process for their suppliers to EDI and how it simplifies and speeds up the process for everyone involved. Plus, hear Freedom Furniture's experience selecting and using tools to enable the tail of the supply chain, making it easier for smaller suppliers to get onboard with EDI.

[Register now](#)



RMIT Supply Chain Scholarship

We are happy to announce that a new recipient of the GS1 Australia Supply Chain Scholarship through RMIT has been selected. Here at GS1 Australia, we are committed to supporting the next generation of logistics and supply chain managers. Since 2015, we have funded the GS1 Australia Supply Chain Scholarship through RMIT. This scholarship is awarded to a student for the duration of their studies.

This funding aims to make a difference to the lives of the students and transforming the world in which we live by supporting breakthrough research projects.

[Learn more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Advisory Services



NATIONAL
LOCATION
REGISTRY



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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