



# National GS1 **Traceability** Advisory Group

Supporting Australian industry and government to enhance supply chain traceability and trade

## NewsLink

July 2024

### **Welcome to the NGTAG NewsLink**

The regular communication from the National GS1 Traceability Advisory Group (NGTAG).

### Message from the Chair



#### **David McNeil**

It is my pleasure to officially announce the appointment of [Shalini Valecha](#) from the Australian Food and Grocery Council (AFGC) as the new co-chair of the National GS1 Traceability Advisory Group (NGTAG). Shalini brings a wealth of experience and a deep commitment to advancing traceability initiatives.

**[Continue reading](#)**



## **New Steering Committee Member**

Please welcome Paul Costa as a new steering committee member of NGTAG. Paul is Director at B-QUAL and is focused on traceability, provenance and providing better standards for beekeepers.

[\*\*Visit B-QUAL\*\*](#)



## **Traceability 4 Sustainability**

In the ever-changing landscape of global trade and production, traceability has surfaced as an essential tool for fostering sustainability and promoting a circular economy.

[\*\*Download now\*\*](#)



## **Traceability Analysis Program**

GS1 Australia's new Traceability Analysis Program is a comprehensive solution for organisations to independently assess their current, or potential, traceability implementation. Our tailored approach will identify any gaps in your supply chain processes.

[\*\*Check it out\*\*](#)



## **AgTrace Australia**

AgTrace aims to improve farmer access to consumers and overseas markets. Key focus sectors include red meat, horticulture and grains.

[\*\*Homepage - AgTrace Australia\*\*](#)



## National Traceability Accord

The National Traceability Accord is a set of voluntarily endorsed principles aimed at achieving a harmonised approach to traceability and helping to guide government policy across portfolios.

**Register your support**

**GS1 Traceability Standard**  
**[Download now](#)**

**Become an NGTAG Member**  
**[Join now](#)**

GS1 Australia is a not-for-profit organisation that works with industry, for industry, providing global standards and technology-neutral services to help solve the business challenges of today and for the future.



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