



Media release

National Location Registry Certified by National Farmers Federation as Compliant Platform

For immediate release

Official

We are pleased to announce that the National Location Registry (NLR) has been officially certified by the National Farmers Federation (NFF) against its Australian Farm Data Code. This certification recognises the NLR as a compliant platform, upholding privacy and data protection standards.

Over the last five years, there has been a significant increase in traceability requirements, both locally and internationally, driven by regulators such as the Department of Agriculture, Fisheries and Forestry (DAFF) and the United States Food and Drug Administration (USFDA) under the Food Safety Modernization Act (FSMA). Recently ratified European Union Deforestation Regulations also call for the declaration of location data including geospatial information. Concurrently, standards for cross-border trade have been a focus, making location identification and location data management crucial.

Enhanced biosecurity risk management is one of several critical government objectives enabled by the NLR. Fire ant and varroa mite incursions, lumpy skin disease, and foot-and-mouth disease threats for livestock industries are top of mind, along with numerous disease vectors impacting hundreds of horticulture and plant species.

The NLR has been recognised by multiple government agencies as a critical infrastructure for the efficient and effective exchange of location data across sectors of the economy - connecting industries through interoperable supply chains. It recognises the linkages between primary industries, manufacturing, transport and logistics, and retail/trade and is used to support Healthcare supply chains, effective freight, and transport (Department of Infrastructure, Transport, Regional Development Communications, and the Arts) as well as the Department of Climate Change, Environment, Energy and Water to support materials recycling and our transition to a more circular economy.

Maria Palazzolo, Executive Director & CEO of GS1 Australia says, "The multiplier effect of more efficient location data sharing is an important

driver of national productivity and industry competitiveness." Permission-based access to location information reduces cost and losses attributed to materials dispatch and delivery mistakes, makes the exchange of data (electronic messaging) possible, and supports Australian business's participation in the digital economy.

In times of crisis, rapid and accurate access to location information is fundamental for emergency services - responding to fires, floods or food recalls. Mrs Palazzolo says, "In this regard, the NLR is critical soft national infrastructure."

The Global Location Number (GLN) plays a pivotal role in this landscape. Endorsed by international organisations like the International Organization for Standardization (ISO), the World Customs Organization (WCO), the International Chamber of Commerce (ICC), and the US Customs and Border Protection's Global Business Identifier (US CBP GBI), the GLN is a key tool for location identification. The NLR, with its rich history, supports the GLN and its registries.

With the NLR's certification by the National Farmers Federation, Australian agriculture can now confidently adopt, deploy, and support internationally recognised and endorsed global data standards. This will bolster traceability, biosecurity, and trade, underpinned by a registry certified by the national peak body, ensuring data privacy and protection.

This is a significant milestone for the NLR and a testament to our commitment to supporting Australian agriculture with robust and secure data management.

For further information, please refer to our website at <https://www.gs1au.org/nlr>.

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About GS1 Australia

GS1 Australia is the Australian arm of the neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication. We are best known for the barcode, named by the BBC as one of 'the 50 things that made the world economy'. GS1 standards and services improve the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors. With local Member Organisations in 118 countries, 2 million user companies and 6 billion transactions every day, GS1 standards create a common language that supports systems and processes across the globe.