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Retail industry news

February 2022



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

New Branded Food Database

We have partnered with Food Standards Australia New Zealand (FSANZ) to develop



a 'Branded Food Database' which will serve as a central source of nutrient content for brand-specific food and beverages sold in Australia.

[**Register for webinar**](#)

[**Find out more**](#)

How KOKAI boosts supply chain visibility and omnichannel thanks to Avery Dennison's digital ID technology

[Read article →](#)

As featured in:
InsideRetail

Implementation of RFID for Kookai

Global fashion retailer Kookai has cut inventory counts from a few days to 30 minutes as a result of implementing Radio Frequency Identification (RFID), from Avery Dennison at its manufacturing facilities in Fiji and Sri Lanka.

[**Read more**](#)



Official launch of the National Location Registry!

The Department of Infrastructure, Transport, Regional Development and Communications officially launched the Registry in early December 2021 to a crowd of over 200.

Get on board and join the momentum. Find all the tools you need to share your use of the Registry with your clients.

[**Read more**](#)



Coming soon! One solution for product data and images

A significant milestone for current users of both GS1 National Product Catalogue and Smart Media, we are rolling out an enhanced visual interface to simply drag and drop auto-validated images alongside product master data.



[Read more](#)



Product Identification



Process Automation

RESULT
GROUP OF COMPANIES



Value Added Packaging



Self Adhesive Materials



Food • Beverage • Health, Beauty & Wellness • Domestic & Household • Labelling & Decoration
Outside of the Box • Sustainable • Packaging Design • Save Food Packaging Design
Accessible & Inclusive Packaging Design • Marketing • Young Packaging Professional of the Year
Industry Packaging Professional of the Year • AIA Scholarships

EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS

pida@alpack.com.au

www.

Packaging Innovation & Design (PIDA) Awards

Entries are now open for 2022 Australasian PIDA Awards. There are 14 categories that recognise organisations that have designed innovative packaging.

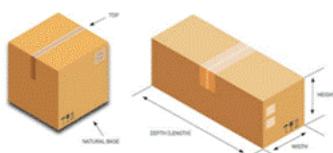
[Find out more](#)



Got a question about 2D Barcodes?

Heard about 2D Barcodes and want to know why you should switch from 1D linear to 2D?

[Find out more](#)



New industry report

A new report shines a spotlight on the level of alignment for key data points including Trade Unit (carton/shipper) dimensions and weights, as well as Pallet Ti-Hi's. An initiative by AFGC's Trading Partner Forum with members and major retailers Coles, Metcash and Woolworths, in partnership with GS1 Australia.

[Download report](#)

FREE WEBINAR: Would Track and Trace benefit my business?

Hear from one of our Traceability Solution Providers, Origins trace in conjunction with



Ram Akella, Woolworths Group who will bring clarity and a heightened awareness around what there is to know about Track and Trace including challenges with implementation and understanding different options available.

When: 2 March, 1:00pm

[Register now](#)



Improving sustainable packaging practices

The Entrepreneurs' Programme, Australian Institute of Packaging, Melbourne's North Food Group and Food & Fibre Gippsland invites SMEs with revenues between \$1.5m to \$100m to register for an event before 18 February.

[Register now](#)



RFID Coalition

Join the RFID Coalition to hear what implementing RFID can do for your business. Network with major brands and solution providers and learn more about their unique journey.

[Register now](#)



National GS1
Traceability
Advisory Group

Connecting Australian businesses for better traceability and traceability

NGTAG Open Industry Briefing Session

Join the quality, safety and e-certificates webinar to hear from CEOs from NATA, JAS-ANZ and GS1 Australia unpack the missing link in supply chains - the connection of physical product flow and related product conformity information.

When: 22 February, 12:30pm

[Register now](#)



Traceability and table grapes

Check out the power of traceability by scanning the QR code and see how the Australian table grape industry is embracing traceability practices for enhanced exports using GS1 DigitalLink and Global Location Numbers.



Serving up a better process for product recalls

Undeclared allergens are the single biggest cause of Australia's total food recalls. GS1's Recall platform is helping the food service industry respond more quickly and accurately in the case of a product recall.

[Read more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode Check



Consult



NATIONAL
LOCATION
REGISTRY



National
Product
Catalogue



Photography



Product Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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