



Retail industry news

August 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



New eComm webinar series

We are launching our new eComm-Online Marketplaces series with the first webinar kicking-off on 11 August with Tim James from Catch providing tips on how to sell and succeed. On 18 August, Jennifer Diaz from Starshipit will talk about how you can benefit from shipping automation. Webinars are free so be quick and register now.

[Register 11 August](#) [Register 18 August](#)



Goes live mid August!

Find out more: Free webinar

The National Location Registry (NLR) will digitise the collection and exchange of information about physical locations, bringing industry wide benefits and operational value to the freight and logistics industry.

At the end of this webinar you will understand how the registry will provide essential data to drive productivity improvements and benefit your business.

[View dates](#)



Free event - RFID Coalition meeting and tech expo

Join us to hear major brands and solution providers share their unique RFID challenges. Network with like-minded people and learn about their unique journeys.

[Register now](#)



AFGC webinar - Chinese Regulations update

China has issued updated requirements for food manufacturers exporting to China, effective 1 January 2022. Join the AFGC webinar to understand the impact and actions needed to

comply with the new regulations.

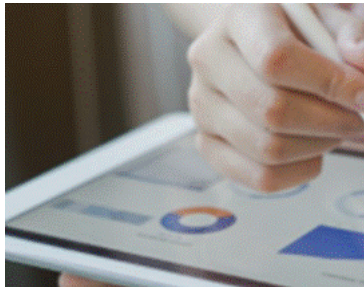
[Register now](#)



2DBarcodes: A new dimension

If you want your products connected to the consumer, 2DBarcodes are the way forward. Join the industry working group and engage with other retailers, suppliers, business partners and manufacturers on this exciting venture. [Read latest media](#)

[Join now](#)



New GS1 service

We have launched a new service, Traceability Solution Claims Validation, to provide members with greater clarity on the use of GS1 standards when purchasing traceability systems.

[Find out more](#)



Packaging Conference 2021

The Australian Institute of Packaging (AIP) conference will be held virtually on 17 and 18 August. This two day conference includes 28 speakers from companies such as Zero Co, Coles, Nestle and Simplot.

[Register now](#)



Protect your brand with every scan

GS1 is providing the framework for item-level visibility of products as they travel through the supply chain and across the globe. Tracking every carton and every batch from packing shed to retail shelf.

[Read more](#)

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GS1 Australia

8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
([1300 227 263](#))
www.gs1au.org

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