



# Healthcare industry news

## 2020 Year in Review

### THE GLOBAL LANGUAGE OF HEALTHCARE



As each year draws to an end, we always take the time to reflect on the year, and this year has had some added challenges and changes to reflect upon. For this year in review, in addition to summarising some of the year's highlights, we would also like to acknowledge the amazing people we have the privilege to work with and support across the sector.

To the many individuals across our diverse group of stakeholders, we would especially like to say thank you for your time, energy and open knowledge sharing across the year. Without your input into our advisory groups, working groups, surveys, workshops and hundreds of individual discussions - as a healthcare team, we could not deliver the best support to our member community. We are always incredibly grateful for your honesty and collaboration but especially so this year when many of you were already stretched beyond capacity. It has been our pleasure to support your innovation, your work programs, and you as individuals, sharing the occasional awkward zoom fail, the laughter and frustration the year has brought and to

celebrate your successes.

The GS1 Australia healthcare team and all of our colleagues wish you all a safe, happy and healthy festive season. We look forward to continuing our collaboration with you in the coming year, whatever it may bring.

## Some highlights from 2020

- Improvements to Patient Safety and Global harmonisation of healthcare were once again highlighted in the [Reference Book](#) this year with case studies from hospitals, wholesalers and manufacturers who have documented benefits from implementing standards.
- The [GS1 Healthcare Online Summit](#) replaced our face to face conferences with 582 participants representing over 80 countries.
- Updated [GTIN Allocation rules for Healthcare](#) were published.
- Regulations continue to evolve the world over, including local consultations related to [Barcoding and serialisation of Medicines](#) and exploring a potential 'UDI system' for Australia.
- The TGA also published – [Better healthcare – a vision for the use of data matrix and medicines traceability](#).
- We once again saw the innovative implementation of GS1 standards in hospitals such as Royal Prince Alfred in Sydney and in assisting the [COVID tracing process](#) in several states including ACT.
- The [Implementation guideline for use of Electronic Messaging](#) to support Pharmaceutical product clinical trials was published to further support the [Application Standard for Clinical Trials](#) that was published last year.
- [Global Health Provider webinars](#) shared insights into the adoption and benefits of GS1 standards implementation to health services around the world.
- Provided support for companies re-tooling through the COVID-19 crisis to deliver [PPE to market faster](#).
- Globally and locally we 'zoomed', 'teamed' and used many other platforms for collaborations across standards development, standards implementations, industry defined services and many other projects.



## Need help?

Want to know more about the benefits of standards in your industry?  
Contact the GS1 Australia [Healthcare team](#) or phone [1300 227 263](tel:1300227263).

## Join the mailing list

Did you receive this email as a forward and want to subscribe?

**Enter your details** to join the Healthcare industry news mailing list.

**Previous publications** If you have missed previous issues they are available for download.



CONFIDENTIALITY DISCLAIMER: The contents of this e-mail may be confidential or privileged and unless specifically stated are not to be regarded as a contractual offer or acceptance by GS1 Australia. If you are not the intended recipient, or if this email has been copied or sent to you in error, please advise the sender by return email, do not disclose the contents, and delete the message and any attachments from your system. GS1 disclaims liability for accuracy or completeness, and any opinions expressed are those of the author alone. GS1 may monitor communications. All rights reserved, third party rights acknowledged.

© 2020 [GS1 Australia](#) T 1300 BARCODE

**GS1 Australia**  
8 Nexus Court  
Mulgrave VIC 3170  
1300 BARCODE  
[www.gs1au.org](http://www.gs1au.org)

If you wish to unsubscribe from this communications list, select the 'Preferences' link below and update your preference list.

 Share

 Tweet

 Share