



Online Marketplaces Industry News

July 2021



GS1 Australia Online Marketplaces Industry News is specially designed for businesses selling through online channels such as Amazon, eBay and Google. The newsletter contains useful and often authentic information sourced from trusted partners in the exciting world of digital retail.

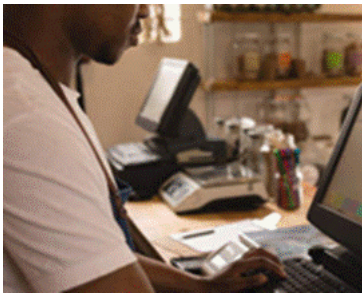
Amazon Prime Day 2021

Amazon Prime Day 2021 marked the two biggest days for Australian small businesses on Amazon.com.au.



More Australian Prime members shopped than ever before this Prime Day making the most of the 65 hour shopping event that kicked off at midnight on Sunday, saving millions of dollars and snapping up everything from household essentials through to beauty products and electronics.

[Read more](#)



A new single solution for managing product information

We are making some big changes to our services so that you'll be able to manage all your product data, pricing and images in one central location, using one interface. Over the coming months we will be integrating our Smart Media service into the National Product Catalogue, providing you with a one-stop-shop.

Stay tuned!



Australian Government
Department of Industry, Science,
Energy and Resources

Applications open for Supply Chain Resilience Initiative

As part of the Australian Government's \$1.5 billion Modern Manufacturing Strategy, this initiative aims to shore up Australia's critical supply chains and help industry respond to future disruptions. Grants are available in two product categories: Agricultural production chemicals and Medicines.

[Apply now](#)

Catch launches first Sydney warehouse

Catch is growing its logistics network with a



new fulfilment centre to be built in the first quarter of 2022 at Moorebank in south-west Sydney.

[Read more](#)



Barcodes support China customs

Australian exporters can load product data in GS1's National Product Catalogue to create an intelligent auto-fill feature using GTINs to expedite the declaration process while improving accuracy.

Register for a free webinar.

[Register now](#)



Getting the foundations right

Andrew Steele, Director Retail at GS1 Australia talks to Retail World about the importance of product master data in the retail supply chain and how it's up to all stakeholders to ensure data is current and maintained correctly.

[Read more](#)



Get more out of your GS1 membership

Learn more about who we are, what we do and how we do it.

[Watch video](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



Locator



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Contact GS1 Australia [Online Marketplaces team](#) or phone [1300 227 263](tel:1300227263).

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