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(3103)000456
(10)ABC12345
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2 Dimensional Symbol
GS1 DataMatrix Barcode

Can your **scanners** and **software** in
POS lanes, self-checkouts, hand-held units
on sales floor, **back of store** or **inventory**
scan this barcode?

No?

Then your systems will be lagging
behind industry requirements

See how GS1 DataMatrix can enhance current practices and solve tactical identification problems in your Fresh Foods departments.

For more information visit our website or contact GS1 Food & Beverage Team:

W www.gs1au.org/barcodes-datamatrix **E** foodbeverage.team@gs1au.org



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1 Dimensional Symbol
GS1 DataBar Expanded Stacked

Can your **scanners** and **software** in
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on sales floor, **back of store** or **inventory**
scan this barcode?

No?

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behind industry requirements

See how GS1 DataBar Expanded can enhance current
practices and solve tactical identification problems in your
Fresh Foods departments.

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