

The Global Language of Business

#### GS1 Australia

**Recall FD&CG Advisory Group** 

Wednesday 01 March, 2023



## Acknowledgement of Country



We acknowledge the Traditional Custodians of the various lands on which we meet and work today and any First Nations' people that may be participating in this meeting.

Specifically, we acknowledge the people of the Kulin and Eora nations, where GS1 offices are located, and pay our respects to elders past, present and emerging.

We recognise and celebrate the diversity of First Nations' people, and their ongoing cultures and connections to the lands and waters across Australia.





## Housekeeping



- With agreement of meeting attendees, the meeting will be recorded to support the capturing of minutes and to share with participants who were not able to attend the meeting
- Minutes will record all decisions made and actions assigned to work groups members or GS1 Australia, along with the target due date for reporting back to the group
- Meeting minutes will be circulated to members within 10 working days after the meeting and are saved to the Advisory Group Hub
- Copies of minutes may be made to non-members on request
- Questions and input can be made at any time by raising hand or by posting in chat







1	Welcome Message and Agenda	Melanie Wishart, GS1
2	GS1 Australia Limited Competition Law Caution	Melanie Wishart, GS1
3	Recall Advisory Group Framework and Attendance	Chair
4	Review of past meeting actions	GS1
5	Current Position of Recall Service - Adoption & Usage	Chris Drougas, GS1
6	Recall Development Roadmap	Chris Drougas, GS1
8	Open Discussion – Challenges & opportunities	All
9	Presentation – Covid Related Issues, Food Safety, Food Safety Culture, Supply Chain Resilience,	Leah Williamson
10	General Business – Marketing and events, communications, new engagement	Tracey Kelly-Jenkins, GS1 Melanie Wishart, GS1
11	Confirmation of actions and next steps. Meeting Close	Chair



## GS1 Australia Limited Competition Law Caution





GS1 operates under the GS1 Competition Law Caution. Strict compliance with competition laws is and always has been the policy of GS1. The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.

This means:

•There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share

•If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.



#### Recall Advisory Group Framework



#### **Advisory Group Framework**



- The Advisory Group is a forum to:
  - Discuss issues and opportunities within Recall space and wider traceability efforts
  - Assist with prioritisation of development efforts
  - Provide a mechanism for engaging with organisational recall management networks to assist with deployment programmes
  - Advocate alignment of recall with systems & processes of all stakeholders
  - Identify and escalate issues of national importance related to recall management
- GS1 acts as secretariat and will operate as proxy co-chair as required
- Quorum Requirements for AG meetings:
  - Minimum attendees 10
  - Optimal mix 3 receivers, 5 suppliers, 2 associations



#### Introductions, Attendance, Welcome to new attendees

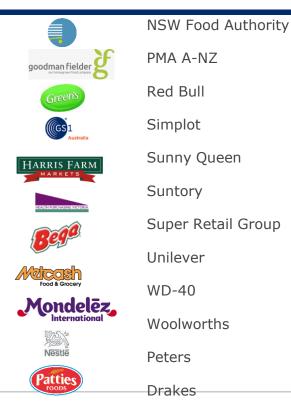


#### **Current AG invited stakeholders**

ACCC receive documentation arising from the meetings (UPDATE PMA LOGO and check others)



AFGC FSANZ AUSTRALIAN FOOD & GROCERY Arnott's Campbells ARNOTTS Goodman Fielder **BE Campbells** Greens Foods **些CAMPBELL** Bidfood Bidfood GS1 Australia Clorox Harris Farm Coles HPV coles Costa Group Bega Costco Metcash Foodbank FOOD Mondelez BANK Pental Nestle pental Vilis's Bakery Patties Foods



Food Authority NSW pma Red Bull Simplot ALISTRALIA Sunny Queen Australia SUNTORY HANHI AUTO Unilever 71-44 



Woolworths



Irakes

#### Review of past meeting actions





## Actions arising from previous meeting



ACTION	DUE DATE	BY WHO	STATUS
GS1 and Co-chairs to invite presenters for future meetings based on feedback and suggestions from the group	Ongoing	GS1/ Co-Chairs	Ongoing
GS1 to follow up with the dairy regulators and ensure they are aware of the Recall portal and the importance of the mock recall process.	31/8	GS1	WIP



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## *Recall Food, Liquor & Consumer Goods Adoption and Usage*





#### **Report Summary**



- Subscriber Onboarding 97% live (10 outstanding)
- Mock notifications tracking well, Jun Dec 22 (167) vs 21 (166)
- 4 Recalls listed on FSANZ site Q1 TD 2023. None from Recall subscribers
- Pre-reads available here: GS1 Australia Recall GS1 Australia



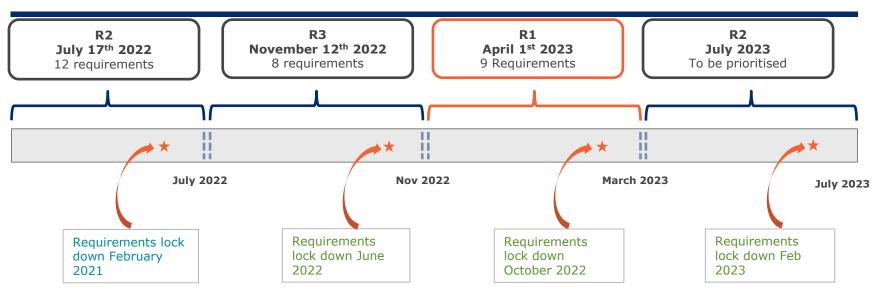
#### Recall Development Roadmap





#### **Recall Roadmap - overview**





R1 release 1 April 2023

9 requirements

• R2 currently finalising requirements

Please submit requirements to recallsupport@gs1au.org or via the feedback button in Recall



#### R1: April 1st 2023



ID	Industry	Recall Enhancement Items	Dev Points
183	HC & FB	Information Security Labelling	1
189	HC & FB	Update to all email templates	2
184	НС	Update Recall Letter uploader mouseover	1
185	HC & FB	Pending Recall Ready status - annual email	3
186	HC & FB	Non-subscriber Guest Portal + upgraded item reporting	12
187	HC & FB	Progress Bar visual update	2
188	HC & FB	Correction mode	15
200	HC & FB	GTIN field on Notif. Summary	1
199	HC & FB	Resources link	3
		Total	40

• Description for each available in appendix

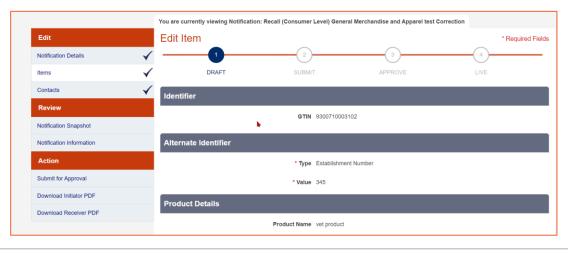


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#### **Corrections mode**



#### Search Search All All $\sim$ General Merchandise and - Recall (Consumer Level) General Merchandise and Apparel test 004664-V00 Recall Apparel Copy Correction Notes Close Update Status Report Add Recipients View



#### Correction

- Can issue a 'Correction' on a Live notice
- Adjust a small number of fields, without needing to issue a full update (Product Style, Return info, Packaging Materials, Contact info etc)
- If FSANZ info is changed, they will be notified, but recipients are not



#### Other



#### **Annual Email reminder**

- Expired companies will now receive an email reminder annually, asking them to recertify

#### Non Subscriber Guest portal

- Non subscribers will now report directly to initiators via guest portal - link provided in non subscriber email

#### **Updated Item reporting**

- Updated table for item reporting for better user experience – items displayed more clearly and responses more easily logged



#### **Open Discussion**





## Items for discussion



#### **Issues, Challenges and Opportunities**

- Development Roadmap feedback
- Stakeholder uptake





#### Guest Speaker

#### Leah Williamson - Own Brand Product Compliance Manager, Quality & Technical Standards







#### General Business





## Marketing: Year in Review Report 2023









**Global Forum** 

#### Global Forum 2023 13-16 February **Brussels & Virtual**

Register -

Already registered? Access replays in the platform until 1 May  $\rightarrow$ 







## Retail Plenary: Our 2D Future





# **One barcode, infinite possibility**

- John Phillips SVP Customer Supply Chain & Go-To-Market Pepsi Co
- Andrea Schlossarek VP Master Data Management Metro
- Alfredo Colas Senior VP of IT P&G
- Garance Osternaud Head of Merchandise and Sipplu Platforms, Global CTO Carrefour
- Marcel Sieira Chief Customer Officer GS1 Australia



## NGTAG Event



Connecting Australian supply chains for enhanced e2e traceability





## **Traceability for Purpose**



# Key Focus Areas for 2022-2024 Tracead Image: State S



Traceability 4 Provenance & Authenticity

## **Å**

#### **Traceability 4 Consumer Engagement & Trust**

#### **Traceability for Biosecurity**

#### Biosecurity with strong, standardised traceability

- Rapid and unambiguous identification of at- risk or impacted product, thereby avoiding regional or jurisdiction lockdowns.
- Ability to capture and share information to trace and isolate sources of transmission enabling more rapid control of the spread
- Reduced impact, cost and suffering minimising financial, economic, social and systemic costs, including trade/market access
- Support the adoption of electronic certification that identifies the biosecurity status of products to enable access to international and domestic markets



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## **Recall Partners**



• AFGC	•	Victual	
• FSANZ	•	IFPA A_NZ	INTERNATIONAL FRESH PRODUCE ASSOCIATION"
HACCP Australia	•	Liberty Internation	nal
NRA NRA NRA		Underwriters	International Underwriters
• The Recall Institute	•	AIFST	australian institute of food science & technology
The Recall Institute			Can be viewed <u>here</u>



## **Useful Resources**



#### Resources

Visit the GS1 Recall webpage

Watch the Discover Recall video

Book in for a 'Discover Recall' webinar

Register for GS1 Recall Platform

Visit the Recall LinkedIn page

Mock Recall Template - GMA



#### Recall Toolkit

#### **Recall Toolkit**



Webpage of resources for bootcamp attendees Link



#### Confirmation of actions and next steps





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#### Meeting close

#### **Next meeting:** Wednesday 7<sup>th</sup> June 2023

Wednesday 6th September Wednesday 6th December



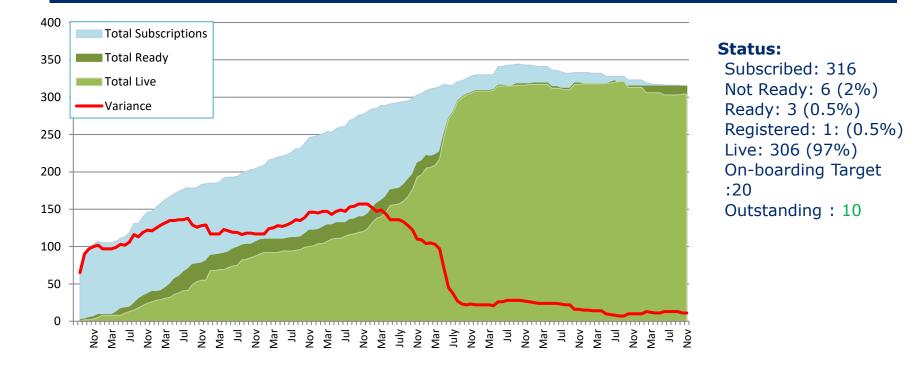






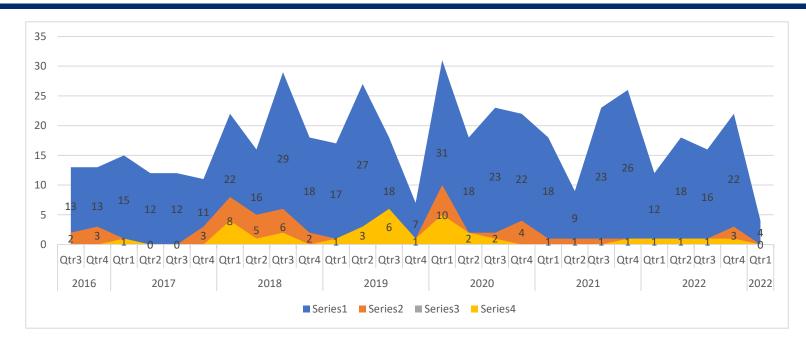
#### **Supplier Onboarding**







## **FSANZ** Recalls vs Recall Portal subscribers



4 companies have issued notifications in Q1 TD. None were Recall platform users.

\* % of Recall platform notices vs FSANZ Recalls in any QTR



41

#### **R1 - April 1<sup>st</sup>2023**



ID	Industry Portal	Item	Need/Problem	Description
183	HC & FB	Information Security Labelling	No disclaimer exists for how pdf extracts should be shared, distributed etc	At the bottom of each document that ios extracted from Recall, add the following statement: Wording to be confirmed Notification Summary PDF Receiver PDF - (this is what Initiator PDF ALL PDF's At the bottom of each pdf doc there is a statement already that says the user should log in to Recall for further info - this will be replaced with he new information security statemen
189	HC & FB	Update to all email templates	Support information has changed and we require an update to the signature component of all email templates that lists the contact information for GS1	Please update all Templates from the recall platform to state: <b>Recall support</b> National Number: 1300 2RECALL (1300 273 225) Support hours: 8.30am-5.30pm Monday to Thursday, 8.30am – 7.30pm Friday For after hours support call +61 3 8581 5976 (If not available, leave a detailed message and a GS1 representative will return your call)
184	нс	Update Recall Letter uploader mouseover	Current mouseover for the Recall Letter uploader field is too wordy	



#### **R1 - April 1<sup>st</sup>2023**



ID	Industry Portal	Item	Need/Problem	Description
185	HC & FB	Pending Recall Ready status - annual email	Companies that have an expired Recall Ready status do not receive further communication from the platform.	We would like to introduce an annual email reminder process so that companies receive a further reminder, once a year, until they renew their status.
				Potentially introduce a column 'expired' into the recall ready tab for admin.
				The email will coincide with their expired date - 1 year after their expired date and will continue if they do not become recall ready in that time.
				Based on current recall ready expired email template
186	HC & FB	Non-subscriber Guest Portal + Upgraded reporting	The current extract for non subscribers is not well laid out - just an extract of fields from the platform.	Non subscribers will now be taken to a guest portal where they can report their findings directly into the platform, for initiators to view (rather than have to report separately via email). The item reporting area will be upgraded so it is clearer for recipients
187	HC & FB	Progress Bar visual update	Progress bar visual requires update to look a little more modern	Remove the Arrow and have a simple line between each step Try and adjust colours to blend in better with platform (green seems too bright)



#### **R1 - April 1<sup>st</sup>2023**



ID	Industry Portal	Item	Need/Problem	Description
188	HC & FB	Correction mode	Updates to notifications can cause frustration to recipients, especially when they are in the middle of actioning a recall notice. Updates to a recall notice do not typically occur as often as they do via recall. This is because if a user needs to adjust the information on a notice, they need to issue a complete new version	Introduce an 'edit' mode or 'correction' mode, where a user can adjust certain parts of a notice, without having to issue a completely new notification. Regulators will be notified of changes (as initiators can edit this information) however, standard recipients will not be notified of any changes (but they can be viewed in the notice)
200	HC & FB	GTIN field on Notif. Summary	Some recipients aren't aware of what GTIN means	On the Notification Summary <b>only</b> (and PDF), can we add the words in brackets (Barcode Number) next to the field name GTIN Ideally only to appear on the Summary PDF <b>ONLY</b> Karen to check if possible to only include on Summary PDF Chris needs to check if OK to put throughout the system
199	HC & FB	Resources link	Recall Users currently have to access user guides and information on Recall updates, via the GS1AU website to view user guides	It would be beneficial to bring this all together into an easy to navigate button, allowing users to view user guides from within the platform (access a link ) as well as download the release notes from the current release. We would want a button with additional drop down options, to be visible on the dashboard with the options: User guides (link to user guides) Faqs (link to faqs on website Release notes (to be uploaded via the file uploader each release)

