Selling online?
You need GS1

1. You need to **uniquely identify your product** worldwide
2. You need to **improve your inventory** accuracy
3. You need to **track your stock** through the supply chain
4. You need to **improve your product presence** in searches
5. Your platform relies on **unique item identification**

**You need GS1**

GS1 barcodes (or GTINs) adhere to global standards and are the most commonly used and accepted barcodes by retailers in store and online worldwide.

**Now you can also**

1. Create a GTIN specific url
2. Add your GTIN into your HTML
3. Improve your product’s ‘searchability’
4. Access additional Google services reliant on the GTIN

Learn more about GTINs
www.gs1au.org/selling-online/

Read about standards in Marketplaces
www.gs1au.org/online-selling

How much will this cost me
www.gs1au.org/quote-tool

Get a barcode now
www.gs1au.org/join-gs1

Contact us
E retail@gs1au.org