

Selling online?

You need GS1



1. You need to **uniquely identify your product** worldwide
2. You need to **improve your inventory** accuracy
3. You need to **track your stock** through the supply chain
4. You need to **improve your product presence** in searches
5. Your platform relies on **unique item identification**

You need GS1

GS1 barcodes (or GTINs) adhere to global standards and are the most commonly used and accepted barcodes by retailers in store and online world wide.

Now you can also

1. Create a GTIN specific url
2. Add your GTIN into your HTML
3. Improve your product's 'searchability'
4. Access additional Google services reliant on the GTIN

Learn more about GTINs

www.gs1au.org/selling-online/

Read about standards in Marketplaces

www.gs1au.org/online-selling

How much will this cost me

www.gs1au.org/quote-tool

Get a barcode now

www.gs1au.org/join-gs1

Contact us

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