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Retail industry news

September 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

NLR is live!

Find out more: [Free webinar](#)



NATIONAL LOCATION REGISTRY

The National Location Registry (NLR) will digitise the collection and exchange of information about physical locations, bringing industry wide benefits and operational value to the freight and logistics industry.

At the end of this webinar you will understand how the registry will provide essential data to drive productivity improvements and benefit your business.

[View dates](#)

**Intelligent retail mobility solutions
to streamline front and back
of store operations.**

[**FIND OUT MORE**](#)



 insignia



Traceability and Cold Chain Open Session

An open industry discussion about traceability and cold chain on 7 October from the National GS1 Traceability Advisory Group (NGTAG).

[Register now](#)



AFGC Future Leaders Forum

A one day program on 19 October at 10:00am-3:30pm for young leaders and experienced managers who want to build the future of Australia's fast moving consumer goods and supermarket retailer industry. Hear insights from thought leaders and build long-lasting industry contacts.

[Register now](#)

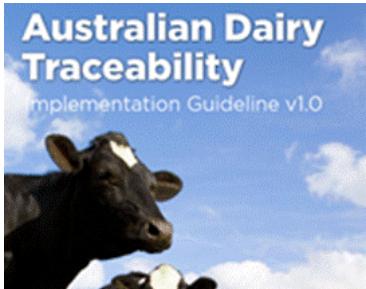
Reduce food waste in processing and packaging - Seminar series

Reducing Food Waste in Processing & Packaging

National Seminar Series

Gain insights into reducing food waste in processing and packaging. Learn from companies who have successfully reduced waste and leave with your own roadmap for success.

[**Register now**](#)



New Australian Dairy Traceability Guideline

Australian Government Senator, Susan McDonald announced a new guideline on 7 September to the National GS1 Traceability Advisory Group (NGTAG). Proudly supporting the Australian dairy industry in collaboration with Australian Dairy Farmers.

[**Download now**](#)



Foodbuy teams up with GS1

Foodbuy and GS1 Australia are both excited to announce another new partnership on improving product master data, in terms of accuracy and data integrity.

[**Learn more**](#)



WA Cold Chain Optimisation

A government-funded business growth and capability building initiative with the aim of improving cold chain practices for perishable goods within your business.

[**Find out more**](#)

Synchronise your NPC data perfectly

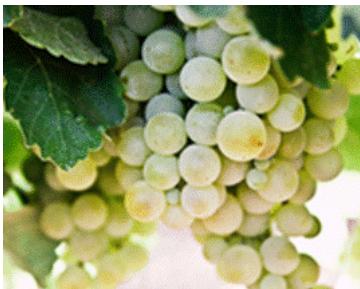
Bizcaps
SOFTWARE



Stand out in a crowded marketplace

Billson's recently used GS1 Product Photography service for their beer and vodka mixer range. Gareth Kay, Business and Planning Manager said "We needed a rapid turnaround and were thrilled with the quality, speed of service and end result."

[Read more](#)



Producer-to-consumer traceability for high value export markets

A new traceability system, including labelling and integration with cool chain tracking, will help leverage the value of Australian export brands for citrus and table grapes. A pilot program utilising GS1 DigitalLink and traceability standards, has been announced by the Victorian Minister for Agriculture as part of the \$15 million Food to Market program.

[Read more](#)



Free event - RFID Coalition meeting

Join us to hear major brands and solution providers share their unique RFID challenges. Network with like-minded people and learn about their unique journeys.

[Register now](#)



NEED HELP applying a barcode to products or with SSCC labelling or assistance with messaging your trading partners?

Make your supply chain work effectively with our network of Solution Providers



NPC Publisher Online Training

NPC interactive online training is designed for anyone who uploads and maintains product information on the GS1 National Product Catalogue. 'Before attending the online training I had read the tutorial and watched YouTube videos on how to maintain the catalogue. I still had trouble loading data/updating prices on my own. This training helped me to get a clear picture and enough understanding to manually maintain data in NPC.'

[Register now](#)



Protect your brand - free webinars

The online platform developed collaboratively with industry, for industry to easily and accurately communicate product recalls and withdrawals throughout the supply chain.

[Watch video](#)

[Register now](#)



Future proofing through product ID

The Consumer Goods Forum talks about future proofing your products and your brand using web-enabled product identity based on open standards. Read the latest article co-written by GS1 Alliance Partner, EVRYTHNG. 'One product identity, many tagging technologies - here's why'.

[Learn more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



Locatenet



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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