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Freight and Logistics industry news



Track and Trace standards

Issue 11, October 2020

As COVID19 continues to impact businesses and supply chains, the opportunity to focus on the digitalisation of the freight sector has never been more important. Ensuring the freight transport process is as efficient as it can be to serve the dynamic needs of the customer in these challenging times and to prepare for future growth.

For many years now, we have been working with industry to provide the digital building blocks that are so critical in the industry transformation journey. Data standards are at the heart of digitalisation and new technologies and this newsletter aims to help you stay abreast of what you need to know and what's coming over the horizon.



Scan4Transport standards released!

Scan4Transport is a global standard for encoding transport data on a Freight Label. The standard supports companies across the transport process including first mile, sortation and last mile activities and enables them to keep pace with the growing needs of their customers.

This standard was created by a global industry workgroup, which had broad representation and support from shippers, logistic service providers, solution providers and GS1 member organisations from around the world.

[Read more](#)

Call for pilot participants!

If you'd like to take part in a pilot program implementing these standards [contact us](#)



Freight labelling guideline

Standardising how freight should be labelled to support end to end supply chain visibility.

For easy physical identification of freight units to aid end to end interoperability and visibility along the value chain from point of origin to final destination.

GS1 offers a standards-based label format, providing a standard approach for identifying and labelling freight.

[Download guideline](#)

[Watch freight labelling video](#)



Free webinar: Accelerated Procurement Intelligence & Automation through Connected Commerce

The internet liberated us from the shackles of the manual world....so what will prevent us from being shackled by the digital world?

Companies all over the world are frustrated when the lack of quality product data or IT problems between parties derail supply chains. eCommerce websites and Electronic Data Interchange (EDI) liberated us from manual data entry and customer service but quickly connecting customers and suppliers universally at scale for all sizes of businesses is a holy grail we haven't yet achieved.

SQUiZZ
CONNECT. AUTOMATE. TRADE.

Glenn Drew
Chief Executive Officer
SQUIZZ.com



Ben Woodward
Global Channel Manager
SmartFreight



Date: Wednesday 21 Oct
Time: 10.30 to 11.30am

[Read more and register](#)



GS1 and Manbulloo create, next level 'whole-of-chain' tracking

The Manbulloo 'whole of chain' solution has provided the entire supply chain with new levels of efficiency and effectiveness.

Manbulloo's vision was to have one product identification and traceability system for the whole supply chain.

Read how this information system can now be accessed by each member of the supply chain.

[Download case study](#)



Catch Group success story

Catch Group success story - GS1 standards in action.

[Watch video](#)



Global data standards and GTIN reporting

Global Data Standards and GTIN reporting speeds customs clearance of goods into mainland China

Australian importers and exporters have a clear opportunity to improve their trade competitiveness, with Australia currently languishing at 106th out of 190 economies for ease and cost of cross border trade.

[Read article](#)

Training and events

GS1 Australia provides training for its members about the implementation of standards and services. Training sessions available [here](#).

Contact the training team if you have any further questions on 1300 BARCODE (1300 227 263).

Need help?

Want to know more about the benefits of standards in Freight and Logistics?

Contact our [Freight and Logistics team](#) or phone **1300 227 263**.

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GS1 Australia
8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
www.gs1au.org

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