GS1 standards in action across retail

Hi contact.firstname

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members and contacts to keep updated on market trends, events and latest industry initiatives.

Next Generation 2D Barcodes

Will you be ready for 2027?

2027 is the date set by global industry when all retail point-of-sale systems will aim to scan 2D Barcodes worldwide. Begin your transition to 2D Barcodes now!

Getting started for retailers
Retailers urged to adopt GS1 QR Codes

GS1 Global CEO, Renaud de Barbuat asks retailers to implement next generation QR Codes to support digital transformation, swapping out current barcodes for 2D QR Codes. "New QR Codes are required to digitise the retail industry fully."

Ask our solution providers for help

Barcode Printing, Scanning and Mobility

Looking for help with barcode printing, scanning or mobility? Our solution providers are here to help.

AIP Webinar | Intersection between Check Locally & Recycle Mate

18 October 2023

Join the Australian Institute of Packaging (AIP) webinar to find out how Recycle Mate has partnered with APCO. You will learn about recycling for used packaging and the intersection between Check Locally, the waste and recycling end of the value chain and consumers.
Half a million products and counting

More than 500,000 Australian product records are now available in the global product registry service, Verified by GS1. Local brand owners have added their products to 410 million others around the world, safeguarding product identity and ownership in the eyes of global retailers, marketplaces, and trade agencies.

Read more

Getting started with your barcodes

Need a little extra help?

GS1 Australia runs training sessions to help guide members on creating, using, assigning and printing barcodes, along with many other useful tools.

Find sessions

GS1 Australia Services 'Supporting your business'

Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org
Join the mailing list
Did you receive this email as a forward and want to subscribe?
**Enter your details** to join the Retail industry news mailing list.

**Previous publications** - If you have missed previous issues they are available for download.

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