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## Retail industry news

September 2023



### GS1 standards in action across retail

Hi contact.firstname

Welcome to the latest edition of GS1 Australia Retail News.  
A monthly communication for members and contacts to keep updated on market trends, events and latest industry initiatives.

### Next Generation 2D Barcodes



#### Will you be ready for 2027?

2027 is the date set by global industry when all retail point-of-sale systems will aim to scan 2D Barcodes worldwide. Begin your transition to 2D Barcodes now!

[Getting started for retailers](#)



## Retailers urged to adopt GS1 QR Codes

GS1 Global CEO, Renaud de Barbuat asks retailers to implement next generation QR Codes to support digital transformation, swapping out current barcodes for 2D QR Codes. 'New QR Codes are required to digitise the retail industry fully.'

[Find out more](#)



## Ask our solution providers for help

### Barcode Printing, Scanning and Mobility

Looking for help with barcode printing, scanning or mobility? Our solution providers are here to help.

[Find help](#)



## AIP Webinar | Intersection between Check Locally & Recycle Mate

**18 October 2023**

Join the Australian Institute of Packaging (AIP) webinar to find out how Recycle Mate has partnered with APCO. You will learn about recycling for used packaging and the intersection between Check Locally, the waste and recycling end of the value chain and consumers.

[Register now](#)



## Half a million products and counting

More than 500,000 Australian product records are now available in the global product registry service, Verified by GS1. Local brand owners have added their products to 410 million others around the world, safeguarding product identity and ownership in the eyes of global retailers, marketplaces, and trade agencies.

[Read more](#)



## Getting started with your barcodes

### Need a little extra help?

GS1 Australia runs training sessions to help guide members on creating, using, assigning and printing barcodes, along with many other useful tools.

[Find sessions](#)

## GS1 Australia Services 'Supporting your business'



Barcode  
Check



Advisory Services



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media



## Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email [retail@gs1au.org](mailto:retail@gs1au.org)

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