GS1
Australia

Printing & Packaging News
April 2021

Ensuring scannable barcodes and traceability

We offer a wide range of solutions, services and standards to help you with your printing and packaging needs - from getting your product to shelf, promoting your brand, to meeting retailer and regulator requirements.

Woolworths scanning new 2D GS1 DataMatrix barcodes

Food safety for fresh foods is entering a new era, with one small barcode revealing a wealth of information that could not fit on a traditional barcode.

Read more

Webinar: Sustainable packaging & design for SMEs

Packaging sustainability has come a long way in the last few years and this is why AusIndustry Entrepreneurs' Programme is hosting two webinars - Tuesday 4 May 1:00pm-2:00pm and Thursday 13 May 1:00 - 2:00pm. Don't miss out!

Register now

50 years of the barcode

Fifty years ago on 31 March 1971, leaders from the biggest names in ecommerce came together and transformed the global economy through Global Trade Item Numbers (GTINs). Today the barcode is scanned over six million times every day and remains one of the most trusted symbols in the world.

Watch now

Scan4Transport wins Supply Chain Award

Scan4Transport won the ASCLA 2020 International Supply Chain Awards held late last year. This new standard enables improvements in efficiency, interoperability, visibility and resilience in supply chains around the world.

New medicine standard

The TGA has introduced a new standard for serialisation of medicines and the use of data matrix codes. Therapeutic Goods (Medicines - Standard for Serialisation and Data Matrix Codes) (TGO 106) Order 2021 commences on 1 January 2023.

Access standard

Why you need trusted barcodes

Why you need trusted barcodes Inside Small Business talks to GS1 about the importance of obtaining authorised barcodes for your product rather than going to a reseller for cheaper barcodes.

Read more

National Plastics Plan

The National Plastics Plan outlines actions for every year until 2030. This year includes CSIRO's circular economy roadmap for plastics, tyres, glass and paper.

Find out more

GS1 Digital Link

Similar to a URL, GS1 Digital Link enables web connections to all types of B2B and B2C information. It's like a bridge between physical products and their digital twins - digital assets are linked to each other through a common identity that also links to the actual physical product.

Find out more

GS1 General Specifications, Release 21.0.1, Jan 2021

The GS1 General Specifications is the core standards document of the GS1 system describing how GS1 barcodes and identification keys should be used.

There were significant updates in this version which released January this year.
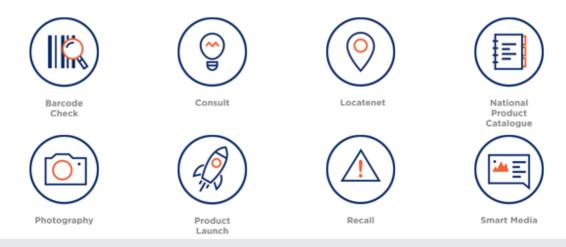
Find out more

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our Service Engagement Team on 1300 227 263.

Barcode Check	Consult	Locatenet	National Product Catalogue
Photography	Product Launch	Recall	Smart Media

Need help?

Want to know more about the benefits of standards in your industry? Contact our Printing and Packaging team on **1300 227 263.**

Join the mailing list. [Enter your details here.]

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