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Retail industry news

August 2023



GS1 standards in action across retail

Hi contact.firstname

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members and contacts to keep updated on market trends, events and latest industry initiatives.



RFID Coalition Tech Expo highlights

The RFID Coalition Tech Expo was a great success. If you missed out on attending this year, you can watch this video to hear what some attendees had to say.

[Watch video](#)

2D Barcodes - Transforming Retail



2D in Retail Advisory Group Meeting #12

The 2D Barcodes in Retail Advisory Group held a terrific webinar on 15th August. Guest speakers included the Endeavour Group and Woolworths who both provided updates on the implementation of 2D Barcodes for their industry. Be part of the ongoing conversation about the transition to 2D Barcodes.

[Join the group](#)



Drinks Association Awards

Marcel Sieira, Chief Operating Officer, GS1 Australia, presented CUB Premium Beverages with the Supply Chain Management Award at the 2023 Drinks Association Awards night. GS1 Australia is a proud sponsor of the award and congratulates the winners.

[Read more](#)



WEBINAR: Forensic proof of origin

How can trace element and isotope testing help enhance traceability and trust in food and beverage supply chains?

Join us on September 5 for a presentation from Citrus Australia and Agriculture Victoria on the use of trace element and isotope profiles to prove the origin of Australian produce.

[Register now](#)



Introductory data science and AI for supply chain management

For business leaders and analytics champions

The course is offered by the University of Sydney and delivered online, in partnership with GS1 Australia. Participants will gain an understanding of the current trends in AI and data science along with practical opportunities for enhancing their supply chain strategies.

[Learn more](#)



Future of consumer engagement with PepsiCo's John S. Phillips

John S. Phillips, SVP of Customer Supply Chain and Go-to-Market at PepsiCo is speaking at the 'Future of retail and consumer engagement plenary' on 19 September at 1:00 CET. He will dive deep into the newest consumer trends and how they are reshaping consumer choices and behaviours. This is just one part of the Virtual GS1 Industry & Standards Event 2023.

[Register now](#)

NOW WITH easy-to-use category tiles to help you find a Solution Provider

Make your supply chain work effectively



Getting started with your barcodes

Need a little extra help?

GS1 Australia runs training sessions to help guide members on creating, using, assigning and printing barcodes, along with many other useful tools.

[Find sessions](#)

GS1 Australia Services 'Supporting your business'



Barcode
Check



Advisory Services



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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