
WP Engine Ban Damage Assessment Checklist

PROVEN

INSTRUCTIONS:

Evaluate each potential issue on a scale from **1 to 5**, where **1 = Not a Concern** and **5 = Major Concern**.

Total your score to assess the overall risk.

Limited Access to WordPress Resources

- 1. How impacted is your day-to-day business if you are unable to access WordPress plugins and themes directly from your dashboard?**

Score (1–5):

- 2. Are you concerned about the long-term impact of fewer updates to on-site security and performance?**

Score (1–5):

- 3. How reliant are you on frequent updates to maintain your website's features?**

Score (1–5):

Legal and Financial Uncertainty

- 1. Do you foresee potential legal or financial disruptions due to the WP Engine vs. Automattic dispute?**

Score (1–5):

- 2. Are you concerned about the financial stability of WP Engine if the dispute escalates?**

Score (1–5):

- 3. Could this legal uncertainty impact your budget or long-term hosting plans?**

Score (1–5):

Impact on SEO and Performance

- 1. Is your website experiencing performance issues due to outdated plugins/themes?**

Score (1–5):

- 2. Are you concerned that your SEO rankings could drop due to performance degradation?**

Score (1–5):

- 3. How likely is it that the lack of updates will expose your site to security risks (e.g., malware or hacking)?**

Score (1–5):

Limited Support and Resources

1. **Have you experienced a decline in the quality of support from WP Engine since the dispute began?**
Score (1–5):
2. **Are you finding it more difficult to troubleshoot website issues or access necessary resources?**
Score (1–5):
3. **Do you feel that sticking with WP Engine limits your options for improving and optimizing your website?**
Score (1–5):

Website Downtime or Crashes

1. **Have you experienced any website downtime or crashes since the dispute began?**
Score (1–5):
2. **Do you anticipate increased website instability or outages as the dispute continues?**
Score (1–5):
3. **Could your business be impacted financially by further website downtime or instability?**
Score (1–5):

TOTAL SCORE: / 80

SCORING GUIDE

35–45: High risk

Consider immediate migration to a more stable and secure hosting provider.

28–34: Significant risk

Monitor the situation closely and have contingency plans in place.

20–27: Moderate risk

Evaluate your options and prepare for possible disruptions.

Below 20: Low risk

Continue to stay informed about the ongoing dispute.