



CROWD STREET

How We Categorize Registered Funds

What is the Objective?

Objective	Description
Capital Appreciation	An investment objective focused on increasing the market value of assets over time. Investments prioritize long-term growth potential over immediate income, targeting vehicles such as growth-oriented equities, value-add real estate, or capital gains-driven strategies. Returns are typically realized through asset sale or valuation increase.
Income	An investment objective centered on generating consistent and relatively predictable cash flow, typically from interest payments, dividends, or rent distributions. The investments emphasis is on the goal of reliability and yield, not capital growth.
Balance	An investment objective that aims to achieve both capital appreciation and income generation, typically by maintaining a diversified mix of asset classes. The fund seeks a balanced approach to risk and return by pursuing asset types with the potential for growth and income.