

## OFFICIAL CONTEST RULES

**Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.**

1. **CONTEST PERIOD:** KFC Canada's *F1® The Movie* Contest (the "Contest") begins on June 2, 2025 at 10:00 a.m. Eastern Time ("ET") and ends on July 6, 2025 at 11:59 p.m. ET (the "Contest Period"). The Contest Period will consist of two (2) entry periods (each, an "Entry Period"), as outlined in the following table:

Entry Period	Open (ET)	Close (ET)
1	June 2, 2025 at 10:00 a.m.	June 20, 2025 at 11:59 p.m.
2	June 2, 2025 at 10:00 a.m.	July 6, 2025 at 11:59 p.m.

2. **ELIGIBILITY TO ENTER:** Contest is only open to residents of Canada who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Despite the foregoing, employees, representatives and agents (and those with whom such persons are living, whether related or not) of Kentucky Fried Chicken Company Canada (the "Contest Sponsor"), Warner Bros. Entertainment Inc. ("Warner Bros."), Apple Video Programming LLC ("Apple"), and each of their respective parent organizations, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any other entity involved in the development, production, administration, or fulfillment of the Contest (collectively, the "Contest Parties") are ineligible to enter or win.

Warner Bros., Apple and each of their respective parents, affiliates, and subsidiaries (collectively, the "WB Parties") are not responsible for the promotion, administration, or execution of the Contest.

3. **HOW TO ENTER: NO PURCHASE NECESSARY.** Eligible entrants may enter the Contest by completing either method of entry below during the Contest Period:

- (i) **Online Order Entry** – visit the KFC.ca website (the "Website") using your web browser or the KFC Canada app (the "App") by downloading/opening the app, and: (a) upon visiting Website or opening the App, sign-in to or sign-up for your online KFC account (an "Account") (you must be or become a registered KFC Website or App user with an Account to enter the Contest via this method of entry); (b) once signed in, visit the offers/promos section of Website or App, locate the entry offer/promo for the Contest, and select "redeem" to add a Contest entry to an online order; and (c) follow all on-screen instructions to complete an eligible online order for KFC menu item(s) and redeem the entry offer/promo for the Contest (collectively, an "Online Order"). To be eligible, your Online Order must total \$1 CAD or more, before applicable taxes and fees (including, without limitation, before any applicable delivery fees). When all required steps of this entry process are complete (as determined by the Contest Sponsor in its sole and absolute discretion), you will automatically be eligible to earn one (1) entry (an "Online Order Entry") in the Contest. Limit of one (1) Online Order Entry per Online Order.

OR,

- (ii) **No-Purchase Entry** – to enter the Contest without making an Online Order, print your first name, last name, telephone number, complete mailing address (including postal code), valid email address, age and signature on a plain white piece of paper and mail it (in an envelope with sufficient Canadian postage) along with a 50 word or more unique and original handwritten essay on *Why You Want to Enter the Contest* to: KFC Canada *F1® The Movie* Contest, 191 Creditview Rd, SUITE 100, Vaughan, ON L4L 9T1 (collectively, a "Mail-in Request"). Upon receipt of your eligible Mail-in Request in accordance with these Rules (as determined by the Contest Sponsor in its sole and absolute discretion), you will receive one (1) entry (a "Mail-in Entry") in the Contest. To be eligible, your Mail-in Request must: (a) be received separately in an envelope bearing sufficient Canadian postage (i.e. multiple Mail-in Requests in the same envelope will be void); and (b) be post-marked during the Contest Period and received by July 11, 2025. The Contest Sponsor takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Mail-in Requests. Limit of one (1) Entry per Mail-in Request.

To be eligible, your Online Order Entry or Mail-in Entry (each, an "Entry"), as applicable, must be submitted and received in accordance with these Rules. All eligible Entries submitted and received in accordance with these Rules will be entered for the chance to win a Prize (defined below). **IMPORTANT NOTE:** only Entries received during Entry Period 1 will be eligible for the chance to receive a Movie Pass Prize, as set out below.

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Contest Rules (the "Rules").

4. **ENTRY LIMITS AND CONDITIONS:** There is a limit of one (1) Online Order Entry and one (1) Mail-in Entry per person/Account, per twenty-four (24) hour period (ET) of the Contest Period. Mail-in Entries will be allocated in the Contest based on the date/time that the corresponding Mail-in Request was postmarked. If it is discovered by the Contest Sponsor (using any evidence or other information made available to or otherwise discovered by the Contest Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Rules; (ii) use multiple names, identities, e-mail addresses, Accounts, and/or use any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt the Contest; and/or (iii) disrupt or participate in the Contest in any other fraudulent or misleading way, then they may be disqualified from the Contest in the sole and absolute discretion of the Contest Sponsor. The Contest Parties, the WB Parties, and each of their respective agents, employees, representatives, directors, officers, successors, and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Online Orders, Accounts, Mail-in Requests, Entries and/or any other Contest-related information (collectively, "Contest-Related Information"), all of which are void. An Entry may be rejected if, in the sole

and absolute discretion of the Contest Sponsor, the Entry is not submitted and received in accordance with these Rules during the Contest Period (as determined by the Contest Sponsor in its sole and absolute discretion).

BY PARTICIPATING IN THIS CONTEST, YOU AGREE TO RELEASE THE RELEASED PARTIES FROM ANY AND ALL LIABILITY IN CONNECTION WITH THE CONTEST AND YOUR PARTICIPATION THEREIN AND TO INDEMNIFY THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS, AND EXPENSES ARISING FROM YOUR PARTICIPATION IN THE CONTEST. BY PARTICIPATING IN THIS CONTEST, YOU ALSO AGREE THAT YOUR ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF); (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES AND/OR THE APPLICABLE SOCIAL PLATFORM RULES (AS APPLICABLE). THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZE.

By participating in the Contest, you hereby warrant and represent that any Contest-Related Information you submit does not contain any reference to any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence, and will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party.

5. **VERIFICATION:** All Contest-Related Information and entrants are subject to verification at any time and for any reason. The Contest Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Contest-Related Information and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Contest Sponsor within the timeline specified by the Contest Sponsor may result in disqualification in the sole and absolute discretion of the Contest Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Contest Sponsor.
6. **PRIZES:** The prizes set out in the list below (each, a "Prize") are available to be won in the Contest. The Movie Pass Prizes (defined below) are only available to be won in connection with Entries received during Entry Period 1. The Grand Prize and Gift Card Prizes (defined below) are available to be won in connection with Entries received during the Entry Periods 1 or 2.
  - (i) **Grand Prizes** – There is one (1) grand Prize (the "Grand Prize") available to be won, consisting of: (i) two (2) tickets, for the confirmed winner and an eligible guest, to attend the 2025 Las Vegas Formula 1 Grand Prix currently scheduled to take place November 20-23, 2025 in Las Vegas, Nevada (for certainty, such tickets are 3-day entry tickets, with Paddock Club™ Rooftop access during the race weekend as set out below, specific ticket level and seating to be determined by Contest Sponsor in its sole and absolute discretion); (ii) round-trip economy airfare for two (2) people to Las Vegas, Nevada (the "Destination City") from the major Canadian airport nearest to the winner's residence (as determined by the Contest Sponsor in its sole and absolute discretion); (iii) three (3) nights hotel accommodation in the Destination City (four (4) star hotel; hotel to be selected by the Contest Sponsor in its sole and absolute discretion) (one (1) room, double occupancy); (iv) a commemorative ticket box; and (v) limited travel insurance for the confirmed winner (excluding pre-existing conditions, only available to a winner age 75 or under, and subject to all terms and conditions as stated by the Contest Sponsor and/or the Contest Sponsor's selected insurance provider). Total approximate retail value of the Grand Prize is \$39,000 CAD (in accordance with the applicable USD to CAD currency conversion rate at the time of preparing these Rules), based on a Toronto, Ontario hypothetical departure point example.

Paddock Club™ Rooftop access includes: (i) all inclusive premium food and beverage menu; (ii) access to LIV on the Grid, LIV's open air nightlife venue on the Paddock Club Rooftop, which will feature A-list entertainers; (iii) access to an exclusive Pit Lane Walk; (iv) transportation to and from the Paddock Club; (v) access to view F1® practices, Qualifying and Grand Prix sessions, as well as F1 ACADEMY™ sessions; (vi) access to a dedicated Paddock Club™ service manager; and (vii) access to the Heineken Silver Stage, which will feature live entertainment and driver interviews.

Without limiting any of the foregoing, the following terms and conditions apply to the Grand Prize: (i) the Grand Prize is subject to availability, must be accepted as awarded and is not transferable, non-refundable, assignable and/or convertible to cash (except as may be specifically permitted by Contest Sponsor in its sole and absolute discretion); (ii) no substitutions except at Contest Sponsor's option; (iii) all travel related to the Grand Prize must be completed by the dates specified by the Contest Sponsor (otherwise the Grand Prize may, in the sole and absolute discretion of the Contest Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place); (iv) the confirmed winner and their guest must: (a) travel on same itinerary; (b) have all necessary documentation (including, without limitation, a valid passport) to permit travel and participation in the prize; and (c) must not have any legal barrier to travel to, and return from, the Destination City; (v) the costs of everything not specifically and expressly stated above as included in the Grand Prize are the sole and absolute responsibility of the confirmed winner and his/her guest, including, without limitation: travel or medical insurance costs not included in the Grand Prize as set out above, meals and expenses not included in the Grand Prize as set out above, transportation for the confirmed winner and their guest to and from the Canadian departure airport; excess baggage and other fees; and items of a personal nature (NOTE: the confirmed winner may be required to present a valid major credit card in their name at the time of hotel check-in to cover any incidental expenses); (vi) if the confirmed winner and their guest do not utilize any part(s) of the Grand Prize for any reason, then any such part(s) not utilized may, in the sole and absolute discretion of the Contest Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (vii) Contest Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Grand Prize or any component

thereof; and (b) substitute the Grand Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater value, including, without limitation, but solely at the Contest Sponsor's sole discretion, a cash award (including without limitation if the fulfillment of the Grand Prize, or any part thereof, is rendered impossible, infeasible, unsafe or impractical for any reason including without limitation due to any pandemic-related law, regulation, order, policy, guideline, strike, travel restriction, F1® policy, restriction or restriction, or for any other reason (all as determined by the Contest Sponsor in its sole and absolute discretion) NOTE: without limiting the foregoing, in the event that the trip or attendance at the Las Vegas Formula 1 Grand Prix event is rendered impossible, infeasible, unsafe or impractical due to any applicable legal, governmental or health authority orders, requirements or restrictions in effect at the time of fulfillment of the prize (as determined by the Contest Sponsor, in its sole and absolute discretion), the trip and/or Las Vegas Formula 1 Grand Prix event component of the prize will be forfeited in its entirety and, if forfeited, the Contest Sponsor is not obligated to offer any substitute prize component in its place; (viii) all travel arrangements relating to the Grand Prize must be made through the Contest Sponsor or its designated agents; (ix) by accepting the Grand Prize, the confirmed winner agrees to waive all recourse against the Released Parties if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part; (x) neither Contest Sponsor nor any of its prize suppliers will replace any lost or stolen tickets; (xi) either the confirmed winner or their guest must be aged 21 or over and, without limiting the foregoing, the confirmed winner's guest must: (a) be a resident of Canada who has reached the legal age of majority in their jurisdiction of residence, (b) sign and return the Contest Sponsor's release (by the date indicated on the release form) indicating, among other things, that they waive all recourse against the Released Parties relating to their participation in the Grand Prize (including, without limitation, any travel related thereto); (c) not be selected through any further contest, promotion or commercial event; and (d) not be changed once selected without the express consent of Warner Bros., which Warner Bros. may grant or withhold in its sole discretion; (xii) any difference between the actual value of the Grand Prize and its stated approximate retail value will not be awarded; (xiii) all characteristics and features of the Grand Prize (and of each Grand Prize element), except as otherwise explicitly stated above, are at the Contest Sponsor's sole and absolute discretion; (xiv) precise travel arrangements are subject to space and flight availability and shall be made at the Contest Sponsor's sole and absolute discretion; (xv) once booked, travel arrangements may not be changed by the Grand Prize winner; (xvi) certain blackout dates and further restrictions may apply; (xvii) the Released Parties will not be in any way responsible (and for greater certainty, are not obligated to offer any substitute pricing) in the event that any part of the Grand Prize (including, without limitation, Grand Prize transportation or the 2025 Las Vegas Formula 1 Grand Prix event) is delayed, postponed, rescheduled or cancelled for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever); (xviii) the Contest Sponsor reserves the right to change any of the Grand Prize dates and/or Grand Prize description at its sole and absolute discretion; (xix) resale of Las Vegas Formula 1 Grand Prix event tickets is prohibited, tickets are subject to all applicable terms and conditions as stated by the issuer, and the winner and their guest must abide by all venue policies and event ticket terms and conditions - Contest Sponsor reserves the right to revoke any full or partial Grand Prize from the winner or winner's guest who it, or venue personnel, deem may, in its sole discretion, be intoxicated, be a safety risk, have violated any venue policy or law, or may bring Contest Sponsor, the WB Parties, or F1® into disrepute; (xx) by participating in the Grand Prize, the winner and their guest each: (a) signifies that they understand, acknowledge and accept that participation in the Grand Prize may involve danger and/or exposure to risks and hazards (including without limitation as may be due to the inherent risks of travel and as may be due to possible COVID-19 exposure or infection), whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, they may suffer damage to personal property, serious personal injury, illness or even death; (b) signifies that they acknowledge and agree that the Released Parties have not made any warranties, guarantees or representations about his/her safety while participating in the Grand Prize; and (c) warrant and represent that they have evaluated the nature, scope, and extent of the risks involved, and freely and voluntarily agree and assume any and all such risks arising out of or connected with their participation in the Grand Prize; and (xxi) the confirmed winner and their guest travel at their own risk and, if for any reason any aspect of the Contest or Grand Prize is not capable of running as planned (including without limitation war, terrorism, state of emergency, pandemic, or any other kind of disaster, tampering or computer virus), the Contest Sponsor reserves the right to cancel, terminate, modify or suspend the Contest or suspend, substitute or modify the Grand Prize, subject to any written directions from a relevant regulatory authority. For greater certainty and the avoidance of any doubt, except for the one (1) guest permitted as part of the Grand Prize, the confirmed Grand Prize winner is not allowed to bring any additional family members or guests on the Grand Prize trip.

- (ii) **Movie Pass Prizes** – At Contest start, there are two hundred fifty (250) in-season movie pass Prizes (each, a “Movie Pass Prize”) available to be won, each consisting of a \$19.50 CAD movie pass valid starting on June 27, 2025 and expiring on August 27, 2025 which may be applied online by the confirmed winner towards the cost of admission to see *F1® The Movie* (the “Movie”) at Cineplex cinemas in English or French (each, a “Movie Pass”). For certainty, each Movie Pass expires on the expiry date set forth above and may not be used after such date. The total number of Movie Pass Prizes available in the Contest will decrease during the Contest Period as Movie Pass Prizes are claimed in accordance with these Rules.

Movie Pass Prize winners are solely responsible for all other expenses not specifically set forth herein, including, but not limited to, concession items at the cinema and transportation to and from the cinema. Without limiting the foregoing, the following terms and conditions apply to each Movie Pass Prize: (i) the Movie Pass is available for redemption online at cineplex.com only, towards theatrical tickets for performances of the Movie at Cineplex cinemas in Canada, including but not limited to 3D, UltraAVX®, D-BOX, Prime Seats and VIP admission (legal drinking age only), up to \$19.50 CAD; (ii) if the purchase price of tickets for the Movie including taxes is more than the value of the Movie Pass Prize, the difference is the purchaser's responsibility; (iii) if the cost of tickets for the Movie including taxes is less than the value of the Movie Pass Prize, the balance cannot be carried over to another transaction (for certainty, the Movie Pass can only be redeemed one (1) time and any leftover value expires following such use); (iv) Scene+™ points are not issued on admission tickets purchased using the Movie Pass; (v) tickets to the Movie for particular theatre/show/show time are subject to availability; (vi) the Movie Pass may be revoked, terminated, cancelled, or modified at any time without notice; (vii) the Movie Pass cannot be combined with any other promotion, coupon or discount, and is not valid on past purchases, transferable to any other film, redeemable for cash or credit, or valid for re-sale; (viii) limit of one (1) Movie Pass per transaction; and, (ix) ADDITIONAL RESTRICTIONS MAY APPLY.

- (iii) **Gift Card Prizes** – There are twenty (20) gift card Prizes (the “Gift Card Prizes”) available to be won, as follows: (a) ten (10) \$50 CAD KFC Gift Card Prizes, and (b) ten (10) \$50 Skip Gift Card Prizes. All gift cards are subject to all of the terms and conditions as stated by the applicable issuer.

Without limiting any of the foregoing, the following general conditions apply to each Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by the Contest Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at the Contest Sponsor’s option; (iii) the Contest Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of such Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Contest Sponsor’s sole discretion, a cash award; (iv) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Contest Sponsor’s sole and absolute discretion; and (v) Prize winner is solely responsible for all costs not expressly described herein.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Contest Sponsor or any of the other Released Parties should their Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, a confirmed winner agrees to waive all recourse against the Contest Sponsor and all of the other Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part.

7. **ELIGIBLE WINNER SELECTION PROCESS:** The Contest Sponsor will perform random draws to select the potential Prize winners as follows:
- (i) **Movie Pass Prizes** – On June 27, 2025 in Toronto, Ontario at approximately 12:00 p.m. ET, the Contest Sponsor will perform a random draw from among all eligible Entries submitted and received in accordance with these Rules prior to the close of Entry Period 1 to select the potential Movie Pass Prize winners. The odds of winning depend on the number of eligible Entries received prior to the close of Entry Period 1. For greater certainty, all selected and unselected Entries eligible in this random draw will carry over into the Contest’s subsequent random draw.
  - (ii) **Grand Prize and Gift Card Prizes** – On July 14, 2025 in Toronto, Ontario at approximately 12:00 p.m. ET, the Contest Sponsor will perform a random draw from among all eligible Entries submitted and received in accordance with these Rules to select the potential Grand Prize and Gift Card Prize winners (such Prizes will be drawn in the order that they are listed above). The odds of winning depend on the number of eligible Entries received during the Contest Period.
8. **ELIGIBLE WINNER NOTIFICATION PROCESS:** The Contest Sponsor, acting reasonably, will attempt to contact each potential Prize winner to notify them that they may have won a Prize via the email address provided at the time of entry, within two (2) business days after the applicable draw date. Each potential winner must respond to the Contest Sponsor’s email within forty-eight (48) hours. In the event that a potential winner does not respond within such time, they will be disqualified and an alternate potential winner may be selected in accordance with the procedures outlined above at the Contest Sponsor’s sole and absolute discretion (in which case the foregoing provisions of this section shall apply to such new potential Prize winner). Proof of identification must be provided by each potential winner (including name, mailing address, email address and phone number). Each entrant is solely responsible for ensuring their email account settings are properly set-up to receive such emails.
9. **ELIGIBLE WINNER CONFIRMATION PROCESS:** NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THEM AS A WINNER IN ACCORDANCE WITH THESE RULES. In order to be declared a winner, each potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by the Contest Sponsor (which may, at the Contest Sponsor’s sole and absolute discretion, be administered via the Sponsor’s declaration and release form described in the following sentence). Before being awarded a Prize, each potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full declaration and release form stating that, among other things, they have read and understood these Rules, grants all consents required, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use their name, city/town/village and province/territory of residence, photograph, voice and any other likeness, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as awarded and releases the Released Parties from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the Prize or any portion thereof. If a potential Prize winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Contest Sponsor in its sole and absolute discretion); then they may, in the sole and absolute discretion of the Contest Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Contest Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate potential winner in accordance with the procedure outlined above at the Contest Sponsor’s sole and absolute discretion (in which case the foregoing provisions of this section shall apply to such new potential Prize winner).
10. **GENERAL CONDITIONS:** All decisions of the Contest Sponsor with respect to any aspect of this Contest are final and binding on all entrants in all matters as they relate to this Contest, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. ANYONE DEEMED BY THE CONTEST SPONSOR TO BE IN VIOLATION OF THE CONTEST SPONSOR’S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST SPONSOR AT ANY TIME.

If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be distributed or awarded according to these Rules then, in addition to having the right to terminate the Contest immediately, the Contest

Sponsor reserves the right to conduct a random drawing from amongst all eligible Prize claimants whose claims have not yet been redeemed to award the correct number of Prizes at the applicable prizing level (as stated in these Rules). The Prizes may stop being awarded in the event the Sponsor becomes aware of such an error. In no event will the Sponsor be liable to award more than the number of Prizes (at any prizing level), as provided in these Rules.

This Contest is subject to all applicable federal, provincial/territorial and municipal laws. The Released Parties will not be liable for: (i) any failure of the Website or App during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above. The Contest Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Contest Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud or technical failure. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest in any way (as determined by Contest Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Contest Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Contest Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law. The Contest Sponsor reserves the right to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Contest Sponsor, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Contest Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

By entering this Contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry for the purpose of administering the Contest and in accordance with Contest Sponsor's privacy policy (available at: <https://www.kfc.ca/privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Contest Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the French version of these Rules, Website, App, or point of sale, television, print or online advertising, the terms and conditions of these English Rules shall prevail, govern and control.

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned or licensed by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Contest Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. To the fullest extent permitted by applicable law, the parties hereby consent to the exclusive jurisdiction and venue of the courts located in Toronto, Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.