

Combient Pure

Circularity Development Program Closing Event 14.2.2024

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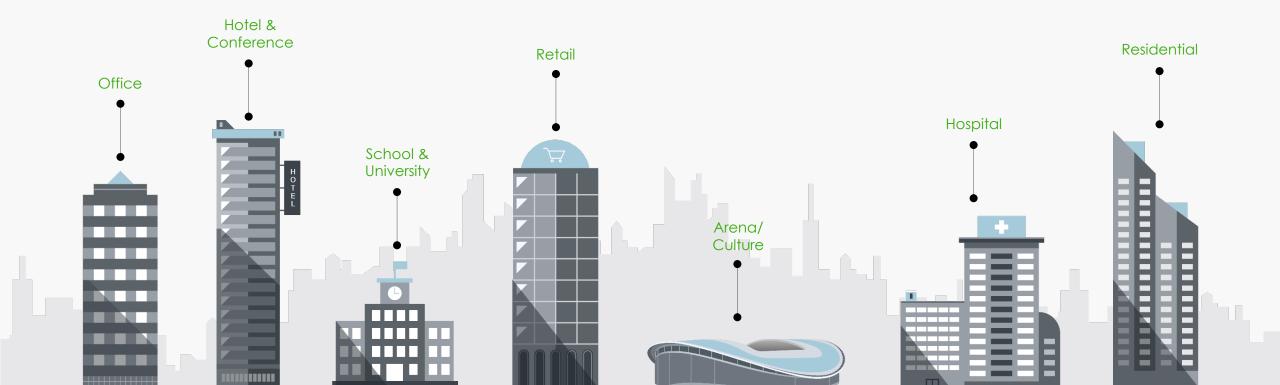
Creating the optimal environment





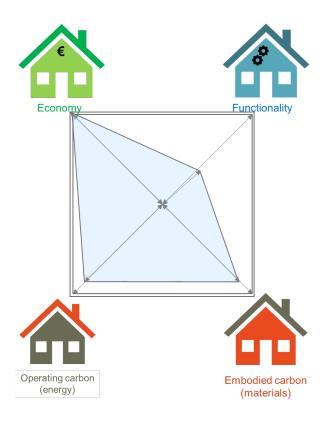
Wherever people spend their time

Products for all kinds of applications





The challenge: Balancing people, planet & profit over the product life cycle



People

= Indoor climate

Planet

= Environmental impact (CO2e)

Profit

= Project, product, system



Key sights

Understanding the customer

Significant demand

Unclear in details

Measuring impact

LCA as prerequisite

Multiple definitions

Dismantling and reverse logistics

Qualitative dismantling preserves value

New actors

Product life extension

High potential and feasibility



Circular sourcing and procurement

Supplier dependence

Concrete customer requirements

Internal alignment

Top mgmt. commitment

Need engaged people

Challenging linear operations









RE:duce

Swegon reduces the carbon footprint of products through alternative material choices or design adaptions.

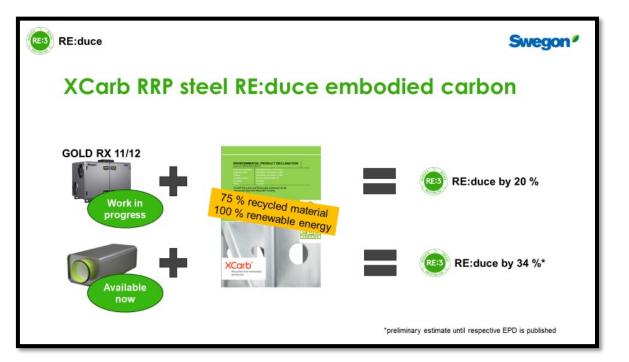


RE:use

Take-back of products, refurbished or upgraded and reintroduced to the market at similar price and warranty conditions as a corresponding new product.



Onsite update of products to extend lifetime and modern functionality. Traditional maintenance, repair and sale of spare parts are not in scope.











Feel good **inside**

