

1. VALUE PROPOSITION

Basic idea for the pilot

What will the pilot test?

What technical building equipment is involved?

Defining the benefits

What are the concept's benefits for customers and stakeholders compared to business as usual?

How is the customer and end-user affected by the

Stakeholders

What stakeholders are involved in the pilot, and how is the collaboration organized?

What is the value in the pilot for each stakeholder?



Pilot roadmap to study feasibility

2. CIRCULAR BUSINESS MODEL

Circularity

How does the pilot demonstrate and promote resource efficiency in the industry?

What goals and/or KPIs are used to measure circularity performance of the pilot?

How does the pilot impact emission reductions and energy efficiency and how are they measured?

Business model

What are the pilot's costs and revenues and how are they split among stakeholders?

What are the pilot's potential risks, the cost of these risks, and how are risks distributed among stakeholders?

What regulatory considerations are related to the pilot?



窓 3. FEASIBILITY & READINESS

Defining pilot success

What is the pilot's measure of success, and how does the pilot help assess scalability of the concept?

What activities are needed before and after the pilot to ensure success and

Resourcing

What is needed from each stakeholder for success?

	Stakeholder 1	Stakeholder 2	Stakeholder 3
Resources			
Sapabilities			

What is the timeline?	Month X			Month Y
What are the key actions?				
Who is responsible for this action?				
What is needed to enable the action?				
What is the expected deliverable?				
How and when are KPIs measures? By whom?				
How are the processes, learnings, challenges, and material flows documented? By whom?				