

1 on 1 Implantology: "Full Arch Dentistry: Key Considerations from Clinical and Business Standpoints"



This course is designed for general dentists and specialists that want to incorporate the full arch implant treatment into their practice. Dr. Almasri, Mr. Essenmacher & Mr. Roehr will be discussing clinical, business and financial aspects one needs to consider prior to incorporating the full arch treatment into their practice. The course will cover all phases of the procedure from finding the right candidate, getting proper training, what to avoid in the beginning stages, what type of cases to start with, training staff, getting the team all on the same page, presenting treatment options, and how to help more patients qualify from a financial standpoint to make the procedure more affordable. Attendees will learn how to diagnose the right candidates for this procedure starting with the consultation part preparing you to incorporate the full arch implant restoration into your daily practice to service the needs of many patients who need it and probably already exist in your practice's patient pool.

OBJECTIVES

- Understanding the Benefits of incorporating Full Arch Dentistry into your practice, including improved patient outcomes, increased revenue potential, and enhanced professional satisfaction.
- Case Selection and Treatment Planning to identify suitable candidates for Full Arch procedures, conduct comprehensive evaluations, and develop personalized treatment plans based on patient needs and preferences.
- Team Collaboration and Workflow Optimization for optimal communication, coordination, and delegation of responsibilities, to ensure smooth integration into your practice
- A Discussion of Patient Education and Communication to manage their expectations and addressing their concerns to facilitate informed decision-making.
- Marketing strategies and expectations.



DATE & TIME:

Tuesday, October 10, 2023
7:00pm–8:00pm EST



LOCATION:

Zoom:

[https://us06web.zoom.us/webinar/register/WN_tkAvWlqBSpCuScoSRmccKg#/registration](https://us06web.zoom.us/join/https://us06web.zoom.us/webinar/register/WN_tkAvWlqBSpCuScoSRmccKg#/registration)



TUITION:

Complimentary



AUDIENCE:

General practitioners



AGD CODE:

690



SAC:

Straightforward



TYPE:

Webinar



CE HOURS:

1.0 hours



SPEAKER:

Dr. Riad Almasri
Mr. Dave Roehr
Greg Essenmacher

RSVP

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QUESTIONS? Contact: Dani Freeman | Sr. Mgr, Neodent Edu. & KOL Development | dani.freeman@neodent.com



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6/1/2018 to 5/31/2024
Provider ID# 210303



DR. RIAD ALMASRI is a specialized Implant-Prosthodontic Surgeon. He received his D.D.S. (Doctor of Dental Surgery) and graduated with honors in 2003, ranking 1st in the oral surgery honors class. Dr. Almasri practiced general dentistry for several years prior to entering Nova SE University College of Dental Medicine in Ft. Lauderdale, Florida, where he received his specialty certificate in Prosthodontics, serving as a Chief Resident and teaching other residents dental implant surgery.

He is currently an Adjunct Faculty member of the College of Dental Medicine's Post-Grad Prosthodontic Program and travels a few times a year to help the residents and serving their patients. He has also established the FastNewSmile® brand for the one-day dental implant procedure, and was named The Zygomatic Implant Expert by his peers. Not only does he perform the FastNewSmile® and Zygomatic Implant procedures, but he also gives lectures about the procedure to dentists locally, nation and worldwide.



Dr. Almasri is one of the few Dual Diplomates in the Surgical and Restorative Implant Dentistry at the Academy of Osseointegration (most elite international organization), a distinguished accomplishment achieved by only a few colleagues worldwide in addition to that he has been voted Best Prosthodontist by his peers in the past few years consecutively.

Dr. Almasri's passion to give back to the community, urged him to establish The New Smile Foundation; a Nonprofit Organization to help serve the less fortunate with dental implants. In addition to that, he established the 1on1 Implantology education platform that allows him to educate doctors across the country.

In the past, Dr. Almasri served as a Clinical Assistant Professor at Baylor College of Dentistry in Dallas, Texas and worked as a dental technician prior to getting his dental license. Dr. Almasri is on the board of review for research papers and articles before they get published in the Journal of Prosthodontics and serves on the research committee for the Academy of Osseointegration. Dr. Almasri's passion to give his best to patients inspired him to go to the Medical College of Georgia to get his Anesthesia training so that he could offer IV sedation to his patients.

Overall, Dr. Almasri is a pioneer in the world of dental implants. Dr. Almasri excels in his area of expertise — prosthodontics and the surgical placement of dental implants. In addition to private practice, Dr. Almasri enjoys lecturing to both general dentists and specialists. He gives hands-on courses in the Department of Continuing Education at Nova SE University and is scheduled to provide further continuing education courses at the same institution and to present in meetings across the country.

Dr. Almasri is a Fellow and a Diplomate of the Academy of Osseointegration (most elite national organization), a distinguished accomplishment achieved by just over 100 colleagues in the United States (Research Committee and Young Clinicians Committee). He is a Fellow of the International Congress of Oral Implantologists, an active member of the American College of Prosthodontists, the American Dental Association, the Texas Dental Association and the Dallas County Dental Society. Dr. Almasri is also a key opinion leader for the Straumann Group and a global education expert.

Dr. Almasri is a member of the American Academy of Facial Aesthetics.

Dr. Almasri's research project involved a laboratory study that measured and compared the accuracy of cast implant frameworks versus implant frameworks made with a CAD/CAM milling protocol. The project and resultant paper won in the Table Clinic competition at the American College of Prosthodontists' 39th annual meeting in San Diego. The paper has since been published in the Journal of Prosthodontics. His research was one of the university centers' utilized data, and he was a contributing author, to a paper that was published in the International Journal of Oral and Maxillofacial Implants.

MR. DAVID ROEHR founded Proceed Finance with over three decades of excellence and innovation in banking and finance. Under his leadership, Proceed Finance has positioned thousands of partner providers for extraordinary growth and delivered countless patients financial access to life-changing treatments. Prior to leading Proceed Finance, Mr. Roehr served as President and Chief Financial Officer of Cabela's. His expertise in strategic growth helped transform the company from their direct-by-mail roots into a multibillion-dollar North American retail giant. During his tenure at Cabela's, Mr. Roehr also founded and built a \$6 billion credit card portfolio from scratch with the inception of Cabela's co-branded VISA credit card and related rewards program under the banner of Cabela's World's Foremost Bank. Mr. Roehr began his career with the prestigious tax consultancy Grant Thornton LLP, where he quickly attained partnership. At Grant Thornton, Mr. Roehr contributed to \$150M revenue growth and watched the firm extend its global reach to nearly 70 countries. In previous years, Mr. Roehr has also contributed his insight and experience on several boards of directors for companies pursuing aggressive growth. He is a licensed CPA and holds a Master's of Taxation.



GRANT ESSEMBACHER is a leading expert in Fixed Full Arch dentistry, helping transform single office practitioners into successful implant practices who frequently transform into large group practices. Using tailored solutions and crossfunctional collaboration, he maximizes their potential. Greg's expertise includes optimizing patient acquisition costs, refining team responsibilities, coaching for lead calls, and improving treatment planning. His insights on actionable steps enhance the practice's ability to deliver Full Arch cases, increasing their valuation and improving EBITDA. As the founder of GnA Consult, Greg has been focused for nearly a decade on the Fixed Full Arch market following the successful launch of the Neodent brand into the U.S. market for the Straumann group. Implementing best practices from some of the most successful Full Arch clinics in the country, he achieves desired results by helping dentists and dental professionals achieve their potential. Additionally, Greg is the host of The Tooth Sleuth podcast, all about the business of dentistry, and Vice President of Business Development for 3D Diagnostix.



Registration Policy

- Registrations are taken on a first come, first serve basis
- Registrations are not considered final until payment is received
- Your registration will be confirmed by email within two weeks of receipt
- Partial payment cannot be accepted

Cancellation and Refund Policy

- Cancellation made 30 days or more before the course starts: Full refund
- Cancellation made 15-29 days before the course starts: 50% of the course fee will be refunded
- Cancellation made 0-14 days before the course starts: No refund
- A \$25 administration fee will apply to all cancellations

Straumann reserves the right to cancel courses that do not meet minimum enrollment. The course fee will be refunded, in full, within two weeks of the cancelled course date. Attendance is not confirmed until attendee has received a letter of confirmation from the Straumann Education Department.