

Ring launches Battery Video Doorbell Plus, its most advanced battery doorbell yet
The next-generation video doorbell has improved vision, energy-saving features and more

SYDNEY — MARCH 8, 2023 — Today, [Ring](#) announces the launch of its Battery Video Doorbell Plus. With a battery life that's up to three times better than Ring's first doorbell, Battery Video Doorbell Plus offers advanced features including a 150x150-degree field of view and the highest HD resolution of any Ring battery doorbell.

Ring's head-to-toe 150x150-degree expanded field of view makes features like [Package Alerts](#) with a Ring Protect subscription even more useful, as users can check on deliveries on their doorstep and receive notifications as soon as a package is detected within a specified zone. At 1536p, Ring's highest HD resolution, Battery Video Doorbell Plus provides the clearest and crispest view of everything happening at a user's front door.

"When we first imagined the video doorbell concept more than 10 years ago, we knew that choosing a battery power source would meet the needs of the widest variety of customers possible. Today, we're excited to announce the launch of Ring Battery Video Doorbell Plus, the most significant update yet to our battery-powered family, with energy-saving features resulting in a battery life that is up to three times better than our first Ring Video Doorbell," said Jason Mitura, Ring Chief Product Officer.

Ring Battery Video Doorbell Plus still includes the features users know and trust. [Customisable Motion Zones](#) let users specify where the device detects motion, while [Privacy Zones](#) can exclude areas from the camera's field of view for added privacy. Users can also set up [Quick Replies](#) to preset responses for visitors when users are not available to answer the door, and use [Live View and Two-Way Talk](#) to speak to people in real time.

Like other devices in Ring's range, Battery Video Doorbell Plus is compatible with Alexa, so users can see, hear and speak to visitors through an Echo or Fire TV device. It also has a quick-release, rechargeable battery pack, and the ability to connect to a Ring solar panel for non-stop power.*

Battery Video Doorbell Plus gives users a full range of privacy options to protect personal information and videos including video [End-to-End Encryption](#).

Ring Battery Video Doorbell Plus will be available in Australia on [Ring.com](#) and [Amazon](#) from 13 April for \$289 AUD or with Ring Chime for \$309 AUD. Battery Video Doorbell Plus will be available for purchase from retailers in May in Australia and New Zealand for \$289 AUD/ \$329 NZD.

** Ability to recharge varies based on device settings, motion notifications and sun exposure in the area of placement.*

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Notes to editor:

Ring Protect Plan:

With a [Ring Protect](#) subscription, users can unlock a host of helpful features including Ring Notifications, Person Alerts and Package Alerts. [Rich Notifications](#) let you see exactly what triggered an alert with a photo preview in pop-up notifications on your phone. [Person Alerts](#) notify you only about motion caused by a person. [Package Alerts](#) allow you to create a specific zone, such as your front porch or driveway, and receive an alert when a package is detected.

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About Ring:

Since its founding in 2013, Ring has been on a mission to make neighbourhoods safer, for everyone. Ring's smart home security product line offers customers affordable whole-home and neighbourhood security. At Ring, we are committed to making security accessible and convenient for everyone—while working hard to bring communities together. Ring is an Amazon company.