

## Ring Collaborates with the National Network to End Domestic Violence (NNEDV) to Support Survivors Nationwide

*NNEDV's expert leadership will assist domestic violence organizations in supplementing safety planning*

HAWTHORNE, California—(November 14, 2022)—Ring, whose mission is to make neighborhoods safer, today announced a donation of up to 10,000 home security devices to support survivor safety across the U.S. This program is in collaboration with the National Network to End Domestic Violence (NNEDV), one of the nation's leading voices for domestic violence victims and their advocates. With the goal of enhancing the safety planning for domestic violence survivors and their families, this collaboration will benefit nonprofit organizations and federally recognized tribal organizations whose primary mission is to support survivors of domestic violence. These organizations include NNEDV's membership of the 56 state and U.S. territorial domestic violence coalitions and the more than 2,000 local domestic violence programs they represent.

"NNEDV is excited to collaborate on a project designed to enhance the field's capacity to support survivors and provide more options as part of survivors' safety planning," said Deborah J. Vagins, president and CEO of NNEDV. "Technology is power that can be used as a lifeline for survivors in need. The intersection of technology and safety is complex, and supporting survivors' empowered use of technology is an essential component of NNEDV's work. We have long recognized that investing in survivors' use of technology is critical to their safety and their healing after abuse. We are deeply grateful to Ring for this support and their commitment to providing resources to programs and survivors."

Ring first launched a donation program with a domestic violence victim support organization in April 2021, after the Harris County Domestic Violence Coordinating Council (HCDVCC) in Texas told the company about the success and positive feedback they received after incorporating Ring devices in their survivor safety planning. Since then, HCDVCC's program has grown into a statewide Texas initiative. Ring now collaborates with nonprofits across the country and receives frequent requests for support from other groups.

Through the new national program with NNEDV, Ring is donating Video Doorbells, Security Cameras, and a free Ring Protect Plan subscription for the life of each device to eligible organizations to share with survivors on a case-by-case basis. NNEDV, along with TechSoup, the leading nonprofit network facilitating distribution and adoption of technology solutions, will implement the national donation program and validate organization eligibility. Devices will be sent directly to verified survivor-serving organizations to supplement their services. Interested domestic violence organizations can review eligibility requirements and request devices by applying [here](#). The application process will include sharing privacy and security best practices with organizations to ensure advocates can effectively counsel survivors about using the devices.

NNEDV's mission is to create a social, political, and economic environment in which domestic violence no longer exists. The organization's technology safety project, Safety Net, has created additional resources for survivors and advocates to assist in enhancing survivor safety. Ring will also leverage this collaboration with NNEDV to request product and feature feedback to ensure that survivor safety is kept at the forefront of Ring's work.

"We're honored to extend Ring's support to communities and survivors across the country through NNEDV's leadership and expertise," said Leila Rouhi, vice president of trust and privacy at Amazon. "It is especially meaningful to hear the positive anecdotes from Ring's work with regional and statewide domestic violence organizations to date and advance a collaboration with nationwide reach. We rely on expert organizations that help us understand how we can best support their efforts, and we look forward to continuing to learn from NNEDV, extending our impact, and raising awareness of their incredible mission."

"It is heartening to see a program that started in my district in Harris County to support survivors of domestic violence expanding nationwide," said Congresswoman Sheila Jackson Lee (D-TX-18). "Never doubt that a local solution can become a national solution; it is often the only thing that does. So, I am glad to join Ring, whose mission is to make

neighborhoods safer, as they announce a donation of up to 10,000 home security devices to support survivor safety across the U.S. in collaboration with NNEDV, benefitting organizations including NNEDV's nonprofit and tribal organization networks. According to the CDC, one in three women and one in four men will experience physical violence by their intimate partner at some point during their lifetime. The expansion of this program will help many more people across the country feel safe in their homes. Thank you, Ring, for your efforts to support survivors of domestic violence.”

### **About Ring**

Since its founding in 2013, Ring has been on a mission to make neighborhoods safer, for everyone. From the Video Doorbell, to the award-winning DIY Ring Alarm system, Ring’s smart home security product line, as well as the Neighbors app, offer customers affordable whole-home and neighborhood security. At Ring, we are committed to making security accessible and convenient for everyone—while working hard to bring communities together. Ring is an Amazon company. For more information, visit [www.ring.com](http://www.ring.com). With Ring, you’re always home.

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