

The Kitchen Center for Video and Music

PRESS RELEASE
FOR IMMEDIATE RELEASE
FOR: LISTINGS EDITORS
FOR: CHILDREN'S EDITORS
(FOR HALLOWEEN)

FOR MORE INFORMATION
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JOAN JONAS, performance of THE JUNIPER TREE, October 27 and 28 at 7:30 pm/October 29 at 2 pm and 8:30 pm/October 30 at 2pm.

Thursday through Sunday, October 27, 28, 29, and 30, The Kitchen Center will present The Juniper Tree, a performance adapted from the Grimm's fairy tale by Joan Jonas. The work, particularly fitting for the Halloween mood, is Ms. Jonas' first performance created for children.

"If there is a premier artist working in video and performance today, it is Joan Jonas."

—Ingrid Wiegand
SoHo Weekly News

The Juniper Tree was first shown at the Institute of Contemporary Art in Philadelphia. In the performance, Jonas uses her sharp edged and untraditional dramatic approach to tease out the stark atmosphere of what is basically a scary story for children.

Jonas quotes psychologist Bruno Bettelheim:

"Fairy tales have unequaled value, because they offer new dimensions to the child's imagination which would be impossible for him to discover as truly on his own. Even more important, the form and structure of fairy tales suggest images for the child by which he can structure his daydream and with them give better direction to his life."

Joan Jonas is known throughout the United States and Europe as a pioneer artist in the realms of video and performance. She has been reviewed in Artforum, The Drama Review and the New York Times. Last summer her work in video and performance was featured at the International Art Fair in Kassel, West Germany, Documenta VI.

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