

WHOLESALE

WHO WE ARE

WHO WE ARE

WE WANT YOU TO KNOW WHERE YOUR COFFEE COMES FROM.



We're a small (but ambitious!) Montreal-based roaster with a mission to bring positive change to coffee systems. Ultimately, we believe in the power of doing good. Our business is founded on the belief that coffee could be better: fairer for farmers, more delicious, transparent and educational for consumers.

We are a team of 40 coffee professionals with a combined 200+ years in the industry, spanning expertise in supply chain, brewing, roasting and customer service.

To qualify on our menu, a coffee needs to achieve a baseline quality score, and equally important, provide compensation and supply chain transparency straight to the farmer(s). Our buying approach is radically focused on exceptional quality, transparency, and (actual) fair trade practices. In 2022 we paid 50% higher than Fair Trade price for our coffee. See our 2022 Transparency report for more about how we approach responsible business.

WHO WE ARE

BETTER COFFEE, INSIDE OUT.



We roast on a Probat drum roaster. We strive to achieve a roast profile that produces a consistent level of solubility, is balanced in brightness and sweetness, and where the intrinsic sensory character and origin of each of the coffees on our menu is clean and clear.

We then roast in small batches, achieving our signature desired profile—which we describe as a balanced, medium-light roasted coffee that is designed to be suitable for all brew methods. We roast to order, to ensure your coffee is always tasting bright and fresh.

RESTAURANT AND CAFE

WHOLESALE

Team at restaurant Candide, one of our longstanding wholesale partners

WHOLESALE

AVAILABLE FORMATS

SINGLE-ORIGIN COFFEES & BLENDS

Seasonally rotating from traceable sources. Menu is announced via weekly newsletter and order form.



333g (120 cups/bag)



2.2kg



Pack of 6 Instant single-serve sachets

FORMAT	MSRP	WHOLESALE PRICE	PRICE BREAK
333g	\$24.00 - \$31.00	\$14.50 - 19.50	15% discount if monthly order volume is greater than 40 kgs
2.2kg	N/A	\$78.00 - \$105.00	15% discount if monthly order volume is greater than 40 kgs
Instant	\$20.00	\$15.50	NA

SUMMER ONLY (MAY 1 - SEPT 31)

Our cold brew is prepared in our Montreal roastery using a recipe and process honed over ten years.







2L Growler of Concentrate

1L of Concentrate

Ready to drink (RTD) Can, black

FORMAT	MSRP	WHOLESALE PRICE
32L Keg Concentrate	NA	\$235.00
2L Concentrate	NA	\$21.00
1L Concentrate	\$18.50	\$12.95
RTD Can (4 pk)	\$13.50	\$10.80

All coldbrew products are fridge-stable for up to 45 days, but flavour clarity and crispness are optimal in the first 10 days. We encourage you to order what you need for a one week service period for best results.

Concentrate dilutes in a ratio of 1:1 cold brew concentrate to water, or milk. Serve with Ice. Dilute accordingly to preferred strength. If you are serving 12 oz cold brew drinks, you can use 4.5 oz cold brew, 4.5 oz water or milk, and top up with ice, for example.

ONBOARDING AND DELIVERY CUTOFFS

Orders and delivery:

Each Thursday we send our weekly wholesale menu via e-mail newsletter and the order form is embedded in the menu itself. Please check your spam, our newsletters sometimes end up here! We will add you to our newsletter list using primary contact info submitted on an onboarding form embedded below in this email. You can click and order right away, or at any time up until the next Thursday menu is released. Please see order cutoff and delivery standards:

Montreal Delivery Order (Delivery fee added to invoice)

- Orders <u>before 9 a.m.</u> will be delivered on the next business day
- Orders <u>after 9 a.m.</u> will be delivered within the next two business days

Montreal Pick-up in store (No delivery fee)

- For pick up at St-Zotique café: Orders before 9 a.m. will be ready for pick up on the next business day
- For pick up at our St-Laurent café: Orders placed before Wednesday 9 a.m. each week will be ready for pick up the next day (Thursday) as of 1 p.m.

Rest of Canada

• Orders placed <u>before 9 a.m.</u> any day will be delivered within the next 3-5 business days

Billing:

You are invoiced within 48 business hours after your order is placed. Our payment terms are <u>net 14 days</u> from invoice. Invoices are payable via credit card in a link provided on your invoice in e-mail. Payment by cheque is also accepted addressed to Dispatch Coffee 267 St-Zotique Ouest. Montreal, Quebec, H2V1A4.



OFFICE



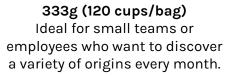
COFFEE AT THE OFFICE

AVAILABLE FORMATS

SINGLE-ORIGIN COFFEES & BLENDS

Seasonally rotating from traceable sources. Menu is announced via weekly newsletter and order form.







2.2kg

Suitable for larger teams (more than 20 employees), looking for consistency and price savings.



Pack of 6 Instant single-serve sachets Perfect for the single-serve capsule drinkers.

Available as whole bean or ground to your specification.

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EMPLOYER SUBSIDIZE SUBSCRIPTIONS

COFFEE AT HOME



OVERVIEW

Offer better coffee to your employees working from home with our customizable monthly coffee subscription.

This program is designed for:

- Employers with remote teams looking to extend office perks
- Companies with 5 to 5000 employees
- Canadian or American employers and employees
- Employers looking to offer corporate gifts to highlight special occasions or celebrate holidays

Your team is in control of their own coffee plans, and can select their own coffee each month.



*Our coffee menu is as diverse as your employees tastes. Shipping is free within Quebec and Ontario. \$10 flat rate shipping across North America.

WHAT THE ONBOARDING PROCESS LOOKS LIKE

No complicated sales process, no commitments or contracts.



A flexible mix of company-funded or employee-funded plans.

EMPLOYER SUBSIDY	MONTHLY COST TO EMPLOYER PER EMPLOYEE ¹	MONTHLY COST TO EMPLOYEE
25%	\$11.25	\$33.75
50%	\$22.50	\$22.50
75%	\$33.75	\$11.25
100%	\$45	\$0.00 ²

- 1 Prices reflective of 2-bag subscriptions. Greater discounts available for 3+ bag subscriptions. Please contact orders@dispatchcoffee.ca for a quote.
- 2 Any additional coffee and equipment will be charged to the employee only.

Shipping is free within Quebec and Ontario. \$10 flat rate shipping across North America.

COFFEE AT HOME

CASE STUDY: clearly



# OF EMPLOYEES	200
EMPLOYER SUBSIDY	25%
EMPLOYER SUBSIDY PER EMPLOYEE	\$11.25
COST TO EMPLOYEE	\$33.75

WHOLESALE

631

Get in touch

orders@dispatchcoffee.ca