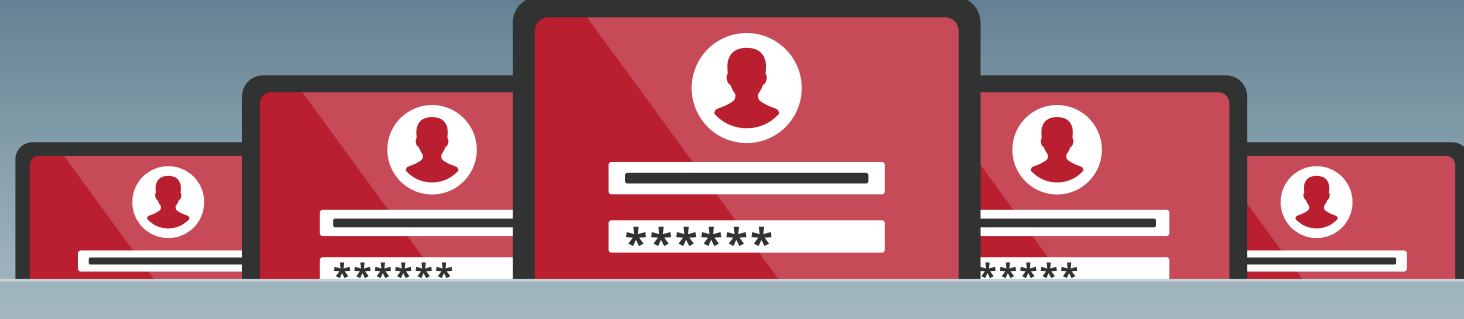


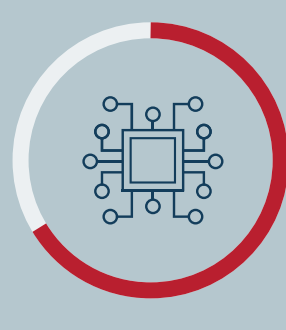
EXPLOSIVE GROWTH OF IDENTITIES HAS LED TO A SIGNIFICANT INCREASE IN IDENTITY-RELATED BREACHES



52% say that identities have grown more than five-fold in the past 10 years, driven by the adoption of new technologies and a growing and more connected workforce.



76%
mobile devices



66%
increase in employees using technology



60%
enterprise, connected devices



59%
cloud applications



57%
more employees

The growth in identities has created an **access management challenge** for organizations and transformed enterprise identities into a prime target for hackers.



94%
have had an identity-related breach



79%
have had an identity-related breach within the past two years

What was the cause of the identity-related breach?



66%
Phishing, including broad based campaigns or spear phishing



32%
Stolen credentials



28%
Inadequately managed privileges



24%
Brute force attack, including password spraying or credential stuffing



23%
Social engineered password



21%
Compromised privileged identity

And yet **99% believe their identity-related breaches were preventable.** In retrospect, is there anything that your company could have done to prevent or minimize this breach?



Humans are not without fault and better training and simulation exercises will never solve the problem.

A focus on identity-related security outcomes is showing results. When organizations focus on identity-centric security outcomes, they are less likely to suffer from an identity-related breach.



Suffered from an identity-related breach in the last year:

34%
Forward thinking perspective on identity-security

48%
Proactive perspective on identity-security

59%
Reactive perspective on identity-security

Identity Security has become the biggest challenge to enterprise security. A focus on identity-centric security outcomes can help organizations reduce the risk of a damaging and expensive breach.

Identity Defined Security Alliance

<https://securityoutcomes.idsalliance.org>



IDENTITY DEFINED
SECURITY ALLIANCE

Sources:

1 State of Identity: How Security Teams are Addressing Risk. Identity Defined Security Alliance and Dimensional Research

2 Identity Security: A Work in Progress. Identity Defined Security Alliance and Dimensional Research