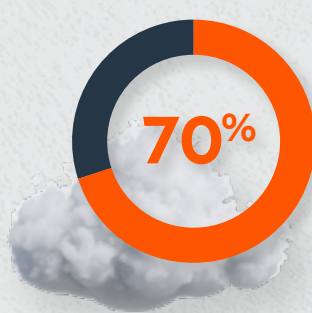
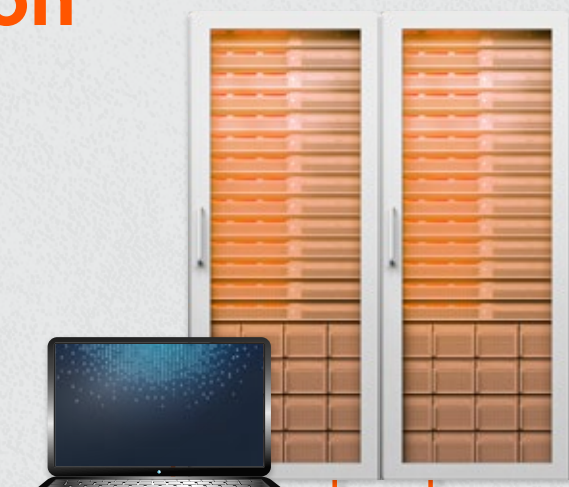


Secure Your Digital Transformation Journey with PAM

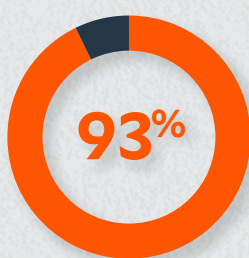
Digital transformation is the process of using modern technologies to create new — or modify existing — business processes, culture, & customer experiences to meet changing business & market requirements.



of organizations plan to **increase their cloud spending** in the wake of the disruption caused by COVID-19

90%

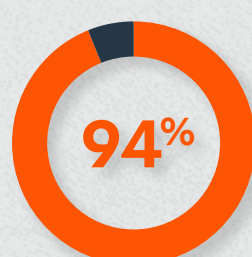
the amount **remote working** is expected to grow in the post-pandemic world



of organizations are engaged in a **digital transformation** program

The Challenges

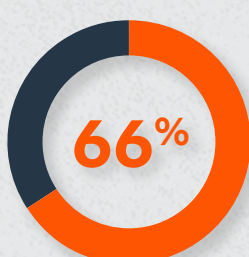
Digital transformation projects create additional security challenges.



of organizations **experienced a business-impacting cyber-attack** within the last 12 months

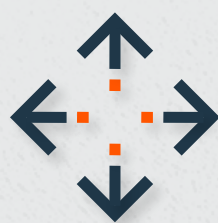
630%

growth of **cloud-related cyber-attacks** throughout 2020



feel underprepared to deal with increased risks related to remote working

Why is the attack surface increasing?



Expanded Ecosystem

Hybrid, multi-cloud and DevOps environments, applications, IoT, third-party vendor access and BYOD devices can all be exploited by attackers.



Evolving Perimeters

The demise of a traditional network perimeter — and the massive expansion of remote working and accelerated cloud adoption — is disrupting business processes.



Unmanaged Privileges

Users, both human and machines, have more privileges, accounts, and secrets than ever before, and they are often improperly managed.

The Solution

Privileged Access Management (PAM) is a key component of addressing the security risks related to digital transformation, enabling the control of access, credentials, secrets, and endpoints – with minimal disruption to business processes and end user productivity.

With PAM, you can:

- ▶ **Control privileged passwords & secrets** across your entire ecosystem to reduce the risk of stolen or misused credentials
- ▶ **Enable secure remote access** for remote workers and vendors to secure the pathways into your network — without a VPN
- ▶ **Eliminate excessive privileges** and control applications to stop malware and ransomware



Successful Digital Transformation Needs Privileged Access Management

[Learn More](#)

Sources: Nominet, "Cyber Security in the Age of Digital Transformation," 2019; Forrester Consulting, "Evolving Privileged Identity Management (PIM) In The 'Next Normal,'" Commissioned by BeyondTrust; "Gartner Forecasts Worldwide Public Cloud End-User Spending to Grow 18% in 2021," November 2020; Infosecurity, "Almost Half of Businesses Hit By COVID-Related Business Impacting Cyber-Attack in 2020;" McAfee Cloud Adoption & Risk Report 2020