

# Performance Strategy Consulting

## Our Professionals



**Michael Hladky**  
Founder of Push-Based

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**Alex Schwaiger**  
Success Manager

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## Our Product

A dedicated performance strategy will offer a comprehensive plan aiming to reach your performance goals. It ensures no regressions occur by embedding web performance as a core value throughout your organization, empowering you to lead your team effectively and balance competing priorities.

It involves defining goals and meaningful metrics by identifying strengths and weaknesses, developing a plan of action while monitoring on-going progress.

# Unlock your full potential

## Don't feel lost, we know Where to start and what's next

Looking to optimize web performance while juggling other priorities?



Our tailored Performance Strategy Consulting is perfect for tech leaders like you.



We help set clear goals, pinpoint strengths and weaknesses, and create a plan using Core Web Vitals, performance metrics, and KPIs. Empower your development team with our data-driven approach, and boost web performance to achieve your objectives.



Elevate your team's success and add performance to the ownership of the whole company with our expert guidance.

# Stop looking, we are here

## Minimize frustrations, maximize results

We understand the struggle—continuous integration of new functionalities, measuring performance goals and reporting them effectively can be an uphill battle.



Our Performance Strategy Consulting offers a solution, providing a clear roadmap for web performance optimization that aligns with your business objectives, helping you stay in control and achieve your goals.

# Detailed improvement suggestions

## Our performance made easy Your step-by-step strategy for success

1

### Immediate improvements

Our team will provide you with suggestions for hotfixes that immediately will improve your project's performance.

2

### Tactical improvements

We will help to avoid performance regressions and make sure your team follows best practices to ensure performance goals are met.

3

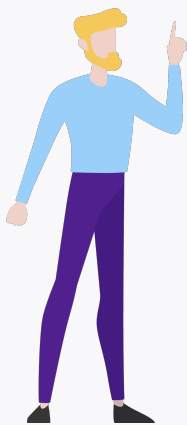
### Strategic improvements

We will help with setting up the perfect CI pipeline with user-flow testing and linting rules that ensures that no performance regressions can be shipped in the first place.

# An essential tool for everyone

## 1. Current state evaluation

An expert analysis of your organization and its performance goals is the basis for providing valuable insights for informed decision-making. We will review your full development workflow to get a deeper understanding of your organization.



## 2. Defined problem areas

We will pinpoint specific issues for targeted and efficient resolution that will streamline the optimization process. All topics will consist of a set of tasks and recommendations that are laser focused.

## 3. Step-by-step guidelines

Clear and concise improvement recommendations that help to simplify continuous integration of new features while avoiding performance regressions. Enhance your development workflow with actionable strategies and best practices tailored to your unique needs.



# An essential tool for everyone

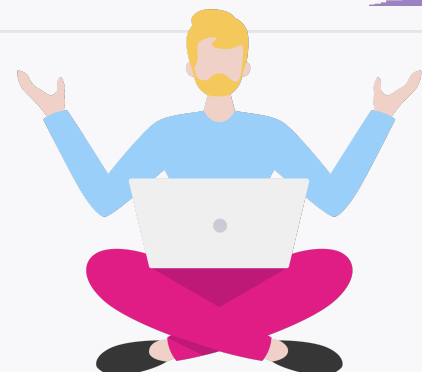
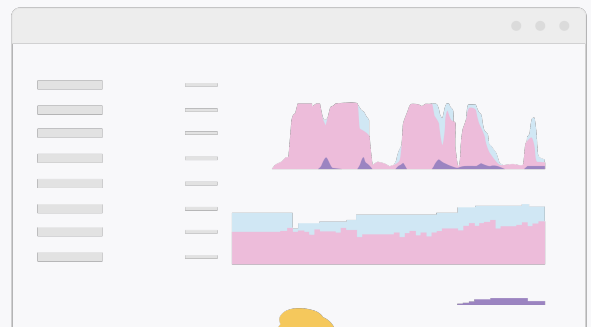


## 4. Metrics & KPIs

We will introduce easy-to-use tools for tracking progress and facilitate informed decision-making based on real data analysis. Perform ongoing assessments to maintain peak performance and to report performance improvements to your stakeholders.

## 5. Measuring and reporting

Our team will focus on the KPIs that really matter for your organization and make sure that all of our suggestions aim to constantly improve those KPIs. Identifying and tracking relevant data points to monitor progress will enable data-driven decisions.



# Leading experts in web performance

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Companies that love us for what we do...

## Stop wasting resources

We will help you get exactly what you want. A quick personal call is sometimes the easiest.

Are you missing any details? Just drop us a line and we will get back to you.

 More workshops

 Learn more