

# PERFORMANCE AUDIT

## OUR PROFESSIONALS



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## OUR PRODUCT

A performance audit is a thorough assessment of a website's performance, identifying issues affecting its speed and user experience. This audit is essential for high user conversions, satisfaction rates, and ultimately, improving an organization's revenue. A detailed report will be provided, outlining the current performance state, suggesting areas for improvement, and offering a roadmap to achieve optimal performance.



# WE MAKE YOUR SITES BLAZING FAST

## DON'T FEEL LOST, WE KNOW WHERE TO START AND WHAT'S NEXT

Looking to improve your site's performance?



Improving your site's performance will not only increase conversions and customer satisfaction, but also directly impact your google ranking.



Our performance experts will investigate common areas like bootstrap and runtime performance bottlenecks, memory leaks, bundle size and give detailed feedback.



The audit report will contain prioritized suggestions to improve the performance of your application. The improvement opportunities will include suggested actions, estimated improvements, and steps to reproduce.



# WE UNDERSTAND YOUR PROBLEM

## DON'T LET **PERFORMANCE ISSUES** HOLD YOU **BACK**

Performance issues can be difficult to diagnose and solve, leading to lost customers, low conversion rates, and poor search rankings.



Our performance audit gives your team the knowledge and tools to overcome these challenges.

# AN ESSENTIAL TOOL FOR EVERYONE

## 1. Initial Call/Survey

We start by understanding your application and your specific performance goals. We'll discuss user flows, critical issues, and current performance areas of focus.

## 2. Audit

Our team dives into your application, using cutting-edge tools and methodologies to identify performance bottlenecks, potential memory leaks, bundle size issues, and more.

## 3. Preliminary Report Meeting

We'll share some of our preliminary findings to align with your team on the report documentation format and to ensure you're getting the information in the way that's most useful for you.

## 4. Final Report

We document our findings, providing high-level details on each identified issue along with a list of actionable items. The report is organized by impact to help your team prioritize effectively.

## 5. Handover Meeting

We go through the report with your team, addressing questions and ensuring that everyone is clear about the next steps.

## 6. Post-Audit Meeting

We check in after a set period to assess progress against the report's findings and to ensure no regressions have occurred.



# TANGIBLE OUTCOMES - DELIVERABLES

## Detailed Audit Report

An exhaustive document featuring all findings from the audit, each with a comprehensive description, clear effort and impact estimations. The report is designed to provide you with an understanding of your application's performance gaps.

## Prioritized Action Items

A sorted list of performance improvements, prioritized based on effort and impact. This actionable list enables your team to focus on the so-called "low hanging fruits" for quick wins, while strategically planning for larger impact improvements.

## Detailed Implementation Suggestions

For each performance gap identified, our report offers:

- ✓ Immediate actions for a quick fix
- ✓ Corrective actions for more substantial, system-wide improvements.
- ✓ Preventive actions to ensure the same issues don't recur.

## Patternlike Solutions

We provide solutions that can be generalized and reused in other parts of your application or even in your other projects.

## Technical Support

Post-audit, we're available for check-in meetings, smaller audits for quality control, and even implementation of our findings if your team is short on resources.



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We will help you get exactly what you want. A quick personal call is sometimes the easiest.

Are you missing any details? Just drop us a line and we will get back to you.