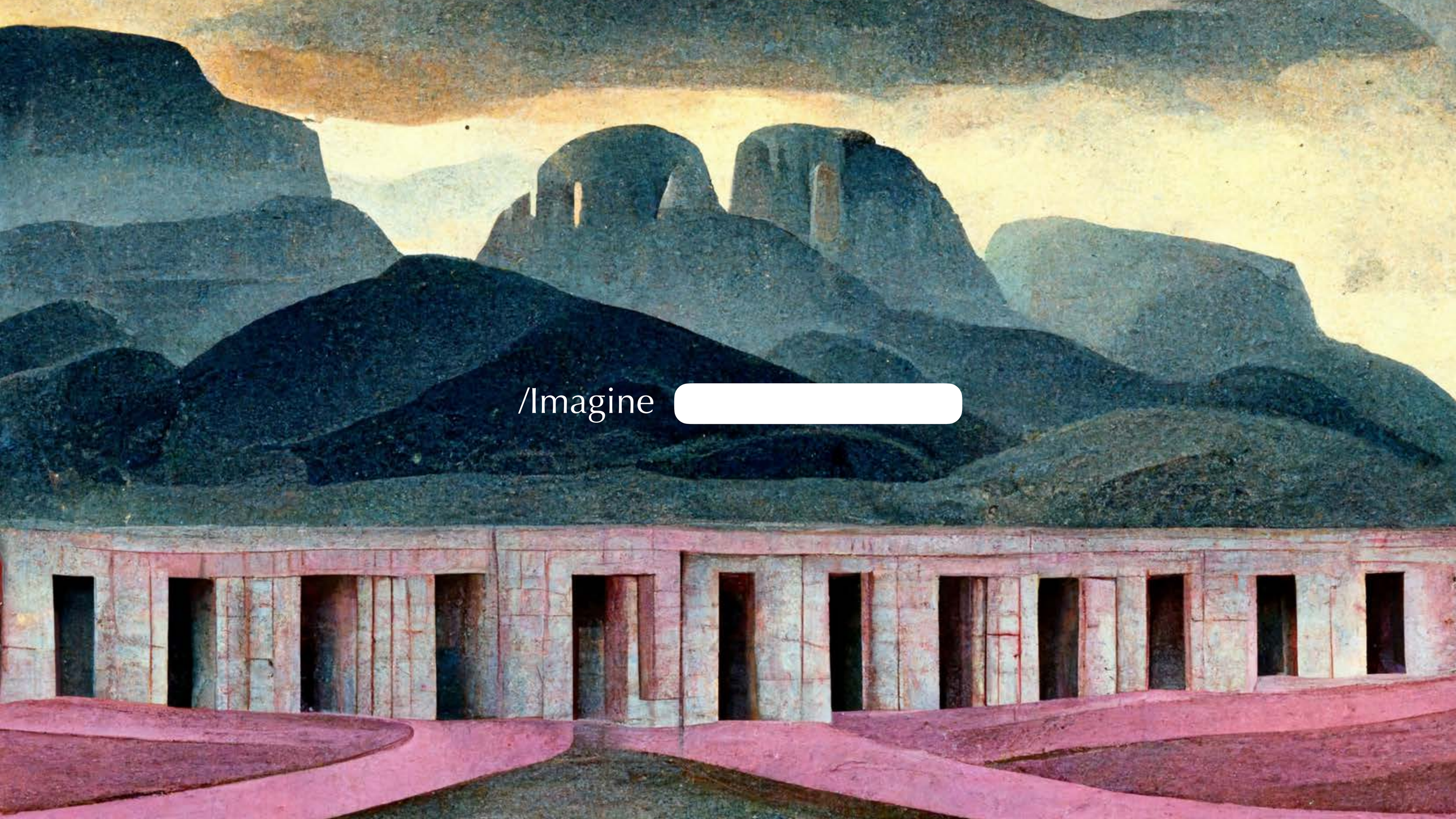
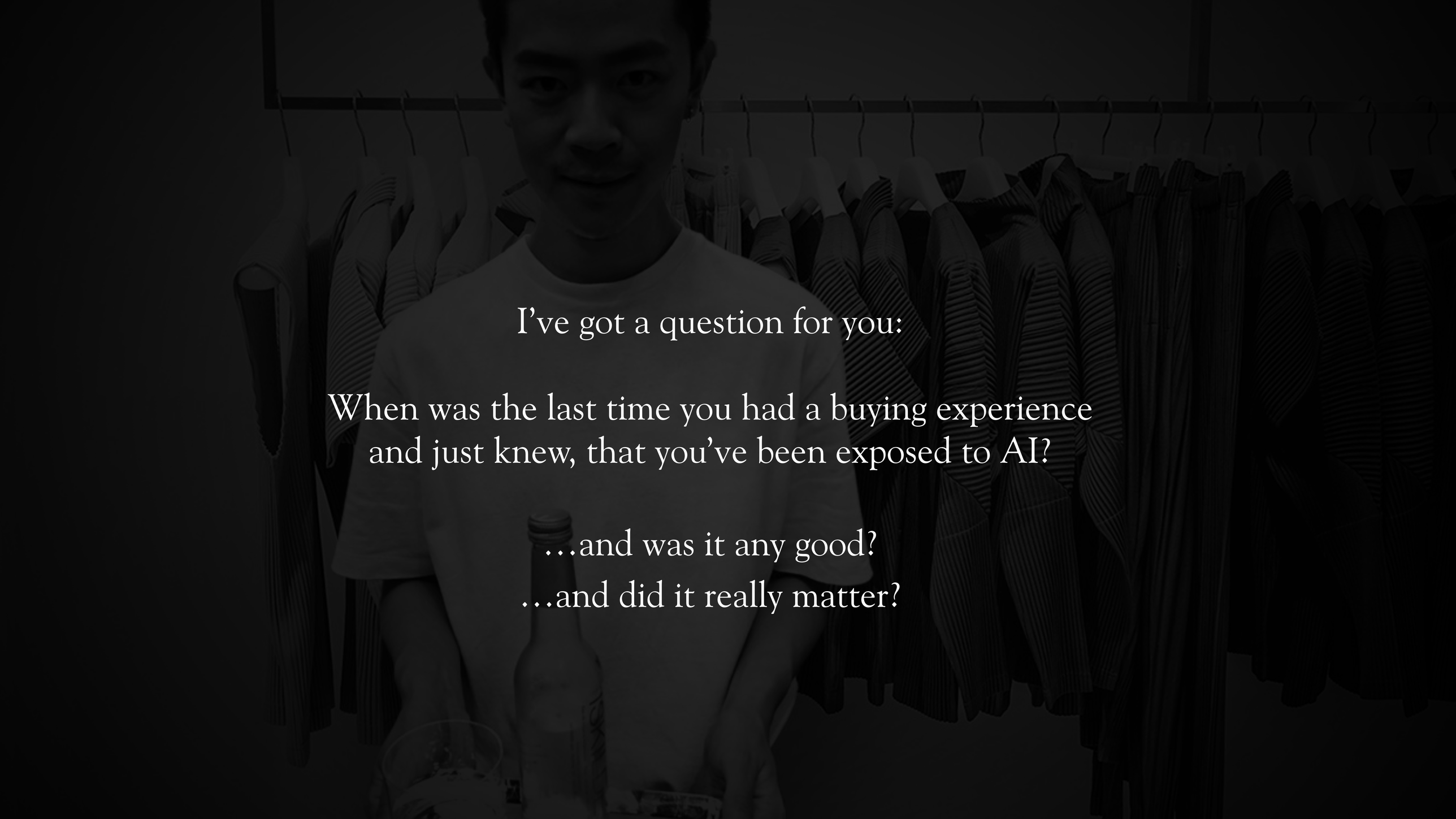

/Imagine



I’ve got a question for you:

When was the last time you had a buying experience
and just knew, that you’ve been exposed to AI?

…and was it any good?

…and did it really matter?

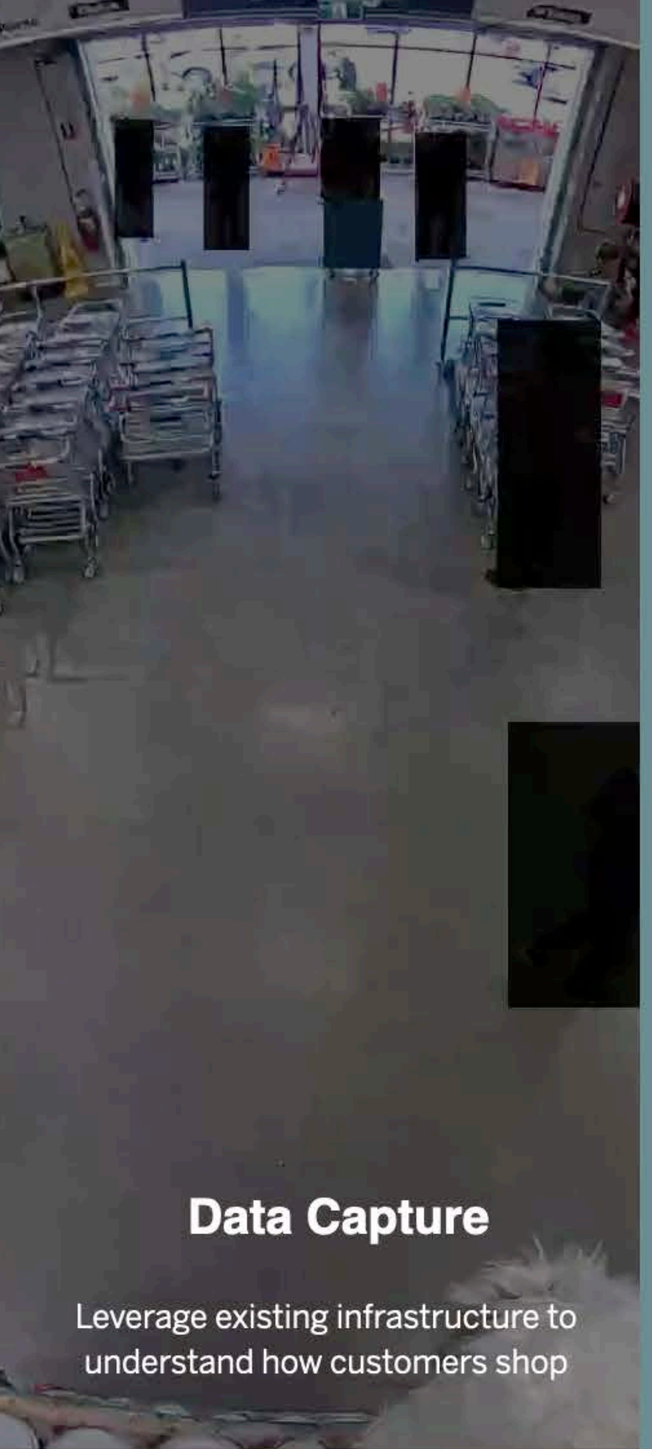
Efficiency &
Effectiveness

Creativity &
Innovation

Supply
Inventory
Logistics
Pricing

Right product, Right place, right time, right price, right store

Sainsbury’s and Microsoft collaborate to power up customer and colleague experience with AI

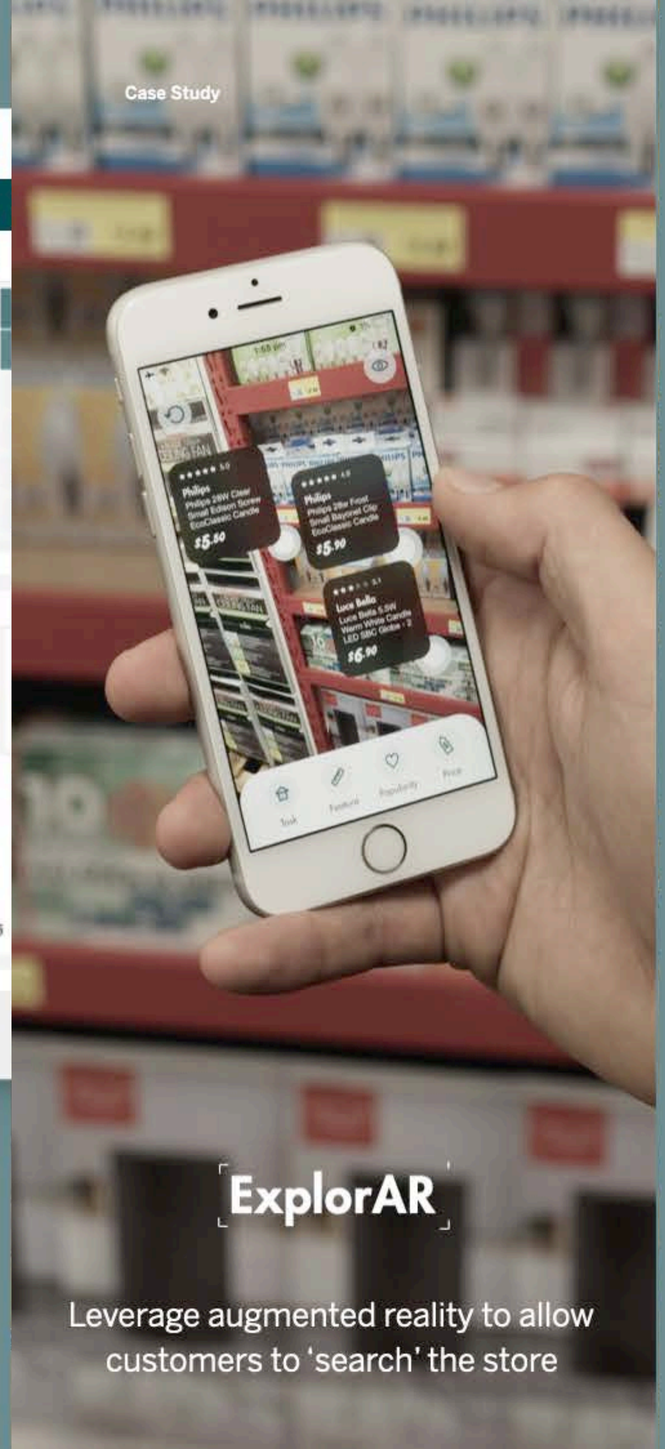


Data Capture

Leverage existing infrastructure to understand how customers shop

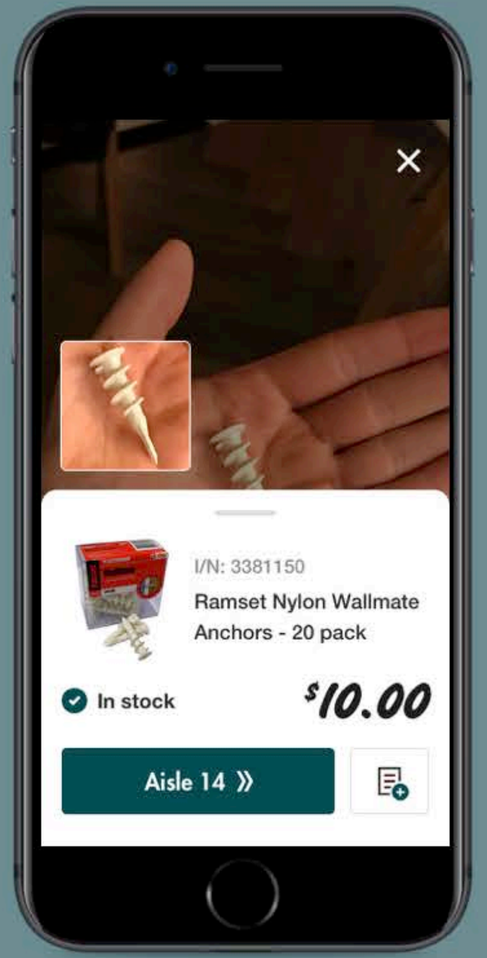
Spatial Analytics

Connecting data to let stakeholders form insights on store improvements



ExplorAR

Leverage augmented reality to allow customers to 'search' the store



Product Recognition

Using vision AI to simplify search for customers

AutoNation USA
RVICE NOW

Dynamic pricing…sets the US on fire

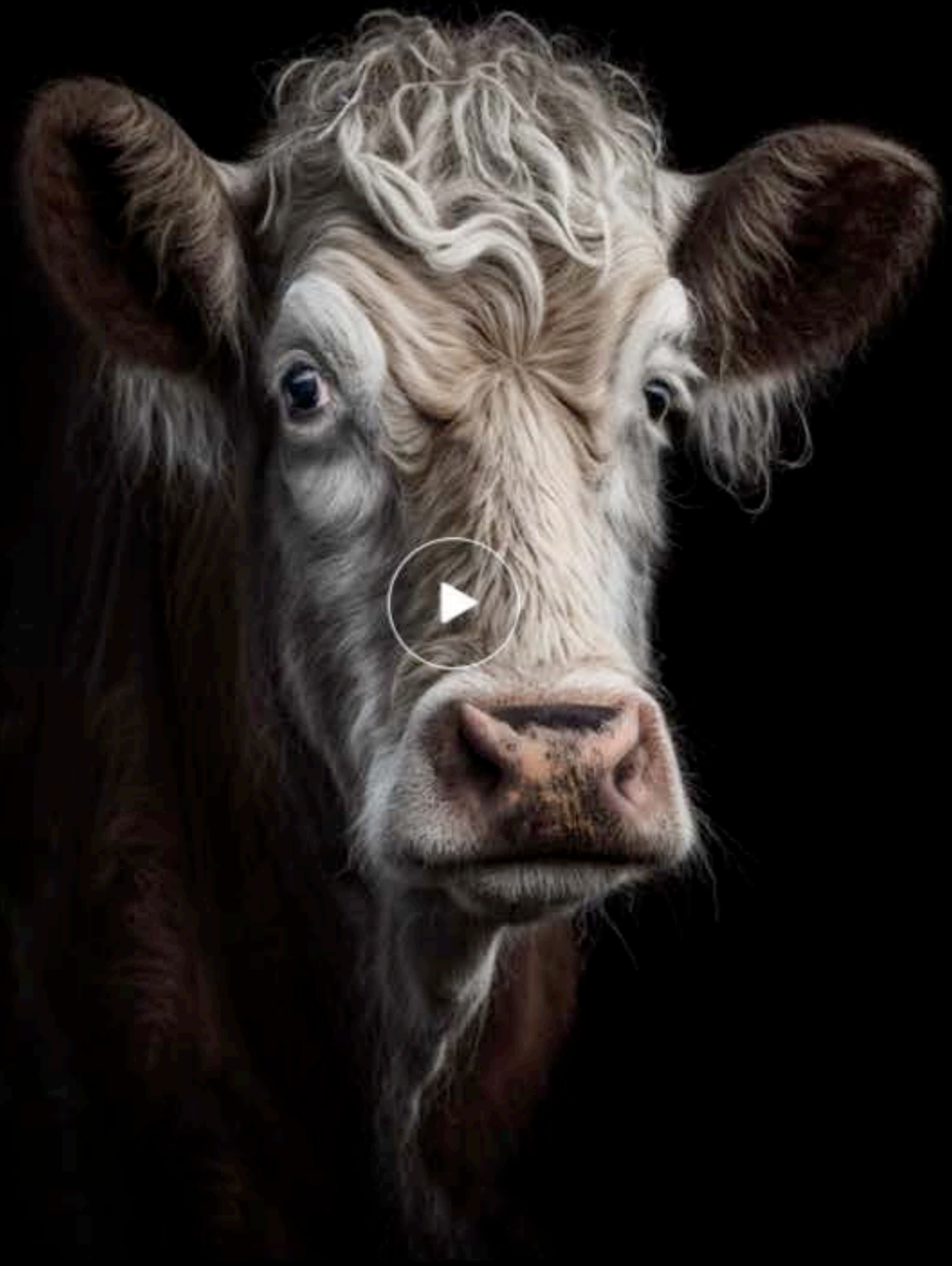
Kroger's Controversial AI Pricing

Curated by brianvw
2 min read

12 hours ago 31,231 1,291

Introduction
Privacy Con
Impact on C
Comparative
AI Pricing M

Creativity & Innovation



/imagine

/imagine a 48 year old cow
Have you ever seen an old cow? Probably not. In the food industry, a cow can live as little as 18 weeks, despite living many years in nature. So, we had to use A.I. to create this image. Just like we do with our food.
At NotCo, we use A.I. to analyze the molecular structure of animal-derived food and replicate its flavor, texture, and nutrition with plants. And that's how we're reinventing the food industry for good.
NotCo

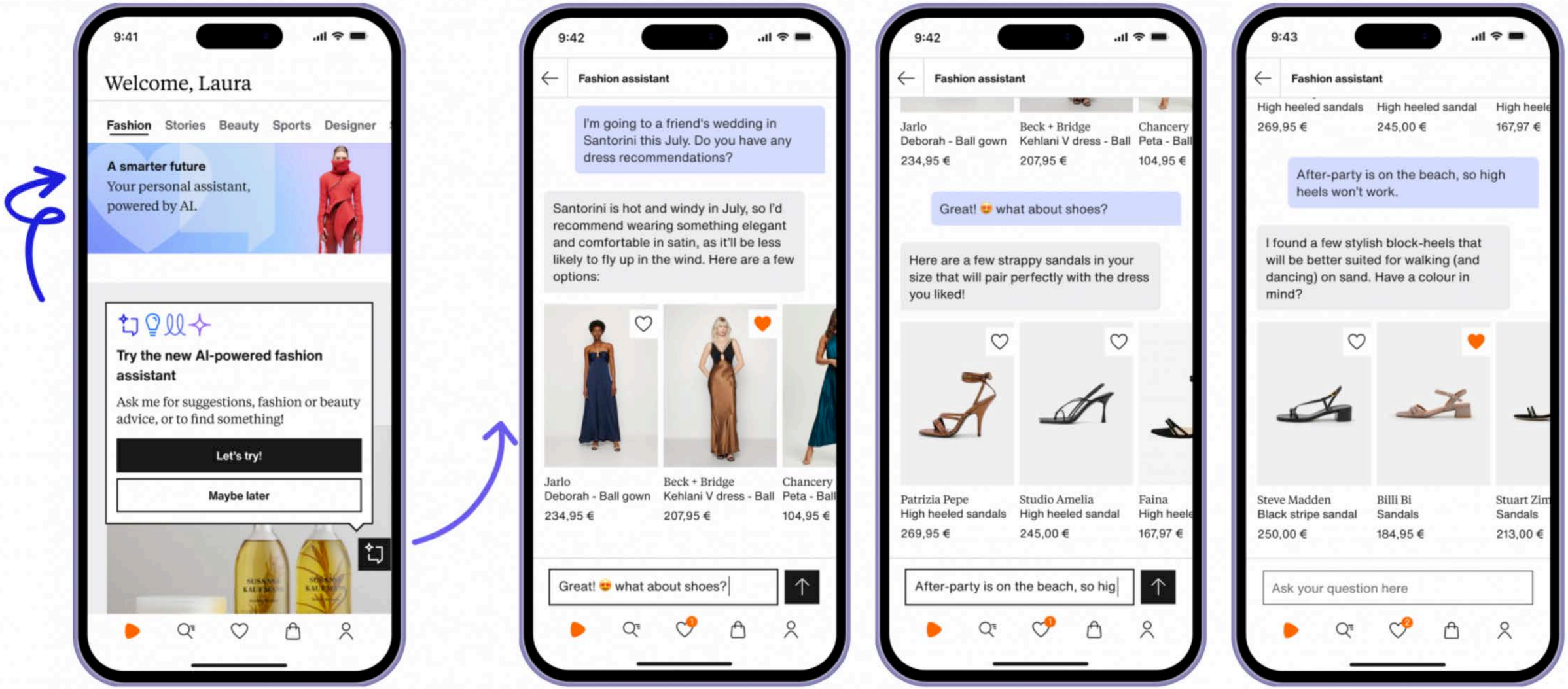
/imagine a pig living up to 23 years
Have you ever seen an old pig? Probably not. In the food industry, a pig can live as little as 25 weeks, despite living decades in nature. So, we had to use A.I. to create this image. Just like we do with our food.
At NotCo, we use A.I. to analyze the molecular structure of animal-derived food and replicate its flavor, texture, and nutrition with plants. And that's how we're reinventing the food industry for good.
NotCo

/imagine a chicken growing old
Have you ever seen an old chicken? Probably not. In the food industry, a chicken can live as little as 47 days, despite living more than 10 years in nature. So, we had to use A.I. to create this image. Just like we do with our food.
At NotCo, we use A.I. to analyze the molecular structure of animal-derived food and replicate its flavor, texture, and nutrition with plants. And that's how we're reinventing the food industry for good.
NotCo

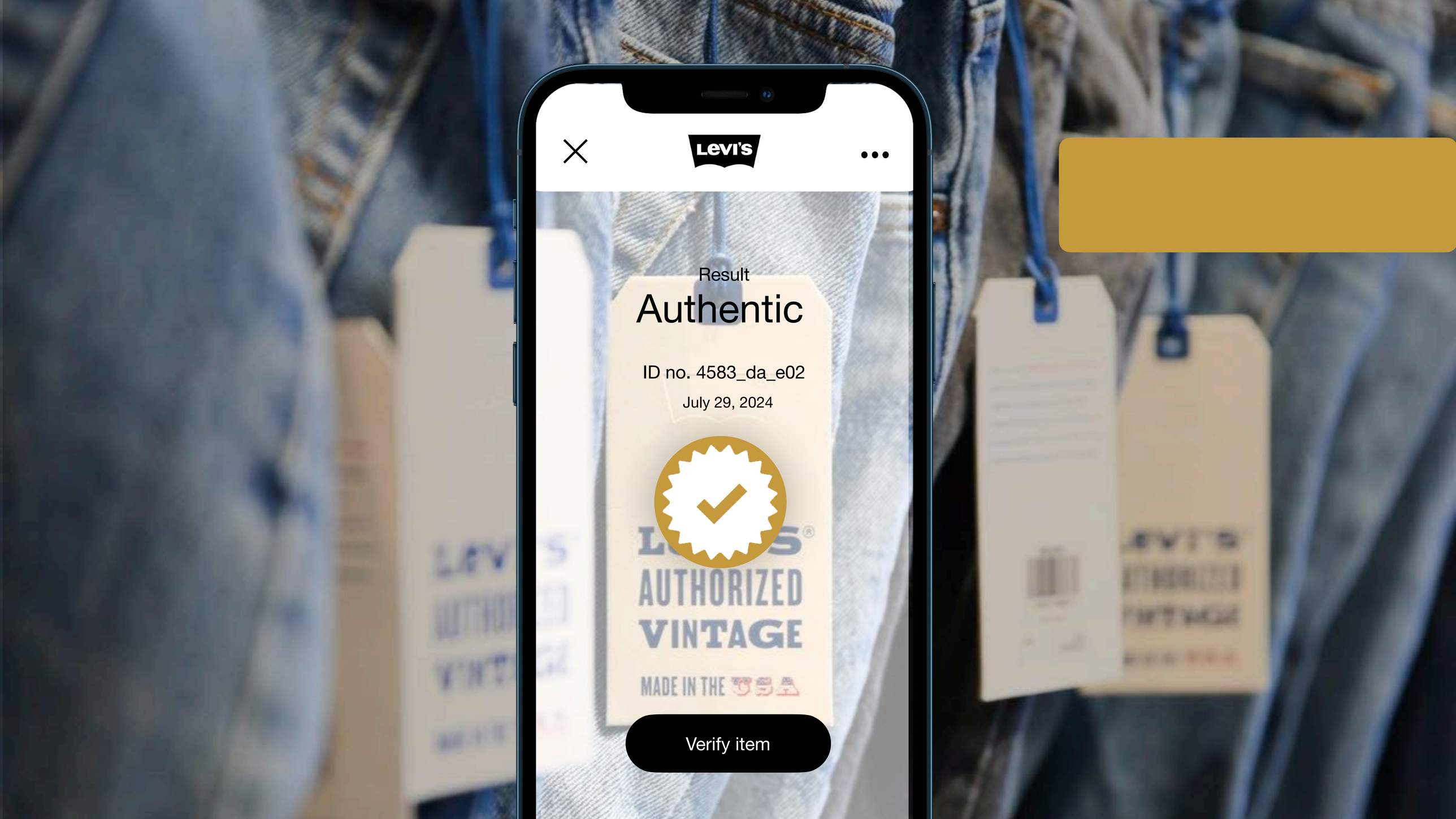
/imagine a sheep growing old, like we do
Have you ever seen an old sheep? Probably not. In the food industry, a sheep can live as little as 14 months, despite living over 20 years in nature. So, we had to use A.I. to create this image. Just like we do with our food.
At NotCo, we use A.I. to analyze the molecular structure of animal-derived food and replicate its flavor, texture, and nutrition with plants. And that's how we're reinventing the food industry for good.
NotCo

Hexa

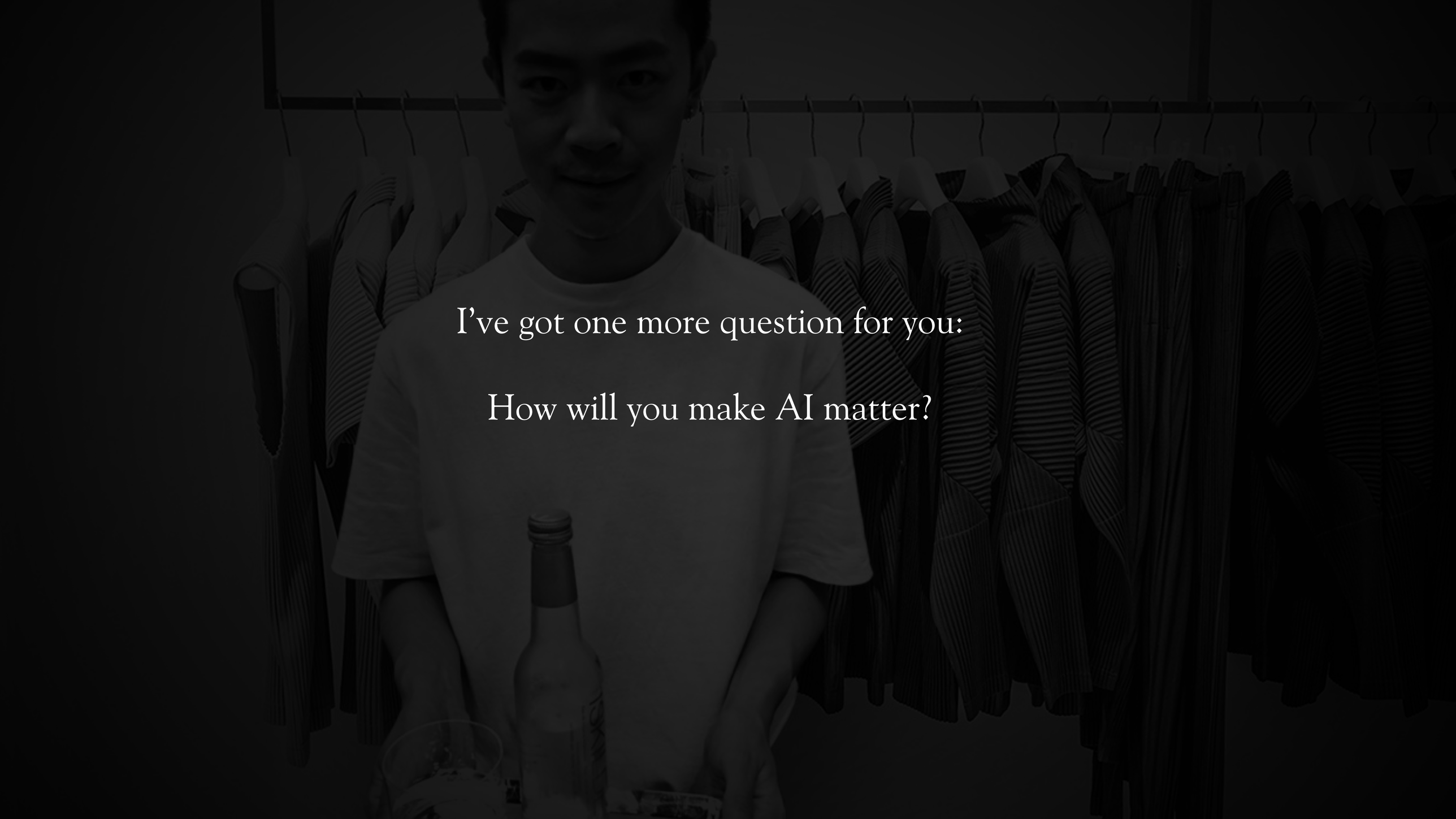
Zalando - ChatGPT collab



Making moo-ves: Sainsbury's first retailer to milk the benefits of new AI "vet tech" to improve animal welfare and efficiency on dairy farms


Result
Authentic
ID no. 4583_da_e02
July 29, 2024
AUTHORIZED
VINTAGE
MADE IN THE USA
Verify item

Getting excellent user reviews have never been easier!!!



I’ve got one more question for you:

How will you make AI matter?